

“Any cereal is eeny, meeny, mighty good  
 ... as long as it's in **Post-Tens!**”



DICK SARGENT

Pick any cereal in Post-Tens—eyes open, eyes shut. You get eight different, delicious cereal choices, including new Post Alpha-Bits. Ten boxes, too—all “just a little bit better” than any other kind.



“ALL POST CEREALS HAPPEN TO BE JUST A LITTLE BIT BETTER”

