

**NEW FAB WASHES CLOTHES
CLEANER, WHITER, BRIGHTER,
MORE LASTINGLY ODOR-FREE
than any other washday product
in the world!**



No wonder New FAB with Duratex is approved and recommended by America's leading manufacturers of fabrics and clothing!

CLEANER... New FAB with Duratex washes clothes cleaner than ever before... clean clear through—not just surface clean.

WHITER, BRIGHTER... New FAB with Duratex washes clothes dazzling white—even nylons and rayons!

MORE LASTINGLY ODOR-FREE... New FAB helps keep clothes odor-free even during wearing! Every washing adds more protection against odor!

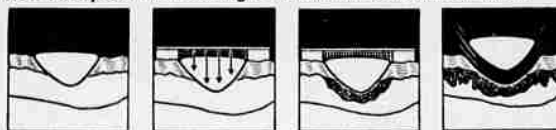
Double your money back if your FAB wash isn't the cleanest, whitest, freshest ever! Return empty FAB carton with your name, address to: Colgate-Palmolive Co., Dept. FIF, 300 Park Ave., N.Y. 17



Now-Remove Corns in 3 days (AND RELIEVE PAIN OF CORNS RIGHT AWAY)

RESULTS GUARANTEED* WITH BLUE-JAY, the plastic corn plaster with exclusive wonder drug Phenylum®

How Phenylum medication gets rid of corns from underneath...



NEW CORN develops when skin grows tough and hardy under constant pressure.

FIRST DAY—Blue-Jay relieves pressure, while Phenylum penetrates to base of corn.

SECOND DAY—Phenylum starts growth of new cell tissue underneath. This loosens corn, pushes it up.

THIRD DAY—Corn now lifts out easily. Stubborn, long-established corns may require second application.

Medical science has found a fast and effective way to relieve the pain of a corn, and get rid of it at the same time.

This treatment works by getting to the base of the problem. It actually gets rid of your corn by pushing it up from underneath.

The secret is a wonder drug from the Blue-Jay laboratories which took years to perfect. That wonder drug is called Phenylum.

How BLUE-JAY Corn Plasters relieve pain, remove corn

The Blue-Jay plaster consists of a felt ring surrounding a pad with Phenylum. The felt relieves the pain of the corn by removing the pressure and friction which causes it.

Simultaneously, the Phenylum

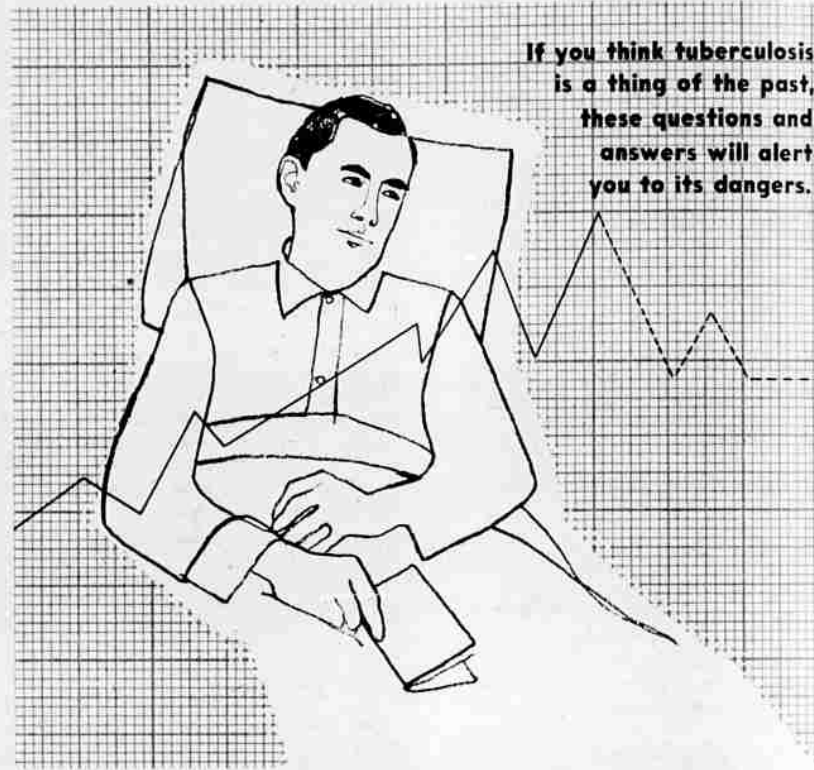
goes to work to remove the source of the pain—the corn itself. It penetrates through the tough, horny skin of the corn to its base, where it stimulates the growth of new cell tissue.

