

Radio-Television Guide For The Week

Weekly Radio Schedules

The latest figures show that American industry has an average investment per worker of \$13,200.

Do not store woollens in plastic bags in a closet with a window. Sunlight filtering through the bags may fade the clothes.



ART AND DELORES COLES are shown here prospecting in a ravine near the main site of the Rainbow Ridge mine in Virgin Valley. Art is holding a piece of opalized wood he has just pried loose from the stump in the right foreground.

READ NOTE: The Herald and News is not responsible for last minute changes in the radio and TV schedules. They are published merely as a public service and are furnished by the various stations involved.

KFLW

CBS & ABC, 1450 KC

Sunday, July 6

- 7:00 News CBS
- 7:03 Farm Scene CBS
- 7:30 Salt Lake City Tabernacle CBS
- 8:00 News CBS
- 8:05 Bill Kenneally News CBS
- 8:15 Hymn History
- 8:30 Assembly of God Program
- 9:00 News CBS
- 9:05 Music
- 9:10 Musical Variety Show CBS
- 9:15 Adventure in Science CBS
- 9:30 Invitation to Learning CBS
- 10:00 Voice of Prophecy ABC
- 10:30 Orchestra CBS
- 10:55 Fact or Fantasy CBS
- 11:00 Klamath Lutheran Church
- 12:00 Old Fashioned Revival Hour ABC
- 12:30 Radio Bible Class ABC
- 1:00 News CBS
- 1:05 The Best in Music CBS
- 2:00 Hour of Decision ABC
- 2:30 Trojan Digest CBS
- 2:55 News CBS
- 3:00 Frontier Gentleman CBS
- 3:25 Musical Variety Show CBS
- 3:30 Vignette CBS
- 3:35 Sex Who CBS
- 4:00 News CBS
- 4:05 Indictment CBS
- 4:30 Sunday Newsroom CBS
- 4:50 Suspense CBS
- 5:25 News CBS
- 5:30 Johnny Dollar CBS
- 5:55 Musical Variety Show CBS
- 6:00 News CBS
- 6:05 FBI in Peace and War CBS
- 6:30 Gunsmoke CBS
- 6:55 The Patti Page Show CBS
- 7:00 Newport Jazz Festival CBS
- 8:00 News CBS
- 8:05 The World Tonight CBS
- 8:25 The Patti Page Show CBS
- 8:30 Fact or Fantasy CBS
- 8:35 Sunday Sports Resume CBS
- 8:45 Dance Orchestra CBS
- 9:00 Scene in Blue
- 9:15 It's Your Business ABC
- 9:30 Revival Time ABC
- 10:00 News CBS
- 10:15 Face the Nation CBS
- 10:45 Navy Hour
- 11:00 Sign Off

Monday, July 7

- 6:00 Early Morning News
- 6:15 America's Favorite Music
- 6:45 The Market Spot
- 7:00 News - Breakfast Edition
- 7:15 Weathercast
- 7:19 Breakfast Broadcast
- 7:30 Frank Goss CBS
- 7:45 Harry Babbitt CBS
- 8:00 Musical Variety Show CBS
- 8:05 Yours for a Happy Day
- 8:30 The Bob Inch Morning Show
- 9:00 Breakfast Club ABC
- 10:00 News CBS
- 10:05 Peter Lind Hayes Show CBS
- 10:15 Second Mrs. Burton CBS
- 10:30 Morning Melodies
- 10:45 Just Entertainment CBS
- 11:00 Shopping News
- 11:10 Music For Enjoyment
- 11:30 House Party CBS
- 12:00 Noon Edition News
- 12:15 Payless Sidewalk Show
- 12:30 Backstage Wife CBS
- 12:45 Helen Trent CBS
- 1:00 News CBS
- 1:05 Whispering Streets CBS
- 1:30 Arthur Godfrey Time CBS
- 2:30 Our Gal Sunday CBS
- 2:45 Nora Drake CBS
- 3:00 Ma Perkins CBS
- 3:15 Young Dr. Malone CBS
- 3:30 Road of Life CBS
- 3:45 Couple Next Door CBS
- 4:00 Basin Briefs
- 4:15 Music
- 4:45 Tennessee Ernie Show CBS
- 5:00 Edward R. Murrow CBS
- 5:15 Weather Roundup
- 5:30 Northwest News Report
- 5:35 Local Sports Highlights
- 5:50 Tom Harmon CBS
- 5:55 Frank Goss CBS
- 6:00 News CBS
- 6:05 Music For Dining
- 6:30 The Patti Page Show CBS
- 7:00 News CBS
- 7:05 Lowell Thomas CBS
- 7:30 Sports Time CBS
- 7:35 News Analysis CBS
- 7:50 News CBS
- 8:00 News CBS
- 8:05 Little Bob's Hi Fi Hour
- 8:35 News ABC
- 9:00 The Bob Inch Show
- 10:00 Richfield Reporter CBS
- 10:15 The Bob Inch Show
- 11:00 Little Bob's Late, Late Show
- 12:00 Sign Off

