

Tired? Rundown? Nervous?*



BUILD BACK
BLOOD POWER
fast with
S.S.S. TONIC!

Feel better in 6 days—or money back!

Feel all dragged out? Not enough energy to get a day's work done? Too tired to play with the kids? Nervous and irritable at the least thing? Chances are you may be suffering from iron-starved blood. Doctors call it "iron-deficiency anemia."

S.S.S. RICH WITH IRON
Millions of men, women and children have found new strength—higher energy—with safe, sure, speedy S.S.S. TONIC! The oldest-known health-giving tonic, S.S.S. TONIC is re-fortified with iron—to build back blood power fast! More bottles of S.S.S. TONIC have been sold than any other tonic on the market! *Whole families use it regularly!*

FEEL BETTER IN 6 DAYS!
Iron-rich S.S.S. TONIC acts fast! Starts to work for you in just 24 hours! Helps you feel better in just 6 short days—or your money back! No wonder millions choose it, use it regularly—to build up and maintain their blood power! You, too, can benefit from iron-rich S.S.S. TONIC! Start using it today. Ask for it wherever tonics are sold. If your condition persists see your doctor. Satisfaction guaranteed or your money back!

FEEL BETTER IN 6 DAYS!
Iron-rich S.S.S. TONIC acts fast!
Starts to work for you in just 24

*due to iron-deficiency anemia

S.S.S.
TONIC

Safe • Sure • Speedy



1908 Buick

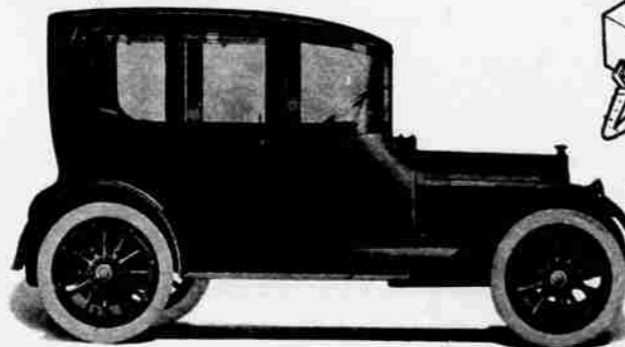
A Little Advice: If Things Go Wrong—Keep Cool: Remember the best plan is to keep cool, and to proceed to find out in an intelligent manner where the trouble lies. **Use Care In Filling of the Gasoline Tank:** Do not fill when the lamps are lighted. Be sure that you have a complete set of tools and, if touring, a few repair parts. **How to Stop the Car:** First release the high speed clutch by pulling the side hand lever backwards, then apply the brake, which is controlled by the left-hand foot pedal. In case one desires to stop the car very quickly, pull backwards on the outside hand lever, which applies the emergency hub brake. In order to cause the car to move backwards, push forward with the foot on the reverse foot pedal.



"IF THINGS GO

AMERICAN INDUSTRY tips its hat to General Motors Corp. this year as it observes its 50th anniversary. Off in the corner, applauding generously, are many old-timers who, GM admits, are as deserving of recognition as any vice president, engineer, or production genius. These old-timers are the intrepid motorists who looked the first autos straight in their oil lamps, adjusted linen dusters, and made the blasted contraptions work—although, as broken arms and runaway vehicles proved, not always as expected.

For Americans who have enjoyed only the Golden Age of motoring, GM has resurrected some instruction manuals given car buyers in "the good old days." As you read, you'll understand why GM feels anniversary honors should be shared with the motoring pioneer who put America in the driver's seat by being even more mulish than the early automobile.



1914 Cadillac

To get the most out of tires, the 1914 Cadillac book urged proper inflation, 9 pounds of air in the 4½-inch tires and 100 pounds in the 5-inchers! Impure gasoline also was a problem in the early days, so motorists were advised: "If you strain your gas through a piece of chamois skin, you will remove all water and other foreign substances."

But even then, Cadillac was proud of its performance and blared out: "Many users drive their Cadillacs for months without touching a wrench to them."

