

Radio-Television Guide For The Week

Weekly Radio Schedules

To Bare Or Not To Bare Frets Vegas Night Clubs

By BOB THOMAS
AP Motion Picture Writer
LAS VEGAS, Nev. (AP) — To bare or not to bare — that is the question facing the night club operators here.

This capital of live entertainment has gone all out for nudity. Showgirls stripped to the waist have become as common as slot machines. Some wear little more than a few strategic sequins, and a few don't even bother with that.

The climax came with the importation of the Paris Lido show at the giant new Stardust Hotel. A dozen statuesque foreign beauties paraded across the stage in a manner that could win them chest colds in the air-conditioned theater.

Is this nudity good or bad for Las Vegas?

You hear it both ways, judging from which side of the Strip you are on. The newer hotel-casinos on the west side of the Strip, as the nightclub-studded street is known, have thrived on it. The more established places on the east side are lsk-tsking.

"I think it's bad," said Ben Goffstein of the Riviera. "It's like a comedian resorting to smut. If he can't entertain without it, he can't be very good."

"A passing fancy," remarked Jack Entratter of the Sands. "If you've got the star names, you don't need nudity to attract customers."

Marty Proser of the Tropicana said Las Vegas has been at least partly built on family trade, and families may be scared away from entertainment that might be

deemed unsuitable for tender minds.

Nude or not, the shows are doing great business. The town was completely booked over the Fourth, with 35,000 fun-lovers crowding in from all over.

Wheat Fine Set At \$1.09

A marketing quota penalty rate of \$1.09 per bushel has been announced for "excess" wheat of the 1953 crop. Earl Wilson, chairman, Klamath County Agricultural Stabilization and Conservation Committee, said today. As directed by law, the rate was set at 45 per cent of wheat parity price as of May 1.

Under the marketing quota program, the chairman explains, a farmer who does not comply with his farm's wheat acreage allotment is subject to a penalty on his farm marketing excess; the quotas and penalties do not apply, however, to a farmer who harvests 15 acres or less of wheat or who has signed an agreement permitting him to produce up to 30 acres of wheat for feed use on his farm.

Farmers who have excess planted wheat acreage may avoid the marketing penalty by adjusting their acreage to the farm allotment within a reasonable time before harvest. The deadline for such adjustments in Klamath County is August 1 on dryland and August 15 on irrigated land.

Wilson points out that none of the wheat produced on a farm where the acreage allotment is exceeded and not adjusted before the deadline is eligible for price support. The national average minimum support for the 1953 wheat crop is \$1.78 per bushel; this minimum will be increased if 75 per cent of the effective parity price as of July 1 is higher than the announced minimum.

Although named for P. T. Barnum's famous elephant, the village of Jumbo, Ohio, hardly has an elephantine population. Only twelve persons live in Jumbo.

(ED NOTE: The Herald and News is not responsible for minute changes in the radio and TV schedule. They are published merely as a public service and are furnished by the various stations involved.)