In most corns, by the end of the third day this new tissue has grown to the point where it can be lifted out.

*Money Back Guarantee. Follow directions, get relief from pain... get rid of ordinary corns in 3 days... or your money back from Blue-Jay, 309 W. Jackson Blvd., Chicago 6.

Regular or ladies size. Callus plasters, too. Look for the new BLUE-JAY package.

BLUE-JAY
CORN PLASTERS
Bauer & Black
DIVISION OF THE KENDALL COMPANY



If you think tuberculosis is a thing of the past, these questions and answers will alert you to its dangers.

THE TRUTH ABOUT TB

by Floyd M. Feldmann, M.D.
Medical Director, National Tuberculosis Association

ARE YOU ONE of those who think tuberculosis is wiped out, that nobody dies from TB, and that you and members of your family are in no danger of contracting it?

No matter how well informed you think you are, these questions and answers will make an important difference in your life, if they remind you to check with your doctor to be sure you don't have TB.

Do people still die from TB? Yes, nearly 14,000 every year. Great progress has been made in reducing the death toll—from almost 200 per 100,000 in 1900, to 8 per 100,000 in 1956. This has come about because of steadily improved living conditions, stepped-up treatment, and an intensive case-finding program. But more people still die from tuberculosis each year than from all other communicable diseases combined.

What are my chances of catching TB? Between 55 and 60 million Americans are infected with the tubercle bacillus, the TB germ. About two and a half million of these will probably break down with active tuberculosis during their lifetime.

Some 250,000 people in the U. S. now have active TB, and about 90,000 new cases are reported annually. The disease is spread by people with active tuberculosis who cough up the germ.

If I catch TB, will the new drugs cure me? The new drugs make curing TB easier and quicker, but you still might be ill for months, even years. The drugs are saving many lives, but they still don't kill all the germs; they only slow them down. Some patients become resistant to the major drugs, or do not respond to them for some reason. Intensive research continues in many laboratories across the country for even more effective drugs.

Would I have to go to the hospital? Almost all TB patients should spend at least an initial period of several months in the hospital, where skilled treatment, modern laboratory facilities, and expert nursing speed recovery. Patients usually complete their recovery at home under a doctor's care. Hospitalization is most important to prevent spreading the contagious germs to others.

Is TB expensive? Yes, very expensive, for you and your country and the community. Many states give free treatment to

THE TUBERCULIN TEST

This simple skin test can show whether you have TB germs in your body.

How it works—all that is done is to put some clear fluid called tuberculin between layers of the skin, usually on the forearm. **What it shows**—the place on the skin will be examined from two to four days later. When the doctor or nurse has checked the size, shape, and color of the mark, you will be told one of two things:

1. Your test is negative—this means that your body contains no TB germs, or

2. Your test is positive—this does not mean that you have TB, but that germs have entered your body at some time. If your health is good, your body usually keeps these germs from doing any damage. However, you should have a chest X ray to be sure.

kind of employment so they can avoid breaking down again.

What are the chances of a relapse? One of the tragedies of TB is that people who have spent months or years recovering do break down again. There are about 550,000 inactive cases in need of medical supervision. An ex-patient has a good chance of staying well if he lives sensibly and gets proper help, and an excellent chance if his TB was detected early.

