

Business News

By FLORENCE JENKINS



ROTERT

The Bureau of Credit Control Administration opened offices recently at 721 Main St. . . the firm is a partnership between Bill Rotert, who moved here from Portland earlier this year, and Wayne Hardman of Portland, a Veteran in the collection business. . . Jerome (Jay) Schrage is contact man and solicitor out of the Klamath Falls office, coming here about five months ago from his native Nebraska.

Louis Frandsen, Southern Pacific land commissioner since 1949, has been named president of the Southern Pacific Land Co. and manager of the railroad's land department, according to SP president D. J. Russell. . . Frandsen has been with SP for 42 years. . . during that time, SP and SP Land Co. policy have undergone a complete change. . . the railroad, formerly concerned with liquidation of its land reserves, withdrew all acreage from sale and inaugurated a forward-looking policy to conserve its resources and scientifically manage its more than four million acres of land in California, Nevada and Utah. . . this includes 465,000 acres of commercial timberlands and 165,000 acres devoted to agriculture.

Elizabeth Arden is a real person in more ways than one. . . she was awarded the Honorary Degree of Doctor of Humane Letters by Nason College at Springvale, Maine, and the Distinguished Citizen Citation by Bates College at Lewiston, Maine, last month. . . she already held the Honorary Degree of Doctor of Law conferred

by Syracuse University.

Blitz-Weinhard Co., Portland, has started the third step in its "Oregon Bandwagon" campaign to stimulate interest in Oregon prior to the 1959 Oregon Centennial. . . the first step involved a free offer to mail a Douglas fir seedling to any address in the world, upon request. . . more than 60,000 of the tiny seedlings went out, bearing instructions for planting and an invitation to the Centennial next year. . . the second step was the award of plaques for the best local industrial development program in Oregon during 1957 with Eugene and Hillsboro tying for first place. . . the third step is the buying of space on billboards in New York, Chicago, Los Angeles and Dallas to advertise some 31 events in Oregon. . . the annual professional rodeo, sponsored annually by the Klamath Basin Roundup Association, to be held this year in Klamath Falls on July 25-27, is being publicized by a huge billboard in New York City for one week. . . space for two weeks has been purchased on a billboard on Highway 97 at Dorris to entice travelers to stop over next weekend in Klamath Falls.

Among the other Oregon events the 102-year-old brewing company is publicizing is the Ashland Shakespearean Festival. . . an outdoor billboard in Los Angeles is advertising Blitz beer and the July 28-Sept. 4 dates of the festival. . . another billboard at Yreka will carry the same message for two weeks. . . C. P. (Cork) Mobley, advertising manager for Blitz, says this is believed to be the first time any Oregon firm has gone so far outside its trading area to boost a civic event in Oregon.

Hogan-Rowan & Co., Medford, which merged with Foster & Marshall on Oct. 1, 1957, moved to new and larger offices at 44 So.

Central, Medford, on July 14. . . partners of the firm are M. N. Hogan and James P. Rowan. . . the new office has continuous quotations during market hours, a Dow Jones news broad tape, together with well known stock and bond services. . . The new Foster & Marshall office makes its services available to residents of Klamath Falls, as well.

Armstrong Music Co., formerly Keyboard Music Co., is now located at 2229 So. 6th St. and is operated solely by Ernest R. Armstrong, who has been a Klamath Falls piano and organ teacher for the last 13 years.

A "Shop-in-Car" window is a brand new feature at Broadway Cleaners which has just completed a move to 4615 So. 6th St. . . you drive up to the window service department, a shelf moves out to meet the car and you can conduct business as easily as standing at a counter. . . the new window is on the Gettle St. side and an arrow sign is being installed. . . Broadway Cleaners, owned and operated by Mr. and Mrs. Louisa Lambert for the last 10 years, has increased the size of the plant by two and one-half times to 3000 square feet. . . permitting the installation of a sealer and larger drycleaning washer and other new machinery. . . resizing garments is one of the shop's specialties. . . remodeling of the building was done by Ray Aschenbach. . . redecorating by Bill Compton and electrical by Steinseller Electric. . . the new location provides ample customer parking.