KFLW

CBS & ABC, 1450 KC

Sunday, July 13

- 7:00 News CBS
- 7:30 Farm Scene CBS
- 7:30 Salt Lake City Tabernacle CBS
- 8:00 News CBS
- 8:05 Bill Kenneally News CBS
- 8:15 Home History ABC
- 8:30 Assembly of God Program
- 9:05 News CBS
- 9:10 Musical Variety Show CBS
- 9:15 Adventures in Science CBS
- 9:30 Invitation to Learning CBS
- 10:00 Voice of Freedom ABC
- 10:30 Orchestra CBS
- 10:55 Fact or Fantasy CBS
- 11:00 News CBS
- 11:05 Christian in Action ABC
- 11:30 First Presbyterian Church
- 12:00 Old Fashioned Revival Hour ABC
- 12:30 Musical Variety Show CBS
- 12:35 Orchestra CBS
- 1:00 News CBS
- 1:05 The Bob Inch Show CBS
- 2:00 Hour of Decision ABC
- 2:30 Trojan Digest CBS
- 2:55 News CBS
- 3:05 Frontier Gentleman CBS
- 3:25 Musical Variety Show CBS
- 3:30 Vignette CBS
- 3:35 See You CBS
- 4:00 News CBS
- 4:05 Indictment CBS
- 4:30 Sunday Newscast CBS
- 5:00 News CBS
- 5:25 News CBS
- 5:30 Johnny Dollar CBS
- 5:35 Musical Variety Show CBS
- 6:00 News CBS
- 6:05 FBI in Peace and War CBS
- 6:30 News CBS
- 6:35 The Patti Page Show CBS
- 7:00 News CBS
- 7:05 Mitch Miller Show CBS
- 7:30 Patti Page Show CBS
- 8:00 News CBS
- 8:05 The World Tonight CBS
- 8:30 Fact or Fantasy CBS
- 8:35 Sunday Sports Resume CBS
- 8:45 Dance Orchestra CBS
- 9:00 Serenade in Blue CBS
- 9:15 Young Dr. Malone ABC
- 9:30 Revival Time ABC
- 10:00 Richfield Reporter CBS
- 10:15 News CBS
- 10:45 Navy Hour
- 11:00 Sign Off

Monday, July 14

- 6:00 Early Morning News
- 6:15 America's Favorite Music
- 6:45 The Market Spot
- 7:00 News — Breakfast Edition
- 7:15 Weathercast
- 7:19 Breakfast Broadcast
- 7:30 Frank Goss CBS
- 7:35 Harry Habbitt Show CBS
- 8:00 Musical Variety Show CBS
- 8:05 Yours for a Happy Day
- 8:30 The Bob Inch Morning Show
- 9:00 Breakfast Club ABC
- 9:05 Peter Lind Hayes Show CBS
- 10:15 Second Mrs. Burton CBS
- 10:30 Shopping News
- 10:35 Just Entertainment CBS
- 11:00 House Party CBS
- 11:30 Noon Edition News
- 12:15 Payless Sidewalk Show
- 12:30 Backstage Wife CBS
- 12:45 Helen Trent CBS
- 1:00 News CBS
- 1:05 Whispering Streets CBS
- 1:30 Arthur Godfrey Time CBS
- 2:30 Our Gal Sunday CBS
- 2:45 Nora Drake CBS
- 3:00 Ma Perkins CBS
- 3:15 Young Dr. Malone CBS
- 3:30 Road of Life CBS
- 3:45 Couple Next Door CBS
- 4:00 Basin Briefs
- 4:15 Music
- 4:45 Tennessee Ernie Show CBS
- 5:00 Edward R. Murrow CBS
- 5:15 Weather Roundup
- 5:20 Northwest News Report
- 5:25 Local Sports Highlights
- 5:30 Tom Harmon News
- 5:35 Hometown News
- 6:00 News CBS
- 6:05 Music for Dining
- 6:30 News CBS
- 7:03 Lowell Thomas CBS
- 7:20 Sports Time CBS
- 7:25 Amos 'n' Andy CBS
- 7:30 News Analysis CBS
- 7:55 News CBS
- 8:00 News CBS
- 8:05 Little Bob's Hi Fi Hour
- 8:35 News ABC
- 9:00 The Bob Inch Show
- 9:00 Richfield Reporter CBS
- 10:15 The Bob Inch Show
- 11:00 Little Bob's Late Late Show
- 12:00 Sign Off

