

All Nationally Advertised Brands  
**PLEASE READ!!**

Once again DICK REEDER brings you his ANNUAL SALE. This isn't the ordinary type of sale due to the fact it's on nationally-known brands of quality men's wear taken from regular stock and sold at cost and below cost — we're sorry we cannot list brand names in this ad, but manufacturers will not permit us to do so. Because this is all regular stock merchandise, quantities are limited to stock on hand.

If you have never attended one of these sales, ask your neighbor about it — HE HAS! To all the fine people who, during the past year, have come to Klamath Basin to live, we extend a special invitation to attend this money-saving event. Please take your time to shop — go through every department as there are many, many items that cannot possibly be listed, even in this space.

**WOW**  
WHAT VALUES! WHAT A SALE! WHAT BUYS!

**SPORT COATS**  
**1/2 PRICE**

WHAT A BUY - 47 COATS  
Taken From Our Regular Stock  
KUPPENHEIMER - HOLLYWOOD - EAGLE  
39<sup>50</sup> COATS 19<sup>75</sup> } 50<sup>00</sup> COATS 25<sup>00</sup>  
45<sup>00</sup> COATS 22<sup>50</sup> } 60 COATS 30<sup>00</sup>

# DICK REEDER'S ANNUAL SUIT SALE

**AND STOREWIDE EVENT STARTS TOMORROW AT 9:00 A.M.**  
ON FAMOUS BRANDS OF SUITS, SHOES, SHIRTS, SLACKS, AND HUNDREDS OF OTHER ITEMS! LOOK AT THESE PRICES... 227 NATIONALLY KNOWN BRANDS OF SUITS TAKEN FROM OUR REGULAR STOCK... AND THEY'RE YOURS AT THE GREATEST SAVINGS OF THE YEAR... ALL ALTERATIONS FREE!



## TOP COATS

Yes sir gents! Here it is! Get your new topcoat and save 1/2! Only 29 coats! Most all sizes. Hurry for this one!

- \$89<sup>50</sup> Samuel Martin Coats ..... \$45
- \$100 Kuppenheimer Coats ..... \$50
- \$89<sup>50</sup> Kuppenheimer Coats ..... \$45
- \$45 All Wool Coats ..... \$22<sup>50</sup>

# 1/2 PRICE

## FLORSHEIM SHOES

ALL GO AT ONE LOW PRICE

Values To \$27<sup>50</sup>

92 PAIRS TAKEN FROM OUR REG. STOCK  
BLACKS - BROWNS - BROGUES - ETC.  
ALL SIZES

# \$14

Be Early For These

## Kuppenheimer-Hollywood-Eagle-Timely

3 MAIN PRICE GROUPS

Values to \$55

Values to \$75

Values to \$95

# \$29

# \$39

# \$49

Regulars - Shorts - Longs - All Alterations Are Free!

## Winthrop Oxfords

Values To \$17.95

Large Assortment of 57 Pairs. Fine sturdy Shoes - Most all sizes.

# \$9

ALL GO AT ONE LOW PRICE

## WORK BOOTS

38 Pairs - Most all sizes

Bone Dry - Redwing  
Santa Rosa - etc.

All Nationally Advertised Brands  
Values to \$19.95

# \$10

NOW

## Winthrop Oxfords

Values To \$13.95

BLACKS - BROWNS

Buy For Back-To-School

37 PAIRS

ALL GO AT ONE LOW PRICE

# \$7

## SALE! SALE! FAMOUS MAKE SLACKS

YOU'LL RECOGNIZE THE BRANDS! EVERY PAIR 100% WOOL! DON'T MISS THESE SAVINGS!!!  
VALUES TO 22.95 REG. 23.95 NOW KUPPENHEIMER SLACKS KUPPENHEIMER SLACKS

# \$13

ONLY 47 PAIR

# \$14

ONLY 51 PAIR

# \$17

Our Finest!  
Values to \$27.50

ONLY 27 PAIR

# \$19

Our Finest!  
Values to \$35

ONLY 22 PAIR

## FADED DENIMS

You'll recognize the brand

4.95 Value

# \$3.30

## Canvas Tops SPORT SHOES

Lace or Slip-On  
Brown or Blue  
Reg. \$4.95

# \$3

LOOK What You Can Buy for Just

# 1/2 PRICE

- Swim Trunks
- Beach Combers
- Straw Hats
- Red Hunting Shirts

## LOOK: NOTICE

To the 100's of change orders and those of you who wish to open charge accounts: All purchases made during this sale will not be billed until Aug. 15.

## WOW SPORT SHIRTS

WHAT VALUES! WHAT A SALE! WHAT BUYS!

ONE LOT ONE LOT ONE LOT

Values to 6<sup>95</sup> Values to \$10 Values to \$12<sup>50</sup>

# \$3 \$4 \$5

All Famous Makes  
SHORT OR LONG SLEEVE

## TIES

\$1.50 - \$2 - \$2.50  
Values

# 3 FOR \$1

Wash & Wear

# Shorts 88¢

Kerchiefs

Regular 20¢ Value

NOW

# 10¢ \$1

Limit - 10

Use Our FREE Parking Lot

Corner of 5th & Klamath

## HURRY FOR THESE!!

Values

# Khaki Shirts \$2

Slashed To Only

Only A Few To Choose From!

## HURRY TO GET YOURS!

Values

# Ivy League Polished Cottons \$3

Just the Kind You'd Expect To. Spend 4.95 and 5.95 for. All Sizes!

## White Stag SWEATERS

# 1/2 PRICE!

Bulky knit - All Wool! Coat or Slip-on  
With Crew Neck, All Sizes!!

ALL PRE TICKETED!

\$17.95 Values Now \$9

\$15.95 Values Now \$8

\$14.95 Values Now \$7.50

## WASH and WEAR SLACKS

VALUES TO 12.95

Out they go! Only **\$6<sup>50</sup>**

## LEATHER JACKETS

Natural or Dark Brown! Knit Bottom, Collar, Cuffs

19.95 TO 21.95 VALUES  
OUT THEY GO!!! **\$13**

For The Man Who is Looking Ahead to Winter! Don't Miss This!

Genuine U.S. Rubber

## Insulated Boots

Regular **\$10** Only 13 Pairs  
Now - **\$10** All Sizes

Famous Make -- ALL WOOL

## ROBES

13 Only! Best Patterns  
Nationally Adv. at 22.50 & \$23

New Only **\$13<sup>90</sup>**

## Sale Famous Make Hose

NATIONALLY ADVERTISED

\$1 Values - Fancy Cotton DRESS SOX

\$1.50 Values, 60% Wool, 40% Nylon. BEAUTIFUL SOX

2 Pair **\$1** 2 Pair **\$1<sup>50</sup>**

-- QUANTITIES LIMITED --

## IMPERFECT SHIRTS AND JACKETS

Just received a shipment of those popular famous make imperfects. You know the brand - Don't miss this special shirt sale.

# DICK REEDER'S STORE FOR MEN

Don't Miss This One!!

## MUNSINGWEAR INSULATED WINTER UNDERWEAR

Short Sleeve Shirts Cut to \$3<sup>50</sup>

Long Sleeve Shirts Cut to \$3<sup>95</sup>

Drawers Cut to \$3<sup>95</sup>

## White Stag Leather Vests

Button or Slip-on!

Nationally Advertised at 18.95

# NOW \$5

## Western Shirts

Take your choice from large group of patterns. Most all sizes.

Reg. 8.00 **\$3** Reg. 6.95 **\$4**  
Shirts

## CHAMBRAY All Sizes Work Shirts

ONLY **\$1**  
Limit 3