How can I tell if I have TB? Even people who have died of TB may not have known they had it. In one out of five TB deaths, the disease is not reported until afterward. You may think symptoms like fever, coughing, and loss of weight will warn you, but these signs may not appear until the disease has been with you quite a while—and then it is much harder to cure. A yearly tuberculin test can reveal whether the germs have entered your body. If they have, a chest X ray can tell if they have started to do any damage.

What can I do to prevent catching TB? Keep up your health and that of your family to maintain high resistance to tuberculosis. Get a yearly physical examination. Youngsters especially should be given the tuberculin test because of the importance of early discovery. Get a chest X ray if the tuberculin test is positive, and as often as your physician recommends. Support the work of your health department, local TB association, and the others engaged in the fight against tuberculosis.

How is the fight against TB carried on? Fighting TB is a slow and costly job. Unknown victims are found through tuberculin tests, chest X rays, and good public-health control work. They must be treated with drugs, sometimes with surgery, and always must have careful nursing. Patients must be helped back to normal living. They need help for their own sakes and to avoid being a burden or a source of danger to others. Your local tuberculosis association helps to find people with TB, get them under treatment, and bring them back to normal living. It also supports research for new drugs and an effective vaccine. This work is made possible by your purchase of Christmas Seals.

How can I help fight TB? Continuous public education is necessary to reach many people in your community who have misconceptions about TB. You can obtain from your local TB association an informative film, "Are You Positive?" in animation and color. It explains the misconceptions and the facts about TB. It is available free for use by community organizations—schools, churches, women's clubs, service clubs, and other civic groups. Showings before such audiences will help protect you, your family and friends, and the health of your community as a whole.

What are my chances of getting better after TB? Excellent, if it is detected early and you get proper treatment. You can judge your chances from these figures: Some 250,000 Americans now have active TB. Although about 14,000 of them will die each year, 1,750,000 people who once had active TB are alive today.

Can I work after I've had TB? Nearly always, but often people need vocational training or help in finding an easier job. One of the important parts of TB treatment is helping patients find the right



Sunbeam
AUTOMATIC
PERCOLATOR
with Strength Selector Dial

- Just dial the coffee flavor you desire from mild to strong
- Light signals when coffee is done
- Has Stainless Steel pump—Won't stick or corrode
- Gleaming chrome finish on nickel and copper prevents staining and corrosion
- Beautiful for special occasions—practical for every day use
- Available in 8 and 10-cup sizes

From \$27.95*

Enjoy Delicious Coffee and Perfect Toast Automatically

Sunbeam
AUTOMATIC
TOASTER

with Exclusive Radiant Control

- No levers to push—Bread lowers automatically
- Toast raises silently—No motors to wear out
- Exclusive Radiant Control automatically adjusts toasting cycle to moisture content of bread
- Always uniform toast—whether bread is thick or thin—frozen or fresh—rye or white
- The only completely Automatic Toaster

Only \$29.95*

*Suggested retail price

Look for the MARK OF QUALITY Sunbeam at your Favorite Dealer
Sunbeam Corporation, Dept. 259, Chicago 50, Illinois



You can not brush bad breath away

Almost everyone uses tooth paste... yet almost everyone has bad breath occasionally. Germs in the mouth cause most bad breath. No tooth paste kills germs the way Listerine Antiseptic does—on contact, by millions. Listerine stops bad breath four times better than tooth paste. Rinse with Listerine every time you brush your teeth.



Reach for Listerine
your No. 1 protection against bad breath

NEW MEDICAL RESEARCH ON
SPLITTING NAILS
AGAIN SHOWS
EFFECTIVENESS OF
KNOX
Gelatin



Now a fourth doctor-supervised study has been published. Again with Knox Gelatine, and only Knox, 7 out of 10 women restored brittle fingernails to normal by drinking daily one envelope (115-120 grains) of Knox in bouillon, fruit juice or water. About 5¢ per envelope. Directions in package. Ask your doctor.

TO DOCTORS: For reprints of clinical reports published in medical journals, write Knox Gelatine, Johnstown, N. Y.

AT YOUR GROCER'S

© 1954 Knox Gelatine Co.