

ONCE AGAIN KRAFT MAKES AN IMPORTANT IMPROVEMENT IN MARGARINE FLAVOR!



NEW SWEET CHILLED PARKAY

You'll discover a wonderful change has been made in Parkay Margarine! Each package of New Parkay is *sweet chilled* as soon as the handy sticks are molded and wrapped. And the special way in which Parkay is sweet chilled by Kraft keeps its delightful flavor uniform in quality over many weeks. You'll enjoy Parkay's delectable taste. You'll like the way it spreads. New Sweet Chilled Parkay spreads smoothly even when ice cold. Your grocer has New Sweet Chilled Parkay now. Try it soon.

