

Save This Magazine Section All Week Weekly Television Schedules

KVIP-TV

Channel 7, Redding California

Sunday, July 6

1:45 Dan Smoot Report
2:00 Meet The Press
2:30 Christian Science Program
2:45 Western Wonderland
3:00 Mr. Wizard
2:30 Youth Wants To Know
4:30 Town Crier—Linn & Fulkerth
4:45 Through the Porthole—Children Religious
5:00 20th Century Fox Theaters "Immortal Sergeant"—Henry Fonda, Maureen O'Hara, Thomas Mitchell
7:00 Steve Allen Show—Color
8:00 The Chevy Chase Show—Color
8:50 Suspicion—13 DB
10:30 Late News

Monday, July 7

10:30 Luncheon With Jerrico
11:00 Lucky Partners
11:30 Haggis Baggis—Color
12:00 Today Is Gurs
12:30 From These Roots
1:00 Queen For A Day
1:45 Modern Romances
2:00 American Bandstand
2:30 Do You Trust Your Wife
4:00 Summer Session—Educational Film
4:30 Komic Karnival
5:15 NBC News
5:30 Kit Carson Show "The Ambush"
6:00 Our Miss Brooks "Loaded Custodian"
6:30 20 Men "Unholy Partners"
7:00 Medic "My Very Good Friend, Albert"
7:30 Wells Fargo
8:00 Twenty One
8:30 Polka Party
9:30 News Summary
9:40 Late Show "Special Agent"—William Wythe, Laura Elliott, George Reeves
10:55 Late News

Tuesday, July 8

10:30 Luncheon With Jerrico
11:00 Lucky Partners
11:30 Haggis Baggis
12:00 Today Is Gurs
12:30 From These Roots
1:00 Queen For A Day
1:45 Modern Romances
2:00 American Bandstand
2:30 Do You Trust Your Wife
3:00 American Bandstand
4:00 Summer Session—Educational Film
4:30 Komic Karnival
5:15 NBC News
5:30 Brave Eagle "The Challenge"
6:00 Wagon Train "Monty Britton Story"
7:00 The Investigator—Color
8:00 Father Knows Best
8:30 News Summary
8:40 Philco Playhouse "Mighty Joe Young"—Terry Moore, Ben Johnson, Regis Toomey, Robert Armstrong, Frank McHugh
11:00 Late News

Wednesday, July 9

10:30 Luncheon With Jerrico
11:00 Lucky Partners
11:30 Haggis Baggis—Color
12:00 Today Is Gurs
12:30 From These Roots
1:00 Queen For A Day
1:45 Modern Romances
2:00 American Bandstand
2:30 Do You Trust Your Wife
3:00 American Bandstand
4:00 Summer Session—Educational Film
4:30 Komic Karnival
5:15 NBC News
5:30 My Little Margie "Margie and The Bagpipers"
6:00 Royal Playhouse—TBA
6:30 Pat Boone Show—Andy Williams Summer Replacement
7:00 Disneyland
8:00 Kraft Mystery Theater
8:30 San Francisco Beat "One Man Crime"
9:30 Late News "Angel in Exile"—John Carroll, Adelle Mara, Thomas Gomez
11:00 Late News

Thursday, July 10

10:30 Luncheon With Jerrico
11:00 Lucky Partners
11:30 Haggis Baggis—Color
12:00 Today Is Gurs
12:30 From These Roots
1:00 Queen For A Day
1:45 Modern Romances
2:00 American Bandstand
2:30 Do You Trust Your Wife
3:00 American Bandstand
4:00 Summer Session—Educational Film
4:30 Komic Karnival
5:00 Honeymooners "Young Man With Horn"
5:30 76 Sports Club
6:00 Amos 'n' Andy "Mr. Jacks Comes To Town"
6:30 Tough Dough
7:00 Groucho—You Bet Your Life
7:30 Dragnet
8:00 People's Choice
8:30 Buckskin
9:00 Price Is Right—Color
9:30 Late News
9:40 Late Show "A Bedtime Story"—Loretta Young and Fredric March
11:00 Late News

