

“Any corn flakes please the master...  
as long as they’re  
**Post Toasties**”



Whatever the boss says goes when it comes to corn flakes—because he knows that Post Toasties happen to be “just a little bit better.” Something to do with sweet corn flavor. Serve yourself some, and see!



ALL POST CEREALS HAPPEN TO BE JUST A LITTLE BIT BETTER.\*



**Post**

The Breakfast Foods of General Foods