Enter FREE!

$1,000.00 FIRST PRIZE

CAPTAIN PETE'S TREASURE HUNT CONTEST

2nd PRIZE $100
3rd PRIZE $50
4th to 20th PRIZES, each $5

No Box-Tops! No Jingles! No Statements!

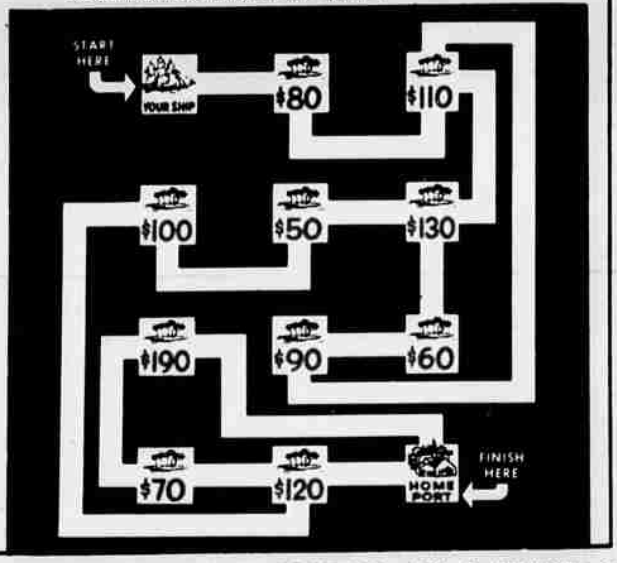
Solve The Puzzle Below
ENTER CONTEST FREE!

HEAVE TO, my hearties, here's a treasure hunt that's really fun. This Free Entry Treasure Hunt Contest is sponsored by Ingram Lather Shaving Cream and Razor Blades and there's plenty of loot for you to find! Just sail your ship from isle to isle and pick up the booty! Whoever finds the most treasure in accordance with the official rules wins First Prize of $1,000.00 Cash... and there are other Cash Prizes for other skillful treasure hunters. This is a puzzle contest that's really exciting... and everyone in the family can enter! The Sample Solution at right shows you how to find $590.00 in treasure... try the puzzle now and see if you can't do better! PRIZES WILL BE AWARDED ON THE BASIS OF SKILL ALONE! This is your opportunity to win... it's all up to you! It's fascinating, it's fun... it's easy to understand! There must be a winner for each prize... you have just as much opportunity as anyone else! Send in your entry today!

HIGH CORRECT SCORE FOR THIS PUZZLE WILL BE MAILED TO EACH ENTRANT WITHIN *14 DAYS!*

HOW TO SOLVE THIS PUZZLE

Simply trace out a route from "YOUR SHIP" to "HOME PORT" on the Puzzle Diagram below. Trace your route only along white ship lanes from island to island and collect the "treasure" from each island you visit. The idea is to collect as much treasure as possible.



EASY RULES

1. HOW TO ENTER Send in your solution on *one* of the Entry Coupons below... let a friend or member of your family enter on the other. First trace out a route from "Your Ship" to "Home Port" on the puzzle diagram. Trace your route only along white ship lanes from island to island. Visit no island (white squares) more than once—and travel on no ship lane (white lines between islands) more than once! Collect all the treasure indicated on each island you visit. On one coupon, list in the order you visited each island, the amount of treasure you found on each island plus the total amount of treasure you found! *Collect no treasure from islands you did not visit!*

2. PRIZES Contestants finding the most "treasure," in accordance with the official rules, will win the prizes, which will be awarded in order of relative scoring rank.

3. WHO MAY NOT ENTER This contest is closed to employees, agents, relatives, and others connected with this contest, including anyone who has won over $500 in a puzzle contest prior to January 15, 1958.