Friday, July 11

10:30 Luncheon With Jerrico
11:00 Lucky Partners
11:30 Haggis Baggis—Color
12:00 Today Is Gurs
12:30 From These Roots
1:00 Queen For A Day
1:45 Modern Romances
2:00 American Bandstand
2:30 Do You Trust Your Wife
3:00 American Bandstand
4:00 Summer Session—Educational Film
4:30 Komic Karnival
5:15 NBC News
5:30 Death Valley Days
6:00 Cavalcade of Sports
6:45 Focus on Fishing
7:00 Jefferson Drum

7:30 Life of Riley
8:00 M Squad
8:30 Sheriff of Cochise—TBA
9:00 News Summary
9:10 Weekend—Fishing and Boating Show
9:30 Bob Albertson Presents—TBA
11:00 Late News

Saturday, July 12

9:30 Baseball Game of Week—Chicago White Sox at Boston Red Sox
12:00 Boating and Fishing Show
12:15 Billy Jack Wills
1:00 Bar 7 Theater
2:30 What is the Answer
3:00 This is the Life
3:30 True Story
3:50 Detective Diary
4:00 Sheriff Bill's Roundup
4:15 Wrestling From Chicago
5:15 Dan Smoot Report
5:30 Big Game
6:00 Royal Playhouse—TBA
6:30 People Are Funny
7:00 Bob Crosby Show—Color
8:00 Target No. 1013
8:30 Turning Point
9:00 Ted Mack Amateur Hour
9:30 Joseph Cotton Show
10:00 Late Show "Bad Men of Nevada"—Stars: Jean Parker, Victor Jory
11:30 Late News

K-LAD

1,000 Wats 900 Kilocycles

Sunday, July 6

5:00 Sign On
5:25 News
5:55 Bill McSpadden Show
6:25 News
6:50 Bill McSpadden
7:25 News
7:50 Bill McSpadden
8:25 Weather
8:50 Bill McSpadden
9:25 News
9:55 Bill McSpadden
10:30 Bill McSpadden
11:25 News
11:50 Bill McSpadden
12:25 News
12:50 Doug Walker Show
1:25 News
1:50 Doug Walker
2:25 News
2:50 Doug Walker
3:25 News
3:50 Doug Walker
4:25 News
4:50 Doug Walker
5:25 News
5:50 Doug Walker
6:00 Sports Roundup
6:05 Doug Walker
6:25 News
6:50 Doug Walker
7:25 News
7:50 Doug Walker
7:45 Sign Off

Monday through Friday

JULY 6 to 11

5:00 Sign On
5:25 News
5:50 Doug Walker Show
6:25 News
6:50 Doug Walker
7:25 News
7:50 Doug Walker
8:25 Weather
8:50 Doug Walker
9:25 News
9:50 Doug Walker
10:25 News
10:50 Bill McSpadden Show
11:25 News
11:50 Bill McSpadden
12:25 News
12:50 Bill McSpadden
1:25 News
1:50 Bill McSpadden
2:25 News
2:50 Fritz Egger Show
3:00 Bargain Roundup
3:10 Fritz Egger
3:25 News
3:30 Fritz Egger
4:25 News
4:50 Fritz Egger
5:00 What's Doin' in the Basin
5:05 Fritz Egger
5:25 News
5:50 Fritz Egger
6:00 Sports Roundup
6:05 Fritz Egger
6:25 News
6:50 Fritz Egger
7:25 News
7:50 Fritz Egger
7:45 Sign Off

Saturday, July 12

5:00 Sign On
5:25 News
5:50 Fritz Egger Show
6:25 News
6:50 Fritz Egger
7:25 News
7:50 Fritz Egger
8:25 Weather
8:50 Fritz Egger
9:25 News
9:50 Top Thirty
10:25 News
10:50 Top Thirty
11:25 News
11:50 Top Thirty
12:25 News
12:50 Fritz Egger
1:25 News
1:50 Bill McSpadden
2:25 News
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5:25 News
5:50 Bill McSpadden
6:00 Sports Roundup
6:05 Bill McSpadden
6:25 News
6:50 Bill McSpadden
7:25 News
7:50 Bill McSpadden
7:45 Sign Off