1908 Oldsmobile

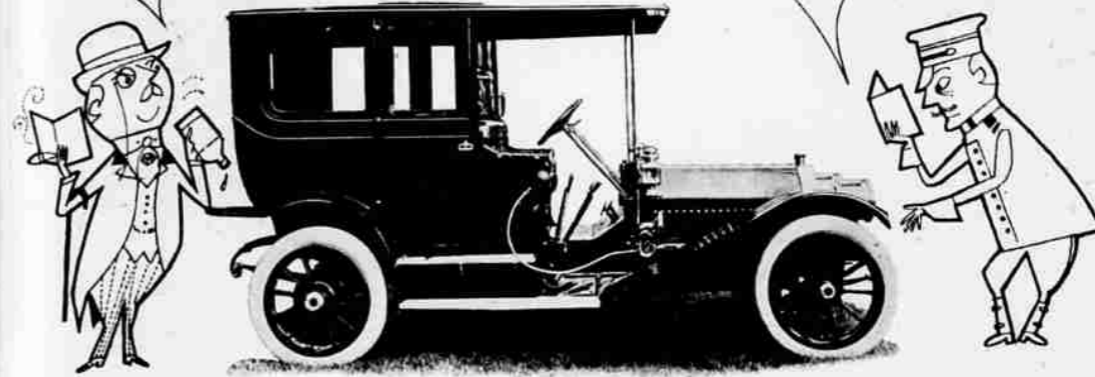
The modern warning, "If you drink, don't drive," wasn't taken quite literally in the old days. The Oldsmobile handbook offered this advice:

"If your engine is warm and you run out of gas, you can nearly always get home on kerosene or alcohol or even bad whiskey."

Another potential danger brought this bit of caution from the 1908 Olds manual:

"Before starting, be sure your coat sleeve is free and the spark is set in the center. You may avoid a broken arm that way."

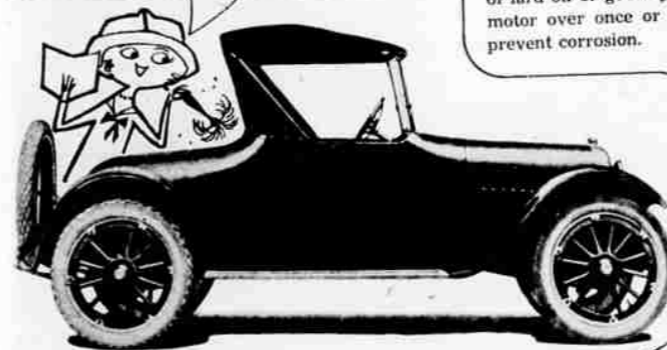
"Learn to crank with your left hand, if possible, as in case of a premature explosion, the starting handle, if it should fly back, will leave this hand more easily."



WRONG-KEEP COOL"

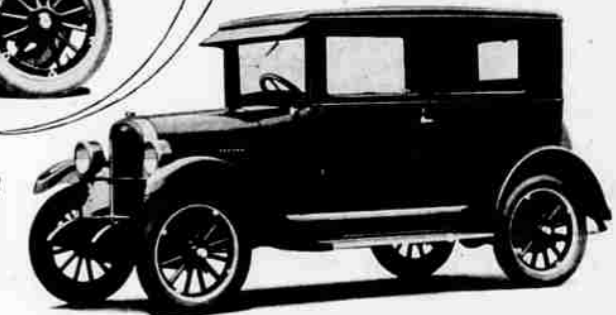
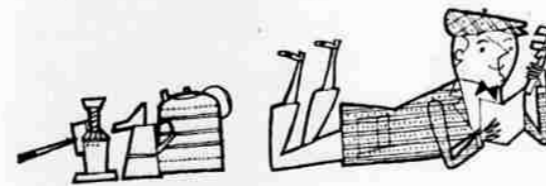
1918 Oakland forerunner of Pontiac

Another era seemed to end just before World War I. The manual heralded the close of the do-it-yourself period with this sentence: "Do not use a feather duster to remove dust. Have the car washed."



1925 Chevrolet

Another section that harks back to early days of motoring deals with the Winter storage of cars. Included are such precautions as draining the cooling system and running the engine long enough to evaporate any remaining moisture, removing the battery and tires, cleaning and shellacking wheel rims, coating all metal parts with heavy grease or oil, and placing a small amount of lard oil or good cylinder oil in each cylinder and turning the motor over once or twice by hand to coat cylinder walls and prevent corrosion.



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step to
beautiful
painted
walls*

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