

STARTS TOMORROW! STORE HOURS 9:00 A.M. to 5:30 P.M. ONCE-A-YEAR SPECTACULAR SAVINGS OF \$12 to \$51.

SEARS HOME APPLIANCE SALE

ROEBUCK AND CO.

FEATURING SEARS NATIONALLY ADVERTISED BRANDS...KENMORE...COLDSPOT...SILVERTONE...HOMART

AUTOMATIC 2-CYCLE 2-SPEED 10-LB. CAPACITY KENMORE WASHER



NO LINT FUZZ ON YOUR CLOTHES

BEFORE
... using a Kenmore filter, clothes look as bad as this!

AFTER
... using a Kenmore filter, clothes look like new again!

FREE \$20. Automatic Electric Blanket with purchase of Automatic Washer and Electric Dryer.

Reg. 259.95
Save 21.95
Plus Free Blanket

\$238

\$10. DOWN

- 1 easy dial setting for 3 wash, 2 rinse temps
- Rustproof porcelain enamel top, lid and tub
- Huge 10-lb. capacity
- 5-year gear guarantee

Dries wash 'n wears. Ready-to Wear

KENMORE ELECTRIC DRYER

Reg. 199.95
Save 11.95

\$188.

10-Lb. Capacity
2-Cycles - Normal drying cycle plus Wash 'n' Wear cycle saves ironing.



24-in. TV

(overall diagonal)

Phono Combination

Reg. 349.95

\$299

- 331 sq. in. viewable area
- 4 speed record changer
- Automatic tuning



21-in. Console

(overall diagonal)

Television

Reg. 269.95

\$229

- 3 speakers
- Swivel base
- 261 sq. in. viewable area



FREE \$20

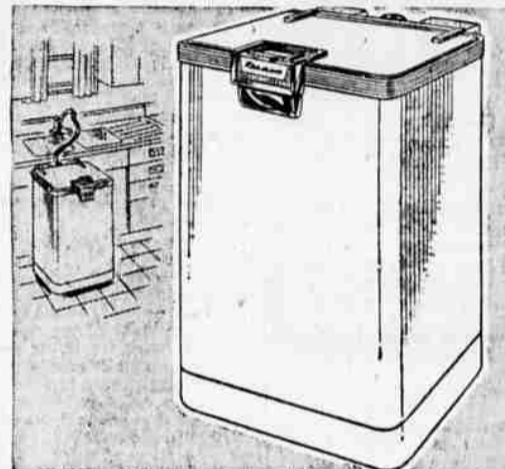
Worth L. P. Albums with Purchase of any Hi-Fi Combination!

Silvertone Hi-Fi Radio Phono

Sale Priced

\$99 Plus FREE Records

- Powerful A.M. radio
- 4-speed record changer
- Mahogany finish cabinet



Kenmore Portable Dishwasher

Handles Service for Eight!

- No installation
- Just plug it in
- Reg. 194.95

\$169

Wash, rinse and dry dishes clean... automatically! Easier to open and load. So quiet and economical to operate—uses only 6.3 gallons of hot water. Machine rolls smoothly on non-marking casters.



FREE

10 lbs. S&W Coffee

With any Kenmore Range... Purchased during this sale!

Only \$5 Down

Kenmore 30-in. Electric Range

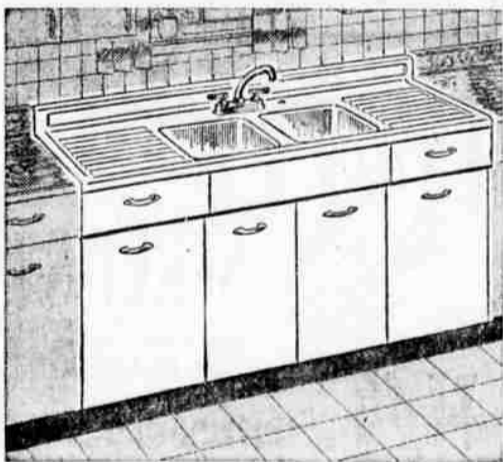
with fully automatic 24-in. Oven!

- Compare at 199.95
- Save \$21
- Plus Free Coffee

\$179.

Kenmore 30-in. Electric Range pre-heats in a hurry! Fully automatic 24-in. Oven. 7-heat switches control four top units for that "just-right" heat. Full-width fluorescent light. Has big storage drawer.

SHOP NOW AND SAVE



Harmony House 66-inch Steel Cabinet Sink Outfit

- Roomy storage space
- Spacious work area

\$114⁹⁵

Modern, attractive design. Double bowl sink has chrome plated swing spout faucet and basket strainers. Enamel finish cabinet has two sliding drawers and four doors. In white only. Come in today!

All Cabinet Sinks On Sale!

Special! Big 15 Cubic Foot CHEST FREEZER



FREE

Your Choice
50-lbs. Turkey
30-lbs. Ham
35-lbs. Grnd. Beef
100-Pkgs. Froz. Veg.
35-lbs. Fresh Fryers
30-lbs. Beef Roast
With Any Coldspot Freezer!

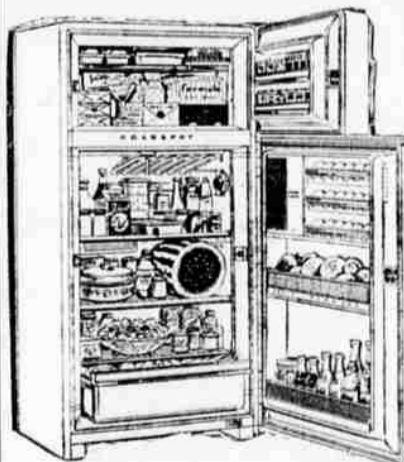
Freezes and stores 525 lbs. of food

\$239

Only \$10 down \$11.50 Month

- Big separate fast-freeze compartment
- Self-aligning lid with tight-seal gasket
- Factory pre-set temperature control
- Motor and compressor sealed in oil
- Meats and Frozen Food from the Market Basket

COLDSPOT 2-DOOR



Free

5-Cases COCA-COLA With purchase of any Coldspot Refrigerator during This Sale!

Save \$40

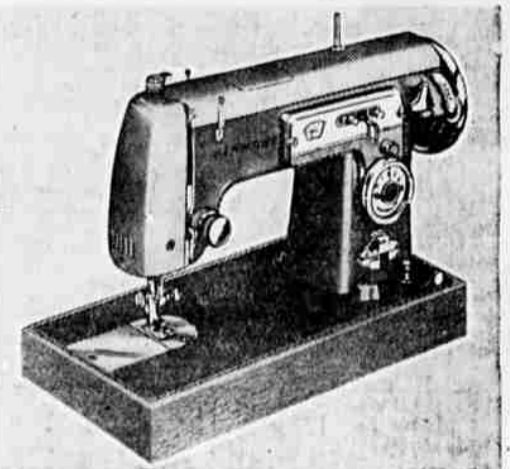
- Plus Free Coke(R)
- Automatic defrost
- 101-lb. freezer
- Only \$10 down

\$299

Two major home appliances in one! Huge 101-lb. separate "true" freezer. Completely automatic defrost refrigerator—disposes of the water. Aluminum shelves, slide-out bottle basket. Full storage in 2 doors.

8 Cu. Ft. Coldspot Refrigerators \$159.

ONLY \$5 DOWN WILL START YOU SEWING TODAY!



Look How Low Priced! Kenmore Automatic Sewing Machine

FREE
\$13.95 Carrying Case

\$133.

AUTOMATIC! Here's versatility for those who want the best! Does all kinds of stitching automatically from Kenmore's exclusive control panel. Push-button for easiest forward-backward sewing. Imported head.

Mechanical Troubles? SEARS SERVICE IS PROMPT, EFFICIENT, ECONOMICAL. PHONE TU 2-4481

"Satisfaction guaranteed or your money back" SEARS

133 So. Eighth
Phone TU 2-4481

SHOP FRIDAYS
TILL 9 P.M.