

ROGER'S JEWELRY

After

INVENTORY SALE

SAVE! SAVE! SAVE! Terrific Savings As We Make Room For New 1959 Merchandise!! Save!

Check These Quality Features

STURDY BINDING
Double stitched with heavy binding

FAMOUS MAKER
Made by nationally known makers of LUGGAGE

WASHABLE
Machine washable

NEW DESIGN
New design for greater protection and ease of handling

HEAT RESISTANT
With special plastic lining

HARDWARE
New brass hardware

EASY GRIP HANDLE
Durable and built to last

Lightweight—yet strong enough to sit on

COMPLETE 3-PIECE LADIES' MATCHING LUGGAGE SET

Made for people who take pride in having matched luggage, here is a complete 3-piece matching set for less than you would expect to pay for one piece. A big 25-inch suitcase, a 21-inch weekend and a deluxe tote bag. Built in the new tapered design for greater strength and easier packing. Here is luggage that is light in weight but strong enough to give years and years of tough travel wear, yet priced to save you money. Order today...

FULL RAYON LINING IN ALL CASES — LARGE SHIRRED POCKETS IN THE 25 AND 21 INCH CASES

Another ROGERS SPECIAL VACATION VALUE!

Greatest Luggage Value Ever Offered! All 3 Pieces

13⁸⁸ No Money Down 50¢ a Week

Hurry! While They Last!!

3.50 Value WINDPROOF LIGHTER \$1.00

POWERFUL BINOCULARS \$14.88

STEAM IRONS \$7.88

3-SPEED RECORD PLAYER Regular \$29.95 \$18.88

FAMOUS MAKE "Kitchen-Queen"

PORTABLE electric MIXER

with choice of 4 new KITCHEN COLORS

compare with mixers up to \$19.95

\$9⁸⁸ 50¢ A WEEK

Low speed—medium—high, 4 way thumb switch! Lightweight, lasting quality! Use it at the table, kitchen counter or right on the stove! Match your kitchen color! Ease your kitchen chores... and S.A.V.E!

RED TAG SPECIAL!

YELLOW, TURQUOISE, PINK, WHITE

30 DAY MONEY BACK GUARANTEE
We will give you your money back if you ever find a better value.

DIAMOND BRIDAL DUETTE \$59.50
\$1.75 Weekly
A sensational value... A magnificent pair in 14k gold.

4-Diamond Bridal Pair \$89.50
\$1.00 Weekly

10-Diamond Bridal Pair \$99.50
\$1.00 Weekly

8-Diamond Bridal Pair \$79.50
\$1.00 Weekly

3-DIAMOND 14K GOLD RING \$49.50
\$1.00 Weekly

5-DIAMOND 14K GOLD RING \$79.50
\$1.00 Weekly

FREE GIFT WITH EVERY PURCHASE!

Attention! Men!

10 MATCHED SCREWDRIVERS and TOTE-TRAY SCREWDRIVER RACK

Amber molded SHOCKPROOF UL Approved Handles!

\$1.00 for all 11 Pieces

LARGE HEAVY FRY PAN

GENERAL ELECTRIC

Heating Element

COVER IS INCLUDED!

11 1/2" LARGE SIZE

\$9⁸⁸ NOW!

FRY • STEW • BAKE • BROIL

GENUINE DIAMOND CROSS at a price lower than ever before!

FLEX-LET

Choice of 12K GOLD FILLED or STERLING SILVER

5⁸⁸ 50¢ a Week No Money Down

Never before... such beauty of hand engraved design, such value at a price so low. A gift of lifetime endurance and remembrance.

No Money Down!

NO MONEY DOWN
No Interest! No Carrying Charges!

MAN! LOOK AT THIS! LIMITED SUPPLY!

5-CELL, SUPER FLASH LIGHT

15 inches long! 3 inch lens

Chrome Finish

Signal Button and slide

Throws an Amazing beam!

worth over \$2.25

only \$1.00 batteries not included

Fountain Pen Ball point Pen Mechanical Pencil Pocket Flashlight

Weaver 4-Some

This entire set... all at this Special Low Price While they last!

all at \$1.00 You get all 4

YOU CAN PAY MORE— BUT THE FLAVO-MATIC Makes BETTER Coffee

Flavo-matic COFFEE MAKER

UP TO 8 CUP

Better tasting coffee, greater coffee economy—you can't beat that at any price! The Flavo-matic gives you better coffee, through a combination of exclusive and patented features that control timing and temperature exactly, automatically. Never over-burn or "burnt" coffee. Never "under-berke" either. The

\$7⁸⁸

No Money Down—50¢ a Week

Hurry for Yours!

SIX-DRAWER SEWING CABINET

All Wood!

Handsomely Finished and Decorated!

Easy American Reproduction!

\$1.00 only 1 to a customer

Lady Sunbeam SHAVER

\$9⁸⁸

FREE GIFT With Every Purchase!

No Money Down No Interest — No Carrying Charges

BEAUTIFUL BIRTHSTONE \$6⁸⁸

MAN'S ONYX INITIAL \$14⁸⁸

Men's Jewelry \$1.00

Lady Winsted ALL-IN-ONE

• WAFFLE BAKER

• SANDWICH TOASTER

\$8⁸⁸

FREE GIFT WITH EVERY PURCHASE

WATCH Prices Slashed

17 Jewels 2 DIAMONDS Regular \$19.95 \$24⁸⁸ \$1.00 Weekly

Man's Smart Waterproof Regular \$28.95 \$14⁸⁸ \$1.00 Weekly

*As long as crystal and case are intact.

FREE GIFT WITH EVERY PURCHASE No Money Down No Interest or Carrying Charges

ROGERS JEWELRY CO.

Famous for **DIAMONDS**

837 Main

EXPANSION WATCH BANDS \$1.00

SAVE NOW! SAVE! SAVE! SAVE!

EVERBRITE STAINLESS Service for 8 All for \$7⁸⁸ 50¢ A WEEK

\$6⁸⁸ A WEEK

This Toaster is Recognized Throughout America as the BEST Toaster BUY OF OUR TIME

Manufactured to Retail at Price of \$24⁹⁵

FAMOUS AUTOMATIC "Pop-up" ELECTRIC TOASTER