Tuesday, July 8

- 6:00 Early Morning News
- 6:15 America's Favorite Music
- 6:45 The Market Spot
- 7:00 News - Breakfast Edition
- 7:15 Weathercast
- 7:19 Breakfast Broadcast
- 7:30 Frank Goss CBS
- 7:45 Harry Babbitt CBS
- 8:00 Musical Variety Show CBS
- 8:05 Yours for a Happy Day
- 8:30 The Bob Inch Morning Show
- 9:00 Breakfast Club ABC
- 10:00 News CBS
- 10:05 Peter Lind Hayes Show CBS
- 10:15 Second Mrs. Burton CBS
- 10:30 Morning Melodies
- 10:45 Just Entertainment CBS
- 11:00 Shopping News
- 11:10 Music For Enjoyment
- 11:30 House Party CBS
- 12:00 Noon Edition News
- 12:15 Payless Sidewalk Show
- 12:30 Backstage Wife CBS
- 12:45 Helen Trent CBS
- 1:00 News CBS
- 1:05 Whispering Streets CBS
- 1:30 Arthur Godfrey Time CBS
- 2:30 Our Gal Sunday CBS
- 2:45 Nora Drake CBS
- 3:00 Ma Perkins CBS
- 3:15 Young Dr. Malone CBS
- 3:30 Road of Life CBS
- 3:45 Couple Next Door CBS
- 4:00 Basin Briefs
- 4:15 Music
- 4:45 Tennessee Ernie Show CBS
- 5:00 Edward R. Murrow CBS
- 5:15 Weather Roundup
- 5:30 Northwest News Report
- 5:35 Local Sports Highlights
- 5:50 Tom Harmon CBS
- 5:55 Frank Goss CBS
- 6:00 News CBS
- 6:05 Music For Dining
- 6:30 The Patti Page Show CBS
- 7:00 News CBS
- 7:05 Lowell Thomas CBS

- 7:20 Sports Time
- 7:25 Amos 'n' Andy CBS
- 7:50 News Analysis CBS
- 7:55 News CBS
- 8:00 News CBS
- 8:05 Little Bob's Hi Fi Hour
- 8:35 News ABC
- 9:00 The Bob Inch Show
- 9:05 Richfield Reporter CBS
- 10:15 The Bob Inch Show
- 11:00 Little Bob's Late, Late Show
- 12:00 Sign Off

Wednesday, July 9

- 6:00 Early Morning News
- 6:15 America's Favorite Music
- 6:45 The Market Spot
- 7:00 News - Breakfast Edition
- 7:15 Weathercast
- 7:19 Breakfast Broadcast
- 7:30 Frank Goss
- 7:45 Harry Babbitt CBS
- 8:00 Musical Variety Show CBS
- 8:05 Yours for a Happy Day
- 8:30 The Bob Inch Morning Show
- 9:00 Breakfast Club
- 10:00 News CBS
- 10:05 Peter Lind Hayes Show CBS
- 10:15 Second Mrs. Burton CBS
- 10:30 Morning Melodies
- 10:45 Just Entertainment CBS
- 11:00 Magazine Newstand Theater
- 11:10 Music For Enjoyment
- 11:30 House Party CBS
- 12:00 Noon Edition News
- 12:15 Payless Sidewalk Show
- 12:30 Backstage Wife CBS
- 12:45 Helen Trent CBS
- 1:00 News CBS
- 1:05 Whispering Streets CBS
- 1:30 Arthur Godfrey Time CBS
- 2:30 Our Gal Sunday CBS
- 2:45 Nora Drake CBS
- 3:00 Ma Perkins CBS
- 3:15 Young Dr. Malone CBS
- 3:30 Road of Life CBS
- 3:45 Couple Next Door CBS
- 4:00 Basin Briefs
- 4:15 Music
- 4:45 Tennessee Ernie Show CBS
- 5:00 Edward R. Murrow CBS
- 5:15 Weather Roundup
- 5:30 Northwest News Report
- 5:35 Local Sports Highlights
- 5:50 Tom Harmon CBS
- 5:55 Frank Goss CBS
- 6:00 News CBS
- 6:05 Music For Dining
- 6:30 The Patti Page Show CBS
- 7:00 News CBS
- 7:05 Lowell Thomas CBS
- 7:30 Sports Time CBS
- 7:35 News Analysis CBS
- 7:50 News CBS
- 8:00 News CBS
- 8:05 Little Bob's Hi Fi Hour
- 8:35 ABC News
- 9:00 The Bob Inch Show
- 10:00 Richfield Reporter CBS
- 10:15 The Bob Inch Show
- 11:00 Little Bob's Late, Late Show
- 12:00 Sign Off