Tuesday, July 15

- 6:00 Early Morning News
- 6:15 America's Favorite Music
- 6:45 The Market Spot
- 7:00 News — Breakfast Edition
- 7:15 Weathercast
- 7:19 Breakfast Broadcast
- 7:30 Frank Goss CBS
- 7:35 Harry Habbitt Show CBS
- 8:00 Musical Variety Show CBS
- 8:05 Yours for a Happy Day
- 8:25 Shopping News
- 8:30 The Bob Inch Morning Show
- 9:00 Breakfast Club ABC
- 10:00 News CBS
- 10:05 Peter Lind Hayes Show
- 10:15 Second Mrs. Burton CBS
- 10:30 Morning Melodies
- 10:35 Just Entertainment CBS
- 11:00 House Party CBS
- 11:30 Noon Edition News
- 12:15 Payless Sidewalk Show
- 12:30 Backstage Wife CBS
- 12:45 Helen Trent CBS
- 1:00 News CBS
- 1:05 Whispering Streets CBS
- 1:30 Arthur Godfrey Time CBS
- 2:30 Our Gal Sunday CBS
- 2:45 Nora Drake CBS
- 3:00 Ma Perkins CBS
- 3:15 Young Dr. Malone CBS
- 3:30 Road of Life CBS
- 3:45 Couple Next Door CBS
- 4:00 Basin Briefs
- 4:15 Music
- 4:45 Tennessee Ernie Show CBS
- 5:00 Edward R. Murrow CBS
- 5:15 Weather Roundup
- 5:20 Northwest News Report
- 5:25 Local Sports Highlights
- 5:30 Tom Harmon News
- 5:35 Hometown News
- 6:00 News CBS
- 6:05 Music for Dining

- 6:35 The Patti Page Show CBS
- 7:00 News CBS
- 7:05 Lowell Thomas CBS
- 7:30 Sports Time
- 7:35 Amos 'n' Andy CBS
- 7:50 News Analysis CBS
- 7:55 News CBS
- 8:00 News CBS
- 8:05 Little Bob's Hi Fi Hour
- 8:35 News ABC
- 9:00 The Bob Inch Show
- 9:00 Richfield Reporter CBS
- 10:15 The Bob Inch Show
- 11:00 Little Bob's Late Late Show
- 12:00 Sign Off

Wednesday, July 16

- 6:00 Early Morning News
- 6:15 America's Favorite Music
- 6:45 The Market Spot
- 7:00 News — Breakfast Edition
- 7:15 Weathercast
- 7:19 Breakfast Broadcast
- 7:30 Frank Goss CBS
- 7:35 Harry Habbitt Show CBS
- 8:00 Musical Variety Show CBS
- 8:05 Yours for a Happy Day
- 8:30 Shopping News
- 8:35 The Bob Inch Morning Show
- 9:00 Breakfast Club
- 9:05 Peter Lind Hayes Show CBS
- 10:15 Second Mrs. Burton CBS
- 10:30 Morning Melodies
- 10:35 Just Entertainment CBS
- 11:00 Magazine Newstand Theater
- 11:10 Music for Enjoyment
- 11:30 House Party CBS
- 12:00 Noon Edition News
- 12:15 Payless Sidewalk Show
- 12:30 Backstage Wife CBS
- 12:45 Helen Trent CBS
- 1:00 News CBS
- 1:05 Whispering Streets CBS
- 1:30 Arthur Godfrey Time CBS
- 2:30 Our Gal Sunday CBS
- 2:45 Nora Drake CBS
- 3:00 Ma Perkins CBS
- 3:15 Young Dr. Malone CBS
- 3:30 Road of Life CBS
- 3:45 Couple Next Door CBS
- 4:00 Basin Briefs
- 4:15 Music
- 4:45 Tennessee Ernie Show CBS
- 5:00 Edward R. Murrow CBS
- 5:15 Weather Roundup
- 5:20 Northwest News Report
- 5:25 Local Sports Highlights
- 5:30 Tom Harmon News
- 5:35 Hometown News
- 6:00 News CBS
- 6:05 Music for Dining
- 6:30 News CBS
- 7:03 Lowell Thomas CBS
- 7:20 Sports Time CBS
- 7:25 Amos 'n' Andy CBS
- 7:50 News Analysis CBS
- 7:55 News CBS
- 8:00 News CBS
- 8:05 Little Bob's Hi Fi Hour
- 8:35 News ABC
- 9:00 The Bob Inch Show
- 9:00 Richfield Reporter CBS
- 10:15 The Bob Inch Show
- 11:00 Little Bob's Late Late Show
- 12:00 Sign Off

