

PENNEY'S

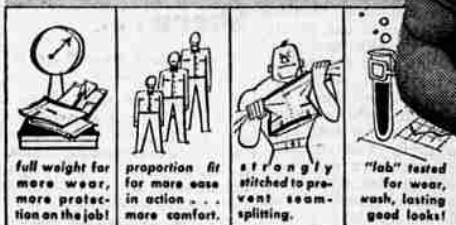
ALWAYS FIRST QUALITY

ELEVATOR SERVICE TO ALL FLOORS

OPEN FRIDAYS TILL 9 P.M.

the fabric, the fit and
the price you want...

PENNEY'S BIG MAC® TWILLS!

full weight for
more wear,
more protec-
tion on the job!proportion fit
for more ease
in action...
more comfort.strongly
stitched to pre-
vent seam-
splitting."lab" tested
for wear,
wash, lasting
good looks!

NEW LOW PRICES

PANTS

2⁹⁸

SPRUCE GREEN

SHIRTS

2⁵⁹

Silver Grey

Khaki, Spruce Green

OTHER TWILL PANTS AT 3.98

Get the pants in 8½-ounce twill with foot deep Sanforized (R) boatsail pockets, sturdy non-jamming zipper fly, trim styling! Waist sizes 29 to 46, inseam 29 to 36. Get the shirts in 6-ounce comfort weight twill with proportioned sleeves and extra long tails, good looking dress-up style. Neck sizes 14½ to 18, sleeves short, medium, long. Look for the Big Mac label for the best in twills!

SHOP PENNEY'S...

you'll live better, you'll save!

MAIN FLOOR

Prove it to yourself... it pays to shop at Penney's!

Which Way Does the Wind Blow!

Penney's policies are permanent... They don't shift with every change of the weather. When you buy hosiery on Friday you can be certain that your neighbor won't buy the same hosiery for less on Saturday. We sell our goods at the lowest possible prices all the time... No mark downs today and mark-ups tomorrow. We take a firm stand on quality, too. Nothing but the best is good enough for us. We've stuck to these principles for 56 years and we're not going to desert them now!



PAYDAY BIB OVERALLS

2⁹⁸

Sizes 30 - 50

- 11¼-ounce blue denim!
- Suspender Back Bib!
- Rule and Plier Pocket!
- Union made! Reinforced!
- Completely Sanforized and Machine Washable!

MAIN FLOOR



2-IN-1 WORK PANTS BLACK JEANS

3⁴⁹

Sizes 29 - 46

- Wear as a Pant or Jean!
- 11¼-oz. black twill!
- Polo pocket front!
- Reinforced construction!
- Sanforized and Machine Washable!

MAIN FLOOR



5.5 OUNCE CHAMBRAY WORK SHIRTS

1⁸⁹

Sizes 14½ to 19

- Exclusive Big Mac Fit!
- Slims or Regulars
- Double yoke, no rip sleeve facings!
- Sanforized, machine washable
- Blue or Gray

MAIN FLOOR



FULL CUT JEANS ... UNION MADE

3⁴⁹

Sizes 32 to 46

- 13¼-oz. denim (The strongest made!)
- Full cut proportioned fit!
- Ruggedly reinforced!
- Heavy duty zipper!
- Sanforized, machine washable!

MAIN FLOOR



CORK-RUBBER SOLED SHOES

5⁹⁵

Sizes 6 to 12

Light 'n rugged on the job! A fabulous bargain, Penney's Goodyear Welts feature steel shanks, perspiration-resistant leather insoles, double-tanned uppers. Sanitized(R).

BASEMENT

WORK CLOTHES

✓ CHECK LIST

✓ Cotton Socks 3/51

Hi-Tops, Reinforced

✓ 18"x18" Bandanas 8/51

Blue or Red, Packaged

✓ Work Straws \$1.98

Western Style, All Sizes

✓ Denim Jackets \$3.49

Western Style, Washable

✓ Nap Out Gloves 3/51

Knit Cuff, New Low Price

MAIN FLOOR



NEW LOW PRICE!

Canvas Work Gloves 3 Pairs 79¢

Foremost(R) makes 'em in heavy duty 12-ounce canvas. Comfortable knit wrist keeps dirt out, give added protection. Use for work and homemakers' jobs.

MAIN FLOOR