

Betrayed by a FICKLE DEODORANT?



SWITCH TO VETO...

Veto protection lasts all day!

Veto is the cream deodorant with the exclusive two-way formula for double protection—checks odor and perspiration all day long. Use Veto every day—Veto Cream, Stick or Spray!



TROMBONIST DISCOVERS NEW USE!



"Vaseline" Petroleum Jelly lubricates lips, helps prevent soreness. Fine for all dry skin problems! Good too for cuts, burns, bruises and baby needs. **Your First Aid Kit in a Jar!**

Vaseline is a registered trademark of Chesebrough-Pond's Inc.

How Government Hospital Stopped Athlete's Foot Itch!

Relieves itching torture instantly—
destroys fungi on contact!

At first sign of agonizing toe itch, use amazing Ting Medicated Cream! Tests by government hospital prove Ting brings relief three ways: (1) Instantly relieves itching and soothes sore, burning skin! (2) On 60-second contact, destroys fungi that cause Athlete's Foot! (3) Aids healing of cracked, peeling toes. Ting's "dry cream" formula dries quickly to an antiseptic powder that clings...continuing relief for hours! Greaseless, stainless. At all druggists. Only 79¢. Money back if not satisfied. ©1958 Pharma-Craft Corp.

You can not brush bad breath away!



Almost everyone uses tooth paste...yet almost everyone has bad breath occasionally. Germs in the mouth cause most bad breath. No tooth paste kills germs the way Listerine Antiseptic does—on contact, by millions. Listerine stops bad breath four times better than tooth paste. Rinse with Listerine every time you brush your teeth.

Reach for Listerine

your No. 1 protection against bad breath

As You Were Saying...

The Bootblack Barnum. An old Italian I knew, blessed with the spark of genius that distinguishes a great merchant, announced that he was going to open a shoe-shine stand. His friends tried to dissuade him, explaining that there were already six stands on the same street.

"I fix," he said, and he certainly did.

Within a week he was doing more business than all his competitors combined. Directly over his stand was a sign: "One shoe shined free!" — Mrs. Flora Riek, Gasconade, Mo.



Short Story. Our 5-year-old, like any youngster, enjoys stories—the longer, the better. One day she asked us about the hatchets she had seen on a cherry pie. So, without too much embellishment, we told her the story of George Washington and the cherry tree.

"Now what do you think of that?" we asked, hoping for a comment on the moral of the story.

"Well," she observed mournfully, "if he hadn't told the truth, it would have been a longer story." — Mrs. B. B., Highland Park, N. J.

Wedding Gift. We were opening our wedding presents when we came to a box containing two pairs of new shoes and, to our surprise, two pairs of our old shoes. Inside was a note from my mother. It read:

"You are now starting down the pathway of marriage. In the beginning, your life together, like new shoes, may pinch a little, but as the years pass you'll find it grows as satisfying and as comfortable as old shoes. I wish you a pleasant journey." — Mrs. W., Muskogee, Okla.

How Late Is Late? My husband was killed in World War II and, after working at several routine jobs, I decided, at 40, to return to college to earn a degree as a teacher. Sometimes I questioned the wisdom of my decision, but one day I got encouragement from an unexpected source.

Talking to an acquaintance, I mentioned my doubts about starting a new career so late in life. He interrupted rather sharply, "What's late in life? For a kid who's killed at 20, his teens are late in life. For someone who lives to 90, late in life is the 80s."

Later I learned that this man was a veteran who had been hospitalized for many years. In bed he began working on an invention and later, though still partially disabled, he spent 10 years perfecting it. Success finally came when it went into production—and he was 65. — Mrs. Ruth D. Currey, Eugene, Ore.



We Pay \$10 for Your Letters. We welcome your views on any subject of general interest. If we print your letter, you will receive \$10. Letters must be signed, but names are withheld on request. We reserve the right to edit contributions. Letters cannot be returned. Address Letters Editor, Family Weekly, 179 N. Michigan Ave., Chicago 1, Ill.

Family Weekly 179 N. Michigan Ave., Chicago 1, Ill. Leonard S. Davidow, President and Publisher; Walter C. Dreyfus, Vice-President; Ben Kartman, Editorial Director; Patrick O'Rourke, Advertising Director; Melanie De Prott, Food Editor; William A. Fetter, Art Director; Robert Fitzgibbon, Managing Editor; Associate Editors: Kevin V. Brown, Jack Ryan, Thomas Gorman, Honore Singer, Jerry Klein, New York; Peter J. Oppenheimer, Hollywood.

Address all communications about editorial features to Family Weekly, 179 N. Michigan Ave., Chicago 1, Ill. Send all advertising communications to Family Weekly, 153 N. Michigan Ave., Chicago 1, Ill. Contents Copyright 1958 by Family Weekly Magazine, Inc., 179 N. Michigan Ave., Chicago 1, Ill. All rights reserved.