4. TIES Ties are to be expected, in which event tied-for prizes will be reserved until ties are broken. Such tied contestants will compete in as many additional FREE puzzles as required to break ties, but not to exceed eight more, after which if ties still exist, duplicate prizes will be awarded. Tie-breakers will be similar to the entry puzzle but more difficult. Each tiebreaker puzzle will be required to be solved and judged only if ties still exist after the judging of the preceding puzzle. No payments or purchases of any kind will be required with tie-breaking submissions *to compete for the $1000 First Prize and the other prizes listed in the headline, including the Bonus Prize.* At least 3 days will be allowed for the solution of each mailed tiebreaker. If necessary, tied contestants may be required to do one or more tie-breaking puzzles under supervision and without assistance in a 2-6 hour period per tiebreaker. Sponsor has right to make such further rules as sponsor deems necessary for proper conduct of contest.

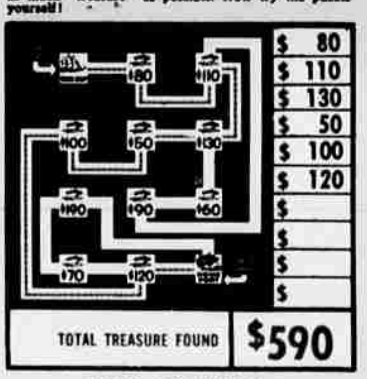
5. DATES Entries must be postmarked not later than Aug. 31, 1958. Everyone in the family may enter—but only one entry per person. Each entry must be accompanied by a stamped, self-addressed envelope. *Entries NOT accompanied by a stamped, self-addressed envelope may be disqualified!* You may draw by hand a facsimile of the Entry Coupon and use it to enter. Neatness does not count but illegible or incorrectly scored entries will be disqualified. Sponsor has right to offer increased, additional or duplicate prizes. Contest subject to applicable State and Federal regulations. Sponsor reserves the right to extend closing dates for entries by not more than 90 days.

All submissions become property of sponsors. Judges' decisions final. Sponsors not responsible for lost or delayed mail or delivery thereof. Prize money on deposit in bank. *HIGH SCORE for this puzzle will be mailed to each entrant within 14 DAYS of date entry is received.* This FREE ENTRY Contest is sponsored by Ingram Lather Shaving Cream and Ingram Razor Blades. We hope that you enjoy this contest and that the next time you purchase Shaving Cream or Razor Blades you will ask for Ingram.

6. BONUS PRIZE Get someone else to enter this contest and you will receive a Bonus Prize of an extra $500 cash if you win First Prize! To prove you were responsible for your friend or relative entering, have him print your name on the *back of his or her* Free Entry Coupon. Send in your Free Entry Coupon NOW—have him send in his Free Entry Coupon in a separate letter including his own stamped, self-addressed envelope.

SAMPLE SOLUTION

This Sample Solution shows you how to find $590 by visiting only 6 islands. So you can see this is not a very good solution. To get the best solution you should visit as many islands as possible and collect as much "treasure" as possible. Now try the puzzle yourself!



NOW AVAILABLE

Try this famous cool shave. Time-honored special formula; milk makes it gentle. Use with or without brush. Only 59¢. Ask your druggist to order you a tube if not yet in stock. Or write to address on coupon for nearest dealer.

YOU ENTER ON ONE COUPON—LET A FRIEND OR RELATIVE ENTER ON THE OTHER

SEND IN COUPON ONLY—DON'T SEND PUZZLE ITSELF

FREE ENTRY COUPON

In the order you visited the islands, list in the column at right the amount of "treasure" you found on each island, and the total "treasure" you found.

NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE____

☐ I enclose a *stamped*, self-addressed envelope. 18

MAIL TO: CAPTAIN PETE
Box 1492, Grand Central Station
New York 17, N. Y.

	$
	$
	$
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	$
	$
TOTAL TREASURE FOUND	$

ENTRIES NOT ACCOMPANIED BY A STAMPED, SELF-ADDRESSED ENVELOPE MAY BE DISQUALIFIED

SEND IN COUPON ONLY—DON'T SEND PUZZLE ITSELF

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TOTAL TREASURE FOUND	$