Thursday, July 17

- 6:00 Early Morning News
- 6:15 America's Favorite Music
- 6:45 The Market Spot
- 7:00 News — Breakfast Edition
- 7:15 Weathercast
- 7:19 Breakfast Broadcast
- 7:30 Frank Goss CBS
- 7:35 Harry Habbitt Show CBS
- 8:00 Musical Variety Show CBS
- 8:05 Yours for a Happy Day
- 8:30 Shopping News
- 8:35 The Bob Inch Morning Show
- 9:00 Breakfast Club
- 9:05 Peter Lind Hayes Show
- 10:15 Second Mrs. Burton CBS
- 10:30 Morning Melodies
- 10:35 Just Entertainment CBS
- 11:00 Music for Enjoyment
- 11:30 House Party CBS
- 12:00 Noon Edition News
- 12:15 Payless Sidewalk Show
- 12:30 Backstage Wife CBS
- 12:45 Helen Trent CBS
- 1:00 News CBS
- 1:05 Whispering Streets CBS
- 1:30 Arthur Godfrey Time CBS
- 2:30 Our Gal Sunday CBS
- 2:45 Nora Drake CBS
- 3:00 Ma Perkins CBS
- 3:15 Young Dr. Malone CBS
- 3:30 Road of Life CBS
- 3:45 Couple Next Door CBS
- 4:00 Basin Briefs
- 4:15 Music
- 4:45 Tennessee Ernie Show CBS
- 5:00 Edward R. Murrow CBS
- 5:15 Weather Roundup
- 5:20 Northwest News Report
- 5:25 Local Sports Highlights
- 5:30 Tom Harmon News
- 5:35 Hometown News
- 6:00 News CBS
- 6:05 Music for Dining
- 6:30 News CBS
- 7:03 Lowell Thomas CBS
- 7:20 Sports Time CBS
- 7:25 Amos 'n' Andy CBS
- 7:50 News Analysis CBS
- 7:55 News CBS
- 8:00 News CBS
- 8:05 Little Bob's Hi Fi Hour
- 8:35 News ABC
- 9:00 The Bob Inch Show
- 9:00 Richfield Reporter
- 10:15 The Bob Inch Show
- 11:00 Little Bob's Late Late Show
- 12:00 Sign Off

Friday, July 18

- 6:00 Early Morning News
- 6:15 America's Favorite Music
- 6:45 The Market Spot
- 7:00 News — Breakfast Edition
- 7:15 Weathercast
- 7:19 Breakfast Broadcast
- 7:30 Frank Goss CBS
- 7:35 Harry Habbitt Show CBS
- 8:00 Musical Variety Show CBS
- 8:05 Yours for a Happy Day
- 8:25 Shopping News
- 8:30 The Bob Inch Morning Show
- 9:00 Breakfast Club ABC
- 10:00 News CBS
- 10:05 Peter Lind Hayes Show
- 10:15 Second Mrs. Burton CBS
- 10:30 Morning Melodies
- 10:35 Just Entertainment CBS
- 11:00 House Party CBS
- 11:10 Music for Enjoyment
- 11:30 House Party CBS
- 12:00 Noon Edition News
- 12:15 Payless Sidewalk Show
- 12:30 Backstage Wife CBS
- 12:45 Helen Trent CBS
- 1:00 News CBS
- 1:05 Whispering Streets CBS
- 1:30 Arthur Godfrey Time CBS
- 2:30 Our Gal Sunday CBS
- 2:45 Nora Drake CBS
- 3:00 Ma Perkins CBS
- 3:15 Young Dr. Malone CBS
- 3:30 Road of Life CBS
- 3:45 Couple Next Door CBS
- 4:00 Basin Briefs
- 4:15 Music
- 4:45 Tennessee Ernie Show CBS
- 5:00 Edward R. Murrow CBS
- 5:15 Weather Roundup

