

This Memorial Day weekend...
say

"Pepsi,
please"

At your favorite neighborhood theater or drive-in, there's always time for *light* refreshment. And how smart you are to go along with today's sensible trend toward lighter, less-filling food and drink.

Today's Pepsi-Cola, reduced in calories, fits in with this plan. Never heavy, never too sweet, Pepsi refreshes without filling. Ask for it wherever you go. Have plenty of ice-cold Pepsi at home, for your return.

The *Light*
refreshment



Revering