

THIS IS YOUR MOMENT



And you're eager to meet it . . . with your youth, your good looks, your health and intelligence! You face the world with confidence—*anxious to take that giant step to the future, to hang your own star in the sky!*

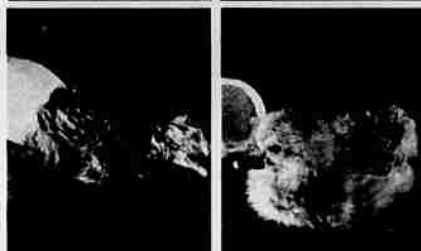
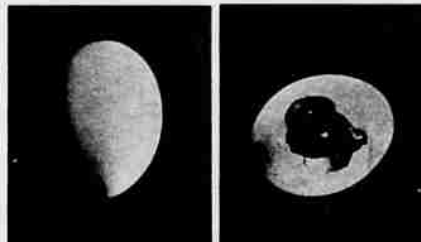
You go at such a sparkling pace—you just can't be bothered with *additional* discomforts during those days-of-the-month. That's why Tampax® internal sanitary protection is your perfect, personal choice!

Tampax frees you from belts, pins, and pads, from the discomfort of chafing. You insert, change, dispose of it in seconds. And its presence is *unfelt* when in place. You're assured of daintiness, too . . . you don't even know the meaning of embarrassing odor, because Tampax prevents odor from forming!

You're so carefree, so confident! And, secretly, don't you wonder why all girls like you who accept extra monthly problems don't graduate to Tampax, too? Millions of smart girls have. Choice of 3 absorbencies (Regular, Super, Junior) wherever drug products are sold. Tampax Incorporated, Palmer, Massachusetts.

a gander at a gosling

THE ANSWER to the perennial puzzle, "Which came first, the chicken or the egg?" is no secret to the chicken—or the goose, for that matter. The gosling, no less than the chick, begins life inside the egg, or, to be accurate, doesn't begin living until it gets *outside* the egg. If that doesn't make the egg first, what does? It's a tough first, as these pictures will testify, because the young gosling must fight its own way into the world. Its only equipment is its beak, and the struggle—which can take several hours—is so exhausting it needs a full day to recover. But, as every young gosling is assured by its parents as it finally faces life on its own feet, "Cheer up, son! The first 24 hours are the hardest!"



2 out of 3 buy insurance through an Independent Agent

Here are some of the reasons:

THE RIGHT INSURANCE

—An independent insurance agent is professionally qualified to analyze his customers' needs. He is free to choose the right insurance for each customer from hundreds of policies available.

CLAIM COLLECTION—When a car owner has a loss, his independent insurance agent helps him file and collect his claim. The independent agent negotiates with the company.

AVAILABILITY—An inde-

pendent insurance agent is ready to help his customers at any time. Over 100,000 independent insurance agents across the country who display this seal will help an insured car owner when he is away from home.

ABILITY TO PAY CLAIMS

—The insurance companies from whom the independent insurance agent selects insurance for his customers have proved their financial strength and stability over a long span of years.

You get all these benefits when you insure your car through an independent agent. So be sure you do as two out of three car owners do—buy your insurance through an independent agent.



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