W. Dryden and Venice Dryden have sold Dryden's Grocery, 1842 Portland, to Everett E. Givens.

Robert McEnery, who was division engineer in charge of maintenance for the Great Northern in Klamath Falls for four years until the fall of 1952, made a business visit to this area a week ago, visiting, among others, Mr. and Mrs. Larry Watkins on Lakeshore Drive, his former neighbors. . . McEnery is now GN trainmaster

attached to the Superior, Wisconsin division and is making a tour for the purpose of a special study of all divisions of the western end of GN.

Bids will be opened at 10 a.m. on Aug. 13 by George R. Meyers, purchasing and contracting officer, 408th Fighter Group, Kingsley Field, for constructing north and south runway overruns at the base. . . Bid Inv. 28-1. . . work consists of excavation, compaction of subgrade under paving, furnishing and compacting crushed rock base course and prime coat, application of double-bituminous surface treatment consisting of crushed rock aggregate and cut-back asphalt for north runway overrun, 150x600 feet and south runway overrun, 150x625 feet. . . bid forms, plans and specifications available at Meyers' office.

Robert M. Hall, vice president of Blyth & Co. for the last two years, has been named as manager of the Portland office to succeed James F. Miller, who has been transferred to the New York office.

A joint open house was held Thursday in Portland to show guests the new Johnson-Lieber Co. offices at 2305 NE Pacific St. and the new Northwest Plant No. 5 of C and H Sugar Refining Corp., Ltd., at 5300 SE McLoughlin Blvd. . . C and H's new plant is designed to extend the money-saving features of bulk and liquid sugar to bakers, bottlers, confectioners, ice cream manufacturers, canners and preservers in Oregon. . . the streamlined event saw visitors arriving at the Johnson-Lieber Co. offices between 2 and 7 p.m., then being transported to the new C and H Sugar plant and returning to Johnson-Lieber for refreshments.

SNEEZE JACKSONVILLE, Fla. (AP)—David McKenney, 17, water skiing on Cedar Creek, tried to splash water on a duck as he flashed by. At that moment he sneezed, hit the duck and wound up in a hospital with a broken arm and leg.

Alleged Dope King Killed

NEW YORK (UPI)—A reputed leader of an international dope-smuggling ring, scheduled to "sing" before a narcotics-probing grand jury next week, was shot to death Friday night on a Brooklyn sidewalk. . . His brother-in-law, an admitted narcotics violator, was shot in the mouth and wounded, but not critically.

The victim was Cristoforo Rubino, 35, who was under indictment on a narcotics conspiracy charge. At the time of his arraignment last December, he was described as a leader of an international narcotics ring, a member of the notorious Mafia and an associate of exiled racketeer chief Charles (Lucky) Luciano.

U. S. Attorney Joseph Sirovica said Rubino was to have appeared before a federal grand jury next Thursday at which time he was expected "to give us a full blueprint on the operations of the narcotics racket, including names and places."

Rubino's testimony, Sirovica said, was expected to help build the government's case against reputed Mafia leader Vito Genovese, who was arrested last week on a narcotics conspiracy charge. "Rubino was a courier for Luciano, and as such was in the high echelons of the dope racket," Sirovica said. "We thought he was ready to give us all the information necessary to follow through on the investigation of the heroin ring operating in the U. S."

Rubino, who entered the United States from Italy in 1949, was at liberty on \$10,000 bail, pending trial, when a gunman, said to be about 30 years old, approached him and his brother-in-law, Charles La Casola, 43, outside a

SCOUT NEWS

Boy Scouts of Troop 4 completed the first half of their summer camping with an overnight pack trip to Heavenly Twin Lakes July 13 and 14. Through June, patrol hikes and overnights were taken. Boys taking the troop hike were Herbert Amos, Dean Guyer, Don Aschenbach, Billy Mills, Jerry Gospodnetich, Charles Galloway, John Detroit, Richard Eastburn, Kenneth Galloway, Ronald Melhase, Don Spieker, Ben Tomlin

4-H NEWS

The Bonanza Gems met at the home of Bruce and Larry Haskins on Friday, July 11. From there we went to Malin to go swimming. We were accompanied by several guests, Mrs. L. Haskins, Mrs. O. Jacobs, Mrs. K. Turner, Mr. and Mrs. Les Porterfield and their son Jim, who was a former member of the Bonanza Gems. Others included in the party were Susan Rice, Gary Williams, Roxie Turner, and Denny Sewall. After swimming we were served refreshments by Mrs. Porterfield and Mrs. Haskins.

