



CHAMP SPEAKER James Boyle, took Toastmaster district honors last week in Portland. The win entitles him to compete in Toastmaster regional speaking competition in Seattle June 6 and 7. Boyle is supervisor of Allied Arts and Sciences at OTI and heads centennial celebration planning in Klamath and Lake counties.

United Press, INS Merger Marks Biggest Move To Date In Newspaper World

Editor's Note: Here is a review of the role of the United Press in world journalism for use in connection with the consolidation of UP and INS.

NEW YORK (UPI)—The biggest development in the press association business in the last 50 years was the consolidation last week of United Press and International News Service into a world news-gathering organization known as United Press International.

The other major American press association is the Associated Press, a cooperative type of organization.

After the late E. W. Scripps had founded the United Press 50 years ago last June he said:

"I consider the most valuable service I have rendered to my country has been the thwarting of plans of greater, abler and richer men than myself—those plans being to establish a monopoly of news and hence a dominating influence over all the newspapers of the United States."

Consolidation of the United Press and International News Service now has intensified the competitive coverage of the world news by bringing the two great American agencies into balance in terms of clients and resources.

That is a matter of extreme importance because a press association probably influences the public's knowledge and opinion of what is going on in the world day by day more than any other single source.

Press associations are in business because few individual newspapers have the capacity to station newsmen in all the newsmaking areas of the world. Only a press association can supply such coverage and make it available to newspapers, radio stations and other media of information.

The AP was founded in 1892, the United Press in 1907 and the International News Service in 1909.

From the outset, the United Press combatted monopoly and cartels in the gathering of its news. A man who made an important contribution to the young organization was its second president, Roy W. Howard, who was given carte blanche by Scripps to run the service without interference.

The Associated Press shortly after the turn of the century had made agreements with a number of foreign press agencies such as Britain's Reuter, France's Havas, Italy's Stefani, Germany's Wolff. They exchanged the news gathered in their separate countries and agreed not to sell news directly outside their own areas.

Kent Cooper, general manager of AP, ended AP's alliance with the European news cartel in 1934. England's Baron Reuter had approached Howard in 1912 to discuss a switch of the exchange of news from Associated Press to an exchange between Reuter and United Press.

Howard decided against it, reasoning that it would hamstring United Press and limit its growth. Instead he pushed ahead with building up a bureau network throughout Europe independent of foreign viewpoints.

When World War I came in 1914, newspaper publishers tied in with the exchange cartel found themselves severely handicapped by the severing of news contacts between the German bloc and the European allies. They also found they were getting government viewpoints, not objective news.

The independent UP bureaus meanwhile were rolling with their own coverage. The agency already had introduced and popularized the "interview" story with prominent figures. To boost staff morale and give its stories more personal identity, the UP began putting bylines on its dispatches. By the use of legitimate "color" the service achieved freshness and readability in its dispatches which set them apart.

When Howard resigned in 1920, he was followed as UP president by his long-time friend and associate, W. W. Hawkins. Within three years Hawkins went with Howard into the newspaper publishing business.

He was succeeded by Karl A. Bickel who spurred the UP to an even stronger position.

In the book, "Deadline Every Minute," written by Joe Alex Morris and published by Doubleday last year on the 50th anniversary of United Press, there is this passage about Bickel:

"Bickel was always selling the

United Press on his ramblings around the country but he was also infecting many of the editors he saw with something of his boundless enthusiasm for seeing the daily news report in the broad framework of history.

"He never lost an evangelistic fervor about what the news of the day meant in the political and economic history of the world; and he never lost his firm conviction that any interference with the free flow of news throughout the world was a deadly blow to the progress of society."

Hugh Baillie was the next UP president and for years this aggressive and driving newsmen directed UP operations which reached their height of complexity and skill in the coverage of World War II and the Korean War. It was also during Baillie's tenure that the UP pioneered the supplying of news to radio.

As Morris said in his book:

"Nobody ever mistook Baillie for what would later be described as an egotist. He approached the news—and most other affairs—dramatically, by action, by prod and striking out in many places where he could be reasonably sure of stirring a good story out of the bushes.

"Baillie was no armchair brass hat. He had the experience, the craftsmanship and the drive of the good reporter, and as president he demonstrated a remarkable ability to turn up at the scene of action. If the world was enthralled by a king's decision to give up his throne for love, Baillie might be found collecting comment outside the palace gates. If there was a war on, Baillie studied the problems of reporters by putting on a tin hat and going to the front."

Describing Frank H. Bartholomew's taking over of the UP presidency in 1935, Morris writes:

"Like earlier presidents of the company, he was a newsmen at heart as well as a skillful writer and editor. Unlike other presidents, he had never worked in the New York office, and that fact was of importance in his climb to the top-management job. The Pacific Coast Division, which he had directed for 30 years, was large, varied, and, in practice, more independent of New York headquarters than any other United Press Division.

"The mere fact that he was comparatively remote and less directly under the domination of whatever strong personality was in the home office gave Bartholomew greater personal identity and more room for executive growth.

"Bartholomew fully understood this expanding pattern and was well equipped to direct it. He could and sometimes did handle any job in the service, but he had, too, a skill for coordinating the work of his subordinates, an ability to put the right executive in the right spot with full command of operations, a keen sense of client relations, and a knack for keeping an eye on many boiling pots. He emphasized that the first responsibility of management was to accent quality in the news report. He also launched a program designed to release the full potential of his executive staff."

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Next Meeting By NAACP Planned

June 7 is the date for the next regular meeting of the Klamath Chapter NAACP, to be held at the chamber of commerce rooms.

Mr. and Mrs. Kenneth Lambie at that time will be in attendance at the eighth annual forum on inter-group relations at Portland where Lambie will speak on Community Review.

Theme of the forum, to be held on the campus of Portland State College, will be "Breaking the Barriers." The forum is being sponsored by the State Bureau of Civil Rights, Division of Labor.

Weed Lions Will Hold Installation

WEED — Weed Lions Club will hold the annual installation of officers and celebrate the 20th anniversary and charter night of the local club on Saturday night, June 21. Lions ladies and other guests will be invited.

New officers were elected at the annual May election meeting at Dom's Drive in last week, and the calendar of events slated for the remainder of the current term were announced.

Melvin Soletti will be installed as the club's new president and others slated for installation are: Irvin Andrezza, first vice president; Rudy Gaynor, second vice president; Leno Lenzi, secretary; Dick Gould, treasurer; Floyd Glica, lion tamer; H. Campbell, tail-writer; and board of director members, Phil Russ and Howard Neil, elected for a two-year term to serve with retained members, Dr. H. L. Vidricksen, outgoing president; Ed Knox and Vernal Lynch.

The annual "fish-fry" and ladies night will be Friday night, June 27 at the Vidricksen Ranch; and the June 25 meeting and July 2 meeting will be canceled.

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