

Hollywood Rediscovering Wonders Of Scenic Alaska

JUNEAU, Alaska, (AP)—Hollywood is rediscovering Alaska. Ever since this sprawling territory received the congressional nod as the nation's 49th state, the place has been crawling with motion picture and television script writers and cameramen shooting background film by the yard.

Industry spokesmen say that hard on the heels of the headlines, films featuring Alaska are expected to have good box office appeal. Such has not always been the case.

Alaska's only film executive, Roger Hurlock of Juneau, did a little checking on his own last week at the nation's film capital. Hurlock is a director of Allied Artists, as well as the operator

of a big commercial egg business here.

Hurlock said actor John Wayne and director Howard Hawks are planning to co-produce "Klondike" on a grand scale with the action moving from California to Alaska of name stars. The picture will take a year in the making.

Hurlock also said another big production, based on Edna Ferber's novel "Ice Palace," is well underway. The movie will be produced by Warner Bros.

He also listed these:

20th Century Fox has taken

Louis L'Amour's historical novel "Sitka" out of wraps.

Allied Artists is rewriting a script on so-called wildcat truckers with the Alaska Highway as the background.

Metro-Goldwyn-Mayer is planning a television series to be called "Skagway." And 20,000 feet of film already has been shot on location for a projected TV series to be called "Operation Alaska."

In addition, Lowell Thomas and his son, Lowell Jr., are gathering film in various parts of the territory this summer.

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ASSISTING

MONTAGUE—According to the latest news release by E. S. Anderson, soil conservationist of the Soil Conservation Service office in Yreka, Milt Edwards, Woodland specialist of the Soil Conservation Service, recently spent some time in assisting the Shasta Valley Soil Conservation District by studying possible windbreak plantings for the Weed area. Edwards checked soil types, and climates in determining the varieties which are best suited to the area.

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Teacher, Lawyer Virtually Assured Oklahoma Lead

By WILBUR MARTIN

OKLAHOMA CITY (AP)—By a record vote, Oklahoma Democrats yesterday picked a 32-year-old county prosecutor and a 31-year-old bachelor schoolteacher as nominees for governor and lieutenant governor.

This virtually assured J. Howard Edmondson election as governor and George Nigh as lieutenant governor.

Oklahoma has never elected anyone but a Democrat for its top state offices in the November general elections.

Edmondson, whose own supporters called his first primary election lead a "political miracle," beat millionaire home builder W. P. Bill Atkinson 362,877 to 139,171 in unofficial returns. In the

first primary three weeks ago, he led by just 742 votes.

Nigh, who came within a few thousand votes of being eliminated in the first primary along with 10 other candidates, defeated Lt. Gov. Cowboy Pink Williams 300,062 to 191,200. Williams led by 95,464 votes in the first primary.

The 522,048 votes cast yesterday was the biggest second primary total in history. The runoff was necessary because in some state offices, no candidate polled a clear majority July 1.

Edmondson, for four years county attorney at Tulsa, campaigned on a reform platform. He also pledged to call a special election on repeal of the state's prohibition laws.

A brother of Rep. Ed Edmondson, he was considered a political unknown two months ago. But his youthful vigor, dynamic television personality and blitz-type campaigning of shopping centers brought him overwhelming support.

Nigh, a state representative for eight years, was even less known statewide than Edmondson. The youthful McAlester teacher campaigned to return what he called "dignity" to the role of lieutenant governor.

SPORTSMEN PILOTS

The Klamath Falls Chapter, Sportsmen Pilots of Oregon, will meet Saturday, August 2, at Lake of the Woods (Sleepy Gulch) adjacent to the air strip. It will be a "come as you are" party with campfire fun planned. Take grub, sleeping bags or blankets, bats and balls, footballs, musical instruments, horseshoes, skis, mosquito dope, swim suits, dishes, cooking utensils and for those who fly in the down stakes and ropes. Transportation will be furnished from the landing strip to the boat docks. Fire permits will be furnished. Firewood will be plentiful.

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Beauty Test Finalists Meet

LONG BEACH, Calif. (UPI)—Fifteen bosomy American beauties—including seven from below the Mason-Dixon line—square off tonight for the title of Miss U.S.A. at the Miss Universe pageant.

The southern contingent dominated the voting in the selection of the 15 finalists Tuesday night before 4,000 persons in Long Beach Municipal Auditorium.

Five girls chosen were from the Far West. Two were from the Midwest. And only one, Virginia Fox, 21, of New York, comes from the East.

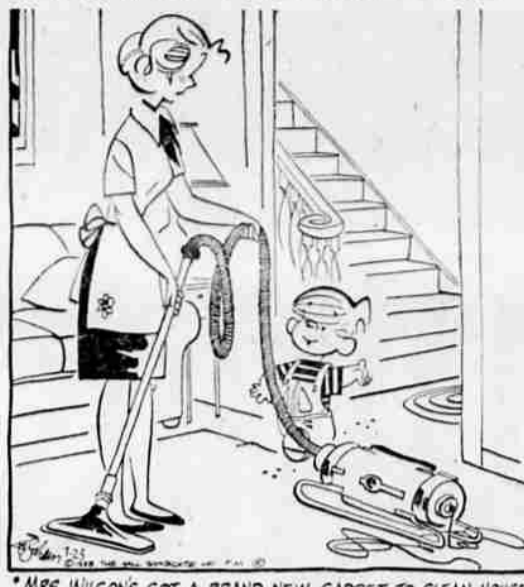
The finalists:

Miss Alabama, Judy Carlson, 19; Miss California, Donna Kay Brooks, 19; Miss Florida, Marcia Valibus, 20; Miss Georgia, Diane Austin, 18; Miss Illinois, June Pickney, 22; Miss Louisiana, Eurylyne Howell, 18; Miss Montana, Sharton Tietjen, 18; Miss Nebraska, Dee Kjeldgaard, 21.