BONANZA GEMS

Kathleen Turner News Reporter

FEEL GOOD Discover What Massage Will Do For You! At The Y.M.C.A. 722 Pine Special Summer Rate . . . 5 for \$7.50 including Steam Bath. Call BOB JOHNSON, Masseuse, Phone TU 4-4149 for Appointment.

and James Green. Scoutmaster Bill Green and Bill Brittan accompanied the troop to the lake, with the following dads participating: Dick Spieker, John Detroit, Ray Aschenbach, and Herbert Amos.

World's Only Fully Automatic Cleaner ELECTROLUX® Factory-Authorized Sales and Service TARKEL TWEET Ph. 4-7167 2550 White St.

SUMMER CLEARANCE - SALE - TONI TODD and VICKI VAUGHN DRESSES REDUCED 25% ALSO MEN'S AND BOYS' Long Sleeve Shirts and Ladies' Cotton Skirts WILDE'S MALIN, OREGON

9th & Pine Open Fridays Till 9:00 P.M. Phone TU 4-3188

WARDS

NATION-WIDE VALUE MONTH SAVINGS IN EVERY DEPARTMENT

BUY IT NOW-

for now's the time and Wards is the place.

Here's Proof!

SAVE \$30 ON BIG 22" ROTARY

89.95 Quality Push-Type! NOW 59.88 \$5 down delivers

- RECOIL STARTER
- FAMOUS CLINTON ENGINE
- GOLD and WHITE STYLING
- STAGGERED WHEEL DESIGN
- THREE CUTTING HEIGHTS
- FRONT DISCHARGE
- FREE LEAF MULCHER ATTACHMENT

Full 22" cut saves steps—speeds your job!
Self-storing handle—stows away compactly!

Save \$30 — and lazy your way — the smartest-looking lawn in the neighborhood! Your guiding touch is all it takes — the Eusky Clinton engine does the work! Don't miss this sensational buy!

WHY PAY CASH? JUST \$5 DOWN DELIVERS ON WARDS MONTHLY PLAN!

Shasta Valley Stampede

Northern California Championship Rodeo

Featuring Dick Hemsted Western Rodeo Stock

Friday - Saturday Nights Only

July 25 and 26, 1958

- Show Opens at 7:30 With CUTTING HORSE COMPETITION
- A National Cutting Horse Assoc. Approved Contest With Top Cutting Horses from 7 Western States.
- Bareback Bronc Riding
- Brahma Bull Riding
- Saddle Bronc Riding
- Bulldogging
- Calf Roping
- Team Roping

Admission Prices - \$1.50 ADULTS 75c CHILDREN

First place winners in each event will receive \$100 gold and sterling silver belt buckles courtesy the following Montague and Yreka merchants:

- Saddle Bronc Riding - Simon & McCarger Insurance, Montague.
- Bareback Bronc Riding - Mount Shasta Milling Co., Montague.
- Brahma Bull Riding - Montague Variety and Swain's Grocery, Montague.
- Bulldogging - Frank Kauts of Fletcher's Place and Montague Hotel.
- Calf Roping - Siskiyou Tractor & Equipment, and Fisher's Feed Store, Yreka.
- Cutting Horse Contest - Frank Sellstrom, Lincoln; Cummings' Drug, Floyd A. Boyd, Montague.
- Team Roping - Erickson & James, Inc., Yreka Inn Cocktail Lounge and Coffee Shop, and Maginnis Chevrolet Co., Yreka; and B & B Shell Service, Jim Dow Radio and TV Service, Gordon's Equipment, Wilson Grasier of Lane Hardware, and George Kimpton of Montague Drive In Market, Montague.

Montague Rodeo Grounds

Montague, Calif.

DANCE

Saturday Eve. After The Rodeo
Montague Auditorium
Music by the "Tip Toppers"