Thursday, July 10

- 6:00 Early Morning News
- 6:15 America's Favorite Music
- 6:45 The Market Spot
- 7:00 News - Breakfast Edition
- 7:15 Weathercast
- 7:19 Breakfast Broadcast
- 7:30 Frank Goss CBS
- 7:45 Harry Babbitt CBS
- 8:00 Musical Variety Show CBS
- 8:05 Yours for a Happy Day
- 8:30 The Bob Inch Morning Show
- 9:00 Breakfast Club
- 10:00 News CBS
- 10:05 Peter Lind Hayes Show CBS
- 10:15 Second Mrs. Burton CBS
- 10:30 Morning Melodies
- 10:45 Just Entertainment CBS
- 11:00 Music for Enjoyment
- 11:30 House Party CBS
- 12:00 Noon Edition News
- 12:15 Payless Sidewalk Show
- 12:30 Backstage Wife CBS
- 12:45 Helen Trent CBS
- 1:00 News CBS
- 1:05 Whispering Streets CBS
- 1:30 Arthur Godfrey Time CBS
- 2:30 Our Gal Sunday CBS
- 2:45 Nora Drake CBS
- 3:00 Ma Perkins CBS
- 3:15 Young Dr. Malone CBS
- 3:30 Road of Life CBS
- 3:45 Couple Next Door CBS
- 4:00 Basin Briefs
- 4:15 Music
- 4:45 Tennessee Ernie Show CBS
- 5:00 Edward R. Murrow CBS
- 5:15 Weather Roundup
- 5:30 Northwest News Report
- 5:35 Local Sports Highlights
- 5:50 Tom Harmon CBS
- 5:55 Frank Goss CBS
- 6:00 News CBS
- 6:05 Music For Dining
- 6:30 The Patti Page Show CBS
- 7:00 News CBS
- 7:05 Lowell Thomas CBS
- 7:30 Sports Time CBS
- 7:35 News Analysis CBS
- 7:50 News CBS
- 8:00 News CBS
- 8:05 Little Bob's Hi Fi Hour
- 8:35 News ABC
- 9:00 The Bob Inch Show
- 10:00 Richfield Reporter CBS
- 10:15 The Bob Inch Show
- 11:00 Little Bob's Late, Late Show
- 12:00 Sign Off

Friday, July 11

- 6:00 Early Morning News
- 6:15 America's Favorite Music
- 6:45 The Market Spot
- 7:00 News - Breakfast Edition
- 7:15 Weathercast
- 7:19 Breakfast Broadcast
- 7:30 Frank Goss CBS
- 7:45 Harry Babbitt CBS
- 8:00 Musical Variety Show CBS
- 8:05 Yours for a Happy Day
- 8:30 The Bob Inch Morning Show
- 9:00 Breakfast Club ABC
- 10:00 News CBS
- 10:05 Peter Lind Hayes Show CBS
- 10:15 Second Mrs. Burton CBS
- 10:30 Morning Melodies
- 10:45 Just Entertainment CBS
- 11:00 Music For Enjoyment
- 11:30 House Party CBS
- 12:00 Noon Edition News
- 12:15 Payless Sidewalk Show
- 12:30 Backstage Wife CBS
- 12:45 Helen Trent CBS
- 1:00 News CBS
- 1:05 Whispering Streets CBS
- 1:30 Arthur Godfrey Time CBS
- 2:30 Our Gal Sunday CBS
- 2:45 Nora Drake CBS
- 3:00 Ma Perkins CBS
- 3:15 Young Dr. Malone CBS
- 3:30 Road of Life CBS
- 3:45 Couple Next Door CBS
- 4:00 Basin Briefs
- 4:15 Music
- 4:45 Tennessee Ernie Show CBS
- 5:00 Edward R. Murrow CBS
- 5:15 Weather Roundup
- 5:30 Northwest News Report
- 5:35 Local Sports Highlights
- 5:50 Tom Harmon CBS
- 5:55 Frank Goss CBS
- 6:00 News CBS
- 6:05 Music For Dining
- 6:30 The Patti Page Show CBS
- 7:00 News CBS
- 7:05 Lowell Thomas CBS

