

Firestone TIRES

...Featuring the New Revolutionary RUBBER-X

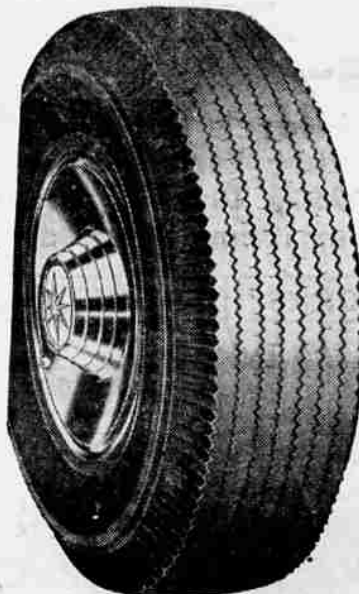
ALL



TIRES
Now Contain

Rubber-X
for
LONGER MILEAGE

Check With
US NOW



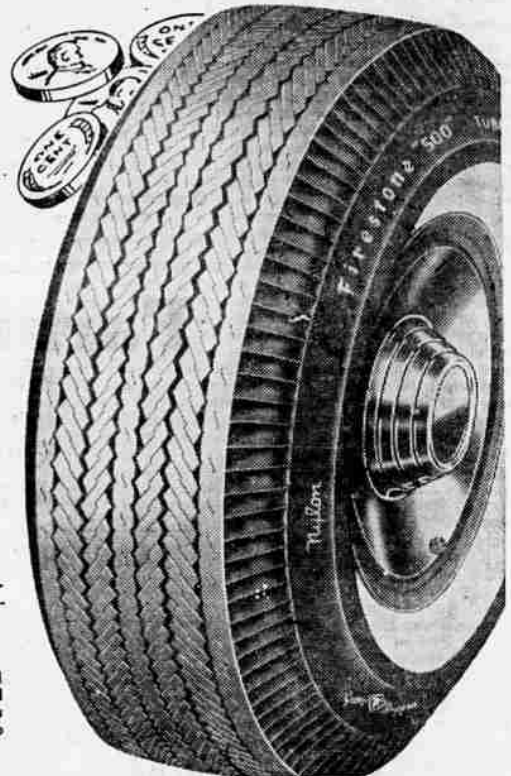
SPEED SAFE
Firestone's exclusive nylon race tire construction provides an extra fifteen miles-per-hour safety margin for your driving peace of mind.



HEAT SAFE
Firestone "500's" with all-nylon cord withstand up to 40 degrees higher road temperature than ordinary tires with ordinary cord.



SHOCK SAFE
Double-strength all-nylon cord body takes rough bumps and bruises right in stride—makes the "500" virtually immune to impact damage.



Buy The Tire That Gives You The Most Value For Your Tire **DOLLAR**. Buy **FIRESTONE**

PROVED 3 WAYS BETTER

1 
PRECISION BLADED TREAD DESIGN
Provides quicker starts and stops, safer turns. Runs quietly under all driving conditions.

2 
S/P SAFETY FORTIFIED CORD BODY
Cords are dipped in liquid rubber, then dried under controlled tension to provide extra blowout protection.

3 
NEW RUBBER-X COMPOUNDING
Exclusive Rubber-X miracle formula greatly increases tread mileage, makes possible more retread mileage, too!

 Here's where you can get them now at today's amazing low sale prices!

- CHET'S UNION**
Tulelake, Calif. Ph. Tulelake 7-1661
- CLANCY'S TEXACO**
9th and High Street, Klamath Falls TU 4-3861
- COLEMAN'S UNION**
6th & Klamath, TU 4-3374 - 11th & Main TU 4-9173
- DANIEL'S TEXACO**
So. 6th & Avalon TU 2-1647
- FIRESTONE STORE**
6th and Pine TU 4-8109

- FRANK'S SHELL**
Keno, Oregon Phone 4-5968
- FREID'S SHELL**
Chiloquin Phone Chiloquin 164
- HANK'S SHELL**
Malin, Oregon Ph. Malin 3-2704
- J. W. KERNS**
734 So. 6th Phone 4-4197
- VIRG'S SHELL**
Tulelake, Calif. Phone Tulelake 7-1171

We are Tubeless Truck Tire Sales and Service Headquarters