



NOW IT'S UP — News-chart above, based on U.S. Department of Commerce data, traces recent history of farm income vs. outgo. Record shows no consistent relationship between the two. In the good business year of 1955, farmers' income generally tended downward. Now, in the first quarter of 1958, receipts have taken a sharp upward spurt — a faster rate of increase than that of the prices he must pay. This is in contrast to declining income for the nation as a whole.

Buy Dairy Products; Ezra Benson Urges

Secretary of Agriculture Ezra Taft Benson today urged consumers to take advantage of current plentiful supplies of dairy products by buying and serving them often during June.

"Consumers get outstanding food value all through the year when they buy milk and other dairy foods," the secretary said. "During June, when supplies of dairy products are at a seasonal peak, these commodities represent an especially good food buy."

Dairy industry leaders are sponsoring a nation-wide "June Is Dairy Month" campaign to encourage consumption of dairy foods while they are most plentiful. Because of this seasonal abundance, the U.S. Department of Agriculture is supporting the industry campaign.

Meat Supplies Discussed At OSC Session

OREGON STATE COLLEGE — An Oregon revolt against "colonial ties" with the Midwest for meat supplies took shape here last week at a meeting of agricultural leaders of the state.

Oregon livestock and poultry feeders meeting with Oregon State College agricultural staff members, state officials, and industry leaders discussed a long-range program to meet competition and fill the needs of the expanding West Coast population.

Oregon now ships in nearly three-fourths of its pork supplies with the Portland market commanding the highest prices in the nation as a result of transportation costs. Oregon also sends large numbers of beef animals out of state for finishing, and is a deficit state in production of broiler chicks.

Rapid expansion of barley production on Oregon's "diverted wheat acres" in recent years to comply with the government wheat support program has brought new opportunity for Oregon to get into the livestock feeding business, it was pointed out.

Jim Hill, manager of the Pendleton Grain Growers, sparked a discussion with a prediction that farm sale of livestock in the Pacific Northwest would have to increase by more than one billion dollars by 1975 to fully meet West Coast consumer demands for meat. Value of production at the wholesale processing level was forecast at nearly 1½ billion, adding millions in new payrolls for the state.

Such a program, Hill explained, would call for an 818 million dollar investment in animals and physical plant facilities by 1975.

Modern feed manufacturing plants, meat processing facilities, and efficient marketing programs were cited as keys to such expansion. In pointing out the importance of first-class animal breeding stock, Hill said Oregon State College "should get busy now with a crash research program" toward better livestock strains and improved feeding practices.

STORY OF THE STEER

Cattle are not all beef		Beef is not all steak	
1000 lbs STEER	590 lbs BEEF	465 lbs RETAIL CUTS	
		Porterhouse, T-Bone & Club steak	35 41 41 12
		Steak	40 12 40 12
		Round steak	65 89 57 11
		Rib roast	45 79 35 12
		Boneless rump roast	25 99 24 12
		Chuck roast	100 59 59 12
		Hamburger	45 55 24 12
		Stew meat & misc. cuts	110 45 71 12
		Bones, Fat, Waste & Shrink	125 12
at 29¢ per lb.	at 45¢ per lb.	Consumer pays \$360	
Packer pays \$295	Retailer pays \$265		

THE ABOVE pictured breakdown of the steer from the time it leaves the field until it gets to your table has been prepared by the Department of Marketing of the American Meat Institute. The figures are based on average market prices prevailing in Chicago during April of this year.

GOOD RECORD

Registered births in the United States reached a record high of 4,168,000 in 1956, with less than 1,600 deaths reported due to complications of pregnancy and childbirth.

IN FOUR CABINETS

Henry L. Stimson served in the cabinets of four presidents. He was secretary of state under Hoover and secretary of war under Taft, F. D. Roosevelt and Truman.

FOSSIL EGGS

Fossil bird eggs have been found in the Bad Lands of South Dakota so perfectly petrified that scientists can measure the shell thickness and tell the yolk from the white.

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MANY A desperate motorist stalled along an Oregon highway receives help when this courtesy truck operated by the forest industries appears. Here Jack Curtis, director of the Oregon Timber Transport Operators, holds a first aid kit which is part of the tools, spare parts, extra gasoline and other equipment the unit carries.

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