- 5:30 Tom Harmon CBS
- 5:45 Frank Goss CBS
- 5:55 HomeTown News
- 6:00 News CBS
- 6:05 Music For Dining
- 6:35 The Patti Page Show CBS
- 7:00 News CBS
- 7:05 Lowell Thomas CBS
- 7:30 Sports Time CBS
- 7:35 Amos 'n' Andy CBS
- 7:50 News Analysis CBS
- 7:55 News CBS
- 8:00 News
- 8:05 Little Bob's Hi Fi Hour
- 8:35 Late News
- 9:00 The Bob Inch Show
- 10:00 Richfield Reporter CBS
- 10:15 The Bob Inch Show
- 11:00 Little Bob's Late, Late Show
- 12:00 Sign Off

Saturday, July 12

- 6:00 Early Morning News
- 6:15 America's Favorite Music
- 6:45 The Market Spot
- 7:00 News - Breakfast Edition
- 7:15 Weathercast
- 7:19 Breakfast Broadcast
- 7:30 Frank Goss CBS
- 7:45 County Agent
- 7:55 Business News CBS
- 8:00 News CBS
- 8:05 Yours for a Happy Day
- 8:30 Gunsmoke CBS
- 8:35 Business News CBS
- 9:00 News CBS
- 9:05 Robt. Q. Lewis CBS
- 9:35 Business News CBS
- 10:00 News CBS
- 10:05 Amos 'n' Andy CBS
- 10:30 City Hospital CBS
- 10:55 Let's Go Places CBS
- 11:00 News CBS
- 11:05 Orchestra CBS
- 11:30 Garden Gate CBS
- 11:45 Man Around the House CBS
- 12:00 Noon Edition News
- 12:15 Orchestra CBS
- 12:30 News CBS
- 12:35 U.S. Army Show CBS
- 1:00 Fact or Fancy CBS
- 1:05 News CBS
- 1:10 Orchestra CBS
- 1:45 Make Way for Youth
- 1:55 Musical Variety Show CBS
- 2:00 News CBS
- 2:05 Orchestra CBS
- 2:30 Les Brown Treasury Show CBS
- 2:35 Vincent Lopez Orchestra CBS
- 3:00 Musical Variety Show CBS
- 3:05 Orchestra CBS
- 3:30 TBA
- 3:35 Upeat Saturday Night CBS
- 4:00 News CBS
- 4:05 Round & Round Society CBS
- 4:30 Basin Briefs
- 4:45 The Navy Swings
- 5:00 Les Brown Treasury Show CBS
- 5:15 Weather Roundup
- 5:25 Northwest News Report
- 5:30 Tom Harmon CBS
- 5:45 Frank Goss CBS
- 5:55 HomeTown News
- 6:00 News CBS
- 6:05 Music For Dining
- 6:35 The Patti Page Show CBS
- 7:00 News CBS
- 7:05 Saturday Night Country Style CBS
- 7:30 Words of Life
- 7:45 Reservoir for You
- 8:00 Johnny Dollar CBS
- 8:25 Music
- 8:30 Upeat Saturday Night CBS
- 8:35 Weekend News ABC
- 9:00 The Bob Inch Show
- 9:35 Weekend News ABC
- 10:00 The Bob Inch Show
- 11:00 Little Bob's Late, Late Show
- 12:00 Sign Off

HOLLYWOOD TODAY!
MOVIES - TELEVISION
by Erskine Johnson

HOLLYWOOD (NEA)—"It Could Be You?"

It could be. But whether you would like the idea is another question. Even if I had a mad desire to eat watermelon in bed, which I don't, the idea of eating watermelon in bed in front of a TV camera, with the whole country looking on, is rather nauseous to me as public entertainment and deplorable as a frightful waste of time.

But it wasn't for one surprised guest of "It Could Be You."

She loved every minute and every seed of it. So did the estimated five and a half million NBC-TV fans of "It Could Be You" who tune in every day, Monday through Friday, to see people fall victims to zany tongue-in-cheek stunts, to have mad "reunions," to meet movie and TV stars and old friends and relatives they haven't seen for years and to receive "surprise" gifts.

The show, starring Bill Leyden as "master of surprises" with Wendell Niles' help, again proves there's a little ham in everyone and that ordinary people, even as unsuspecting victims, will do almost anything, with good humor, in front of a TV camera.

In its second year and among the top five daytime shows, "It Could Be You" has received 1,500,000 fan letters and a total of 207,500 people have crowded into an NBC studio here to see the show. Of these, 4,500 have been on-camera guests who, says NBC, have been "amazed, delighted and surprised." So it won't be me saying people are nuts to watch the show.

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