- 5:20 Northwest News Report
- 5:25 Sports Highlights
- 5:30 Tom Harmon CBS
- 5:45 Frank Goss CBS
- 5:55 Hometown News
- 6:00 News CBS
- 6:05 Music for Dining
- 6:30 The Patti Page Show CBS
- 7:00 News CBS
- 7:05 Lowell Thomas CBS
- 7:30 Sports Time CBS
- 7:35 Amos 'n' Andy CBS
- 7:50 News Analysis CBS
- 7:55 News CBS
- 8:00 News
- 8:05 Little Bob's Hi Fi Hour
- 8:35 News ABC
- 9:00 The Bob Inch Show
- 9:00 Richfield Reporter CBS
- 10:15 The Bob Inch Show
- 11:00 Little Bob's Late Late Show
- 12:00 Sign Off

Saturday, July 19

- 6:00 Early Morning News
- 6:15 America's Favorite Music
- 6:45 The Market Spot
- 7:00 News — Breakfast Edition
- 7:15 Weathercast
- 7:20 Breakfast Broadcast
- 7:30 Frank Goss CBS
- 7:45 County Agent
- 7:55 Business News CBS
- 8:00 News CBS
- 8:05 Yours for a Happy Day
- 8:30 Gunsmoke CBS
- 8:55 Business News CBS
- 9:00 News CBS
- 9:05 Robt. Q. Lewis CBS
- 9:55 Business News CBS
- 10:00 News CBS
- 10:05 Amos 'n' Andy CBS
- 10:30 City Hospital CBS
- 10:45 Garden Gate CBS
- 11:00 News CBS
- 11:05 Orchestra CBS
- 11:30 Garden Gate CBS
- 11:45 Man Around the House CBS
- 12:00 Noon Edition News
- 12:15 Orchestra CBS
- 12:30 News CBS
- 12:35 U.S. Army Show CBS
- 1:00 Fact or Fancy CBS
- 1:05 News CBS
- 1:10 Orchestra CBS
- 1:30 Make Way for Youth
- 1:35 Musical Variety Show CBS
- 2:00 News CBS
- 2:05 Orchestra CBS
- 2:30 Orchestra CBS
- 2:35 Vincent Lopez Orchestra CBS
- 3:00 Musical Variety Show CBS
- 3:30 Orchestra CBS
- 4:00 News CBS
- 4:05 Round 'n' Round Society CBS
- 4:30 Basin Briefs
- 4:45 The Navy Swings
- 5:00 Les Brown Treasury Show CBS
- 5:15 Weather Roundup
- 5:25 Northwest News Report
- 5:30 Tom Harmon CBS
- 5:45 Frank Goss CBS
- 5:55 Hometown News
- 6:00 News CBS
- 6:05 Music for Dining
- 6:30 The Patti Page Show CBS
- 7:00 News CBS
- 7:05 Saturday Night Country Style

Far East Nations Not Eating Well

When farm leaders talk about American farm surpluses, they often talk about using them to help feed hungry people abroad.

In this connection, you may be interested in what USDA's foreign agricultural service has found in looking at the diets of people in Asia.

The service studied diet reports from 12 nations in the Far East. It found that only three of them are getting diets that are close to or above the basic standard suggested by the UN food and agriculture organization.

These three are Malaya, Japan, and Formosa. The nine standard countries are Burma, Ceylon, Communist China, India, Indonesia, Pakistan, The Philippines, South Korea, and Thailand.

The Little Women Are Fire Fighters

MILLSTON, Wis. (UPI) — The local fire department isn't taking any chances. It trains women to help their husbands douse a blaze.

The volunteer department consists of only three men, so it set up a fire protection program for women. The ladies learn how to use fire extinguishers, learn other methods of fire fighting, and make periodic examinations of fire boxes.

Women need this training because most fires are discovered by women in the home, the department said.

A dwarf lemon tree 18 inches high has been grown by Bill Taylor, an employe at the airport building in Dauphin, Manitoba, Canada. Lemons on the tree are slightly larger than normal ones.

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