

1/2 PRICE SALE!

VETO—The All-Day Deodorant

\$1.00 SIZE

NOW ONLY

50¢
plus tax

Veto
cream deodorant

1/2 PRICE SALE! ~~\$1.00~~ **50¢**
plus tax



Veto protection lasts all day!

Switch to Veto, the cream deodorant with the two-way formula that checks odor and perspiration all day long!

Use Veto every day—Veto's exclusive formulation can't harm your finest fabrics and is safe for normal skin.

SAVE 50¢ ON VETO, The All-Day Deodorant!

As You Were Saying...

The Unhurried Traveler. He walked along the coast highway with a suitcase in his hand, and he looked tired, as though he'd been at it a long while. We stopped and asked if he wanted a ride, but he shook his head politely and said, "No, thanks, I've got plenty of time. And I enjoy the view."

We thought no more about it until our return trip when we talked with inspectors at the California-Oregon state line. They told us the man had stopped there to rest briefly. He said he was on his way to San Francisco for an eye operation that would probably cost him his sight. And he was walking all the way, savoring scenes he might never see again.—Mrs. R. E. Bottel, O'Brien, Ore.



S.O.S. or Save Our Sets! I was one of the first announcers of WGY, Schenectady, N.Y., a pioneer radio station which made its debut February, 1922. I'll never forget a program I announced in our first week of broadcasting.

In those days, all stations were required to go off the air at a moment's notice if ships at sea were transmitting for help. This would clear the air for their signals. Before each program, all performers were informed of the strict rule, but so many were nervous nonprofessionals they scarcely heard the instructions.

This one night, a buxom, determined, and rather shrill soprano was next, and I introduced her: "Mrs. Jane Doe, soprano, will sing, 'All Through the Night.'"

She completed the first verse and was going stronger, shriller, and decidedly more off-pitch into the second, when the control room gave me the sign, and I was obliged to broadcast: "Ladies and gentlemen of the radio audience, Mrs. Jane Doe has been singing 'All Through the Night.' We will now stand by for distress signals."—Kolin Hager, Fort Lauderdale, Fla.



TV is Kid Stuff! My neighbor told me this one:

His 10-year-old daughter and 9-year-old son, flat on their tummies, were watching television.

Daughter: "Wonder when somebody's going to invent something new. I've been watching TV all my life."

Son: "Yeh!"—Jay Godfrey, Bakersfield, Calif.

Welcome Home. My long vacation ended and I returned to the city. I had been away some time, so there were many changes. One thing, however, never changes very much, and that's the pile of dirty clothes that accumulates when you're on a trip.

I went to the local laundry, not expecting to see any familiar faces, but the same girl was in charge. She greeted me heartily with, "I don't remember the name, but it's heavy starch on the slacks and light on the shirts."—Mrs. Evelyn Chadwick, El Paso, Tex.

We Pay \$10 for Your Letters. We welcome your views on any subject of general interest. If we print your letter, you will receive \$10. Letters must be signed, but names are withheld on request. We reserve the right to edit contributions. Letters cannot be returned. Address Letters Editor, Family Weekly, 179 N. Michigan Ave., Chicago 1, Ill.

Family Weekly: 179 N. Michigan Ave., Chicago 1, Ill. Leonard S. Davidow, President and Publisher; Walter C. Dreyfus, Vice-President; Ben Kartman, Editorial Director; Patrick O'Rourke, Advertising Director; Melanie De Profit, Food Editor; William A. Fetter, Art Director; Robert Fitzgibbon, Managing Editor; Associate Editors: Kevin V. Brown, Jack Ryan, Thomas Gorman, Honore Singer, Jerry Klein, New York; Peter J. Oppenheimer, Hollywood.

Address all communications about editorial features to Family Weekly, 179 N. Michigan Ave., Chicago 1, Ill. Send all advertising communications to Family Weekly, 179 N. Michigan Ave., Chicago 1, Ill. Contents Copyright 1958 by Family Weekly Magazine, Inc., 179 N. Michigan Ave., Chicago 1, Ill. All rights reserved.