

# SPECIAL OFFER!

2 Lucky Miniature

# PALM TREES



**2 PLANTS**  
in a plastic pot  
for only  
**50¢**  
and a  
Rinso Blue  
box top

IT'S THE  
**2-IN-ONE**  
DETERGENT

Now—watch your good luck grow with this traditional good luck plant

Palmy days, happy times—palms symbolize the good things of life. Here's your chance to get your own "good luck" plant—two perfect miniature palm trees! Order several pairs. You'll love the way they perk up a window sill or shelf!

But hurry—order your "Lucky" Palm Trees soon. Get Rinso Blue today. It's the 2-in-one detergent with Power Cleaning and Bluing, the two actions you need to clean and whiten clothes.

### SEND FOR YOUR "LUCKY" PALM TREES NOW!

Palm Trees, P. O. Box 1808, New York 46, N.Y.

Please send me \_\_\_\_\_ Palm Trees. I enclose 50¢ (cash, check or money order) and a Rinso Blue box top for each pot of two trees.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

Offer ends December 31, 1958. Not valid wherever offers of this kind are prohibited, restricted, licensed or taxed. Offer limited to Continental U.S. and its territories.

**Guaranteed to grow!**  
No green thumb needed—your "Lucky" Palm Trees are *guaranteed* to grow indoors or we'll send you a free replacement.

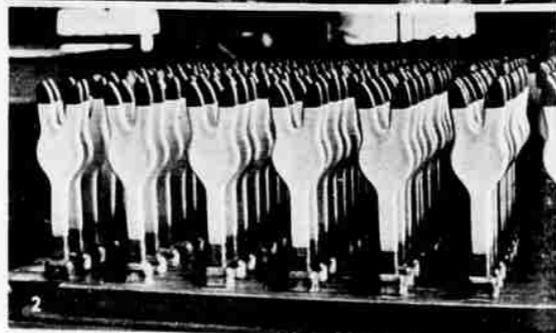
IT TAKES more than hot air to build the biggest balloon factory in the world. The National Latex Products Co. (Ashland, Ohio), which produces 168 million balloons a year, uses hundreds of workers, tons of liquid latex, complex molds, and even top-secret machines which roll the open ends faster than any device known. After heating and washing, the balloon meets its crucial test: automatic inflaters see if it can stand the pressures of the outside world without blowing its top.

Company executives judge the sales possibilities of each model. They make more toy balloons than any other company in the world.



## Inflation Is Their Business

Photos: Three Lions



1. Hundreds of balloon forms are dipped into vats of liquid latex, which becomes solid when the forms return to the air. 2. Quite colorful the balloons have been formed. Now they will be blown up into animal faces.



3. Off the forms, the balloons have color added along the assembly line. 4. After test inflation, each balloon scoots like a rocket into its carton.



5. In testing, the last important stage in making balloons, a compressed-air jet blows up each balloon, looking for weak spots. This room can be the noisiest one in the plant when defective balloons explode.



## Stop your dog's scratching IN MINUTES!

with SERGEANT'S® new formula SKIP-FLEA SCRATCH POWDER

When your dog suffers from itching and scratching, he looks to you to help him. Use Sergeant's Skip-Flea Scratch Powder. Its scientific new formula stops scratching, relieves itching fast.

- \* Kills fleas, ticks and lice
- \* Stops itching fungus—another cause of scratching
- \* Halts doggy odors, too
- \* 49¢ and 88¢ at any drug or pet counter

While you're there, ask for your free copy of Sergeant's Dog Book.

Or write:

**Sergeant's®** Richmond 20, Virginia  
the best for man's best friend

### FEET HURT?

Tired, Aching Feet,  
Weak, Fallen Arch  
Easily Relieved!

Like so many others, you, too, will marvel how Dr. Scholl's Foot-Eazers and exercise give you relief from the pain and tired, aching feeling caused by Weak or Fallen Arches. Thin, light, flexible. Fits in any shoe like an insole. Expertly fitted at Shoe, Department Stores and Dr. Scholl's Foot Comfort Shops. Only \$8.00 a pair.

**Dr. Scholl's FOOT-EAZERS**



Better than aspirin even with buffering for  
**TENSE NERVOUS HEADACHES**



Nervous tension headaches need the special relief Anacin® gives. Here's why Anacin is better than aspirin, even with buffering added. Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proven ingredients. Anacin acts to (1) relieve pain, (2) calm nerves—leave you relaxed, (3) fight depression...and Anacin Tablets do not upset the stomach. **3 out of 4 doctors recommend the ingredients of ANACIN**

### "MY BACK IS KILLING ME"

—why put up with sluggish kidneys...when relief is often so swift and easy to obtain?

If you suffer backache, dizziness, lack of energy, restlessness, getting up nights...the answer may be swifter, more effective than you'd dare to think.

These conditions may be caused by functionally sluggish kidneys, mild bladder irritation.

No need to wonder when De WITT'S PILLS are at work—you can see. When "the blue comes through" you know De WITT'S PILLS are already in action. For 50 years, people have found swift, effective relief by using De WITT'S PILLS. This famous diuretic stimulant for the kidneys 1) flushes congestive waste material out

of kidneys; 2) increases circulation of blood through the area; 3) reduces irritation of kidneys and bladder; 4) fights infection and resists reinfection of the urinary tract.

Get De WITT'S PILLS today. No prescription needed.

**De WITT'S PILLS... "the blue comes through"**