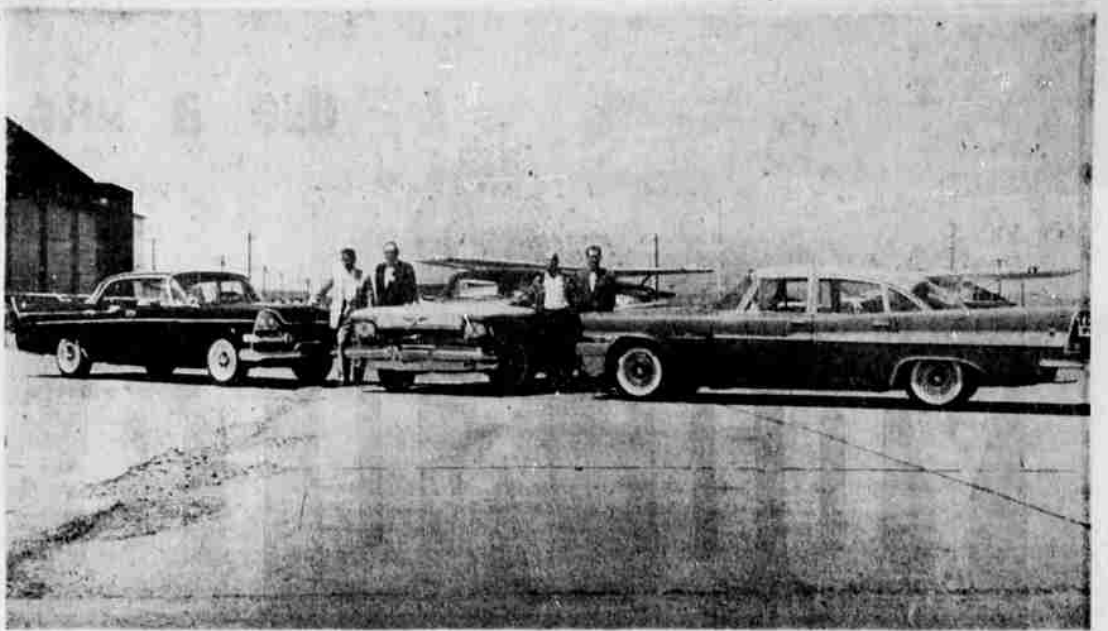




CHEVROLET — George Dugan, of Dugan and Mest Chevrolet, beams over the Del Ray 2-door sedan, at left, the Imperial Sport Coupe in the center and the Biscayne 4-door sedan at the right.



DODGE, IMPERIAL, CHRYSLER — With a loving hand on the hood of a Custom Royal Dodge 4-door Hardtop is Bill Cunningham, of Cunningham and Rickey, who stands next to Dick McNulty, Chrysler district manager. In the center, Frank Rickey, pats the Imperial 4-door hardtop, while at right, salesman Ernie MacBeth is in front of a Chrysler Saratoga Sedan.

Dugan, Mest Eye Envious Basin Future

George Dugan and Bob Mest, entered the automobile field in Klamath Falls in 1954 when they bought the Chevrolet business, which has been a Basin fixture, in the same location since 1925.

Dugan and Mest, who are brothers-in-law, got their background in the business in Portland, Oregon, then decided that the Klamath Basin offered the best opportunities for the years to come.

Their decision has proved a wise one; a fact that is attested to by the success they have met over the past four years of handling the Chevrolet cars and trucks, plus the Corvette.

"During the course of the 'You Auto Buy Now Week' we shall be offering some excellent buys in both new and used cars—but of course that has always been our policy," stated Bob Mest.

"To follow up our sales we maintain a completely equipped repair shop and carry a \$75,000 stock of parts."

Assisting the partners are Jim Douglas, a veteran of 30 years in the car business, who handles the used car department; Arnold Colohan, the service manager, and parts manager J. R. (Windy) Jones.

"We have great confidence in the future growth of the Basin and will do our level best to keep pace with it," promised both George and Bob.

Couple Back From Meeting

ALTURAS—Mr. and Mrs. Forest Moyer, Alturas, returned Sunday night from San Francisco where they attended the 58th annual state convention of the California Congress of Parents and Teachers. Moyer is president of the Alturas unit, and his wife is magazine chairman for the Modoc Council of PTA. They were accompanied by Mrs. Evan Gutry, Bieber, president of the Bieber Joint Elementary-Secondary unit, and Mrs. Charles Demick, Alturas.

Theme of the convention was "We Expand Our Circles of Cooperation." By such expansion it was pointed out that parents and teachers shall be more effective in their service to the children and youth of today and tomorrow.

Among the programs offered to the delegates were those on utilizing the resources of the community in order to make a study of the needs of children and youth as the basis for informed action on legislation; stressing the desirability for early childhood religious education and for more education for family living.

Other fields studied were public education in relation to schools, curricula, teachers and public understanding; public welfare; and health education program directed toward achieving the total health of the child.



SPARE TIRE STORAGE is no problem on this 1958 Dodge Sierra station wagon. The tire is tucked away in a well in the right rear fender, allowing all inside space to be used for cargo. The unique storage is standard equipment on all Dodge Sierra Spectator station wagons which feature the rear facing third seat.



CONSERVATION INCLUDES