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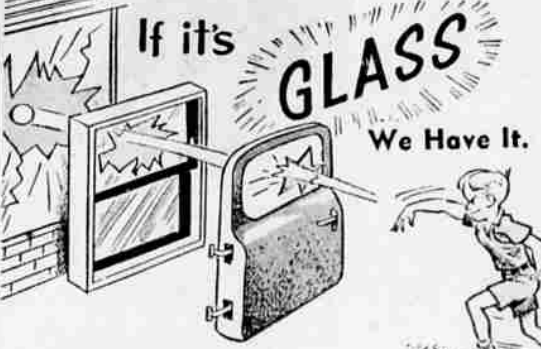
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Child Stars Are Riding High On Television Rating Ladder

HOLLYWOOD (NEA)—Kid stars name—Shirley Temple, Freddie Bartholomew, Jane Withers, Mickey Rooney and Judy Garland led Hollywood out of a movie box-office depression in the early 30's. Today a new generation of acting juveniles seems to be doing the same thing for hard-hit TV programming. A number already are being called "little Rocks of Gibraltar" in the fast-changing, nervous TV business and more are headed for home screens next season.

On planning boards for next season, kiddies have integral roles in new shows titled, This Is Alice; Cindy; Peck's Bad Girl; and Room for One More.

Riding high TV ratings with juvenile stars and supporting players are Leave It to Beaver; Lassie; Casey Jones; Rin Tin Tin; The Danny Thomas Show; Father Knows Best; Circus Boy; Bachelor Father; Mickey Mouse Club; Ozzy and Harriet; Life With Father and the Rascals.

Television's rush to Hollywood film gave the unspoiled, unactorish "personality" kiddies their big chance—live show producers worried about kids remembering lines—and the old Hollywood saying, "Kids and dogs are the greatest scene-stealers of them all" became a password in TV's ivory towers on Madison Avenue.

But today's TV kid stars are far from being the spoiled little darlings of another era who earned millions for themselves and their studios in Hollywood's lush pre-TV days.

There is no pampering of juvenile TV players.

Their salaries are far below the onetime movie standard. TV ballyhoo can't compare to the millions of words which helped the Temples and the Bartholomews gain worldwide fame. TV kid stars live in comparative obscurity and seldom have time, because of heavy TV schedules, to make headlines on far-flung personal-appearance tours.

But their fan mail, and public worship, is as great as it was in the days when kid stars were the financial backbones of the film industry.

Except for wild-eyed juvenile delinquents, kid stars are poison at today's movie box offices. But on home screens the kiddies are favorites with Mom and Pop and Aunt Millie in shows about children that appeal to adults.

Nine-year-old Jerry Mathers, the serious freckle-faced star of "Leave It to Beaver," and 8-year-old, saucer-eyed Jon Provost of "Lassie" are two "natural" acting talents who have captivated TV audiences during the past season.

Both are typical of today's TV juvenile stars.

Jerry's father is a high school counselor and his mother is a former schoolteacher. Jerry is naturally quiet and shy, all boy and no precocious unadjustable. He has been acting in movies and TV since he was 2, when the Mathers moved to Southern California from Sioux City, Iowa. The money he earns goes directly to a trust fund which insures a college education and a steady income starting when he's 21. He goes to school on the set.

The father of Jon Provost is an aeronautical engineer who took a dim view of the whole idea when Mrs. Cecile Provost took 2-year-old Jon to a movie audition six years ago. But out of 100 babies, the studio picked big-eyed Jon for the role of Jane Wyman's infant son in "So Big"—and he has been playing acting in movies and TV ever since. Like Jerry, Jon is from a family of three children.

UNIQUE STAIRCASE

OTTAWA (AP)—A free-standing curved stairway linking the first and second floors in Ottawa's new city hall is described as the only one of its kind in North America. It is supported only at both ends. The building is to be completed in June.