Also Miss New York: Miss South Carolina, Patricia Ann Moss, 19; Miss South Dakota, Helen Youngquist, 20; Miss Tennessee, Martha Boales, 19; Miss Texas, Linda Ann Daugherty, 18; Miss Utah, Sandra Pugh, 19, and Miss Washington State, Rose Marie Nielsen, 19.

Tonight's winner will compete against the girls representing 34 foreign countries in the Miss Universe judging which begins Thursday and ends Friday.

"DENNIS THE MENACE"



"MRS. WILSON'S GOT A BRAND NEW GADGET TO CLEAN HOUSE! IT'S CALLED A FEATHER DUSTER!"

Live Drama, Sponsored TV Show To Be Rarely Viewed

By CYNTHIA LOWRY

Associated Press Writer

NEW YORK (AP)—Unless something exceptional occurs during the next month or so, the two rarest sights on television will be the live dramatic show and the sponsored show.

At this moment, approximately one third of what is considered prime viewing time (from 7:30 to 10:59 p.m.) remains unsold by the three major networks, according to a checkup by Variety, show business trade paper. This is about 75 million dollars worth of airtime and almost as many millions again in production costs. And if sponsors don't pick up the bills, the networks are certainly going to do some economizing—with results visible on the nation's home screens.

Network officials, of course, are not eager to spread word of the current problems. But an answer to the question of where the sponsors and their bankrolls have gone is offered by one important advertising agency executive whose job it is to watch television trends and currents.

"One of the big reasons for sponsor resistance to television," he says "is that most clients and their agencies continue to look for another Gainsboro, another I Love Lucy, another \$64,000 Question."

The problem, continues the agency man, is that today programming generally has reached a point in quality where there are a lot of shows around, and all of them good.

"The whole thing has led to a leveling off. Clients are just not going to find any one outstanding show because almost all shows have reached a reasonably good level."

And of course, there is—or was—the recession.

"In the past, the way to build the medium was to cater to the advertising giants," he says. "And the advertising giants run like rabbits at the first sign of trouble. Television should have made more provisions for the small advertiser. The agencies right now are looking for ways to have more than two sponsors for a half hour show."

What will this mean to you and to me? Probably fewer expensive talent shows, more movies, more inexpensive panel and audience participation shows—and more plus for coming attractions instead of the regular commercials.

Italy Designers Put Women Up To Ears, Eyes In Collars

FLORENCE, Italy (AP)—Italian designers want to put women up to their ears—and sometimes to their eyes—in "fuzzy collars" this fall, and up to their bosoms in waist.

Collections shown last night by Carosa and Capucci emphasized the mounting neckline and elevated waist.

Princess Giovanna Caracciolo of Carosa, the couturiere of ambassadors' wives, showed scraggy wool coats in full color with highcut collars. A beige coat had a convertible hood which could be buttoned up to the eyes.

Carosa's daytime dresses have a slim Princess line starting from forestiered, nursery school waists. Sometimes they're knits of soapsuds yarns and dipped in water colors.

Her interpretation of the Bo-Peep look is also applied to evening taffets, some with cutaway overskirts, longer behind. A pink satin ball gown with flaming red roses was full length, as were several other brilliant evening dresses with the Bo-Peep bodice.

Capucci, influenced by the milkmaid as well as the shepherdess, showed several crossed collars and flanked skirts. He, too, until-

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MY FRIGIDAIRE LAUNDRY PAIR ENDS MESSY DIRT-DRYING, HAS CLOTHES READY TO WEAR IN AN HOUR

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Models W558 and DD59

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Here's Real Closeout Savings on the **FRIGIDAIRE IMPERIAL PAIR**

BUY THE PAIR FOR ONLY 579.90

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10 ONLY Imperial Dryer Was 319.95 Close-Out Only **279⁹⁵**

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Jap RR To Crack Down

TOKYO (AP)—Japan's national railway system is cracking down on fare-evaders. A conductor—who has hitherto remained unidentified—was taking tickets from passengers arriving at Tokyo's busy Shinjogawa Station. A pretty girl insisted she had lost her ticket.

Challenged, she indignantly replied she had just come from the swimming pool at nearby Korakuen Stadium, and that her ticket cost only 20 yen (7.2 cents), obviously too small a sum to cheat for.

"See," she cried, producing a damp swim suit as a clincher. "This proves I've been to the pool. I demand an apology."

The conductor pondered the matter, then suddenly pressed the suit to his lips and found a distinctly salty flavor.

The startled girl confessed she had been swimming at Zushi, a seaside resort 45 miles south of Tokyo, and hadn't bought a ticket.

Red Students Hit America

ST. LOUIS (AP)—A spokesman for 19 Soviet students visiting here said the United States is guilty of "armed colonial aggression in the Middle East."

The Soviet graduate students made the comment during a week's stay at Washington University.

Evgeniy Bugrov, 21, leader of the eight men and two women and president of the Student Council of the U.S.S.R., replied to a question about his group's opinion on the Middle East with: "We think that armed colonial aggression started by the U.S.A. in Lebanon and Jordan endangers world peace."

Purpose of this trip, Bugrov said, was to "create bonds with United States youth, to see how they live, study and recreate and generally to get acquainted with their living and studying conditions."

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For your own good we won't let you see it alone... unless you sign a waiver in our lobby absolving the management for the unpredictable effects of "The Fly" on your nervous system!

THE FLY with the head of a man..and the man with the head of THE FLY!

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The FLY at 7:05 and 10:10 X-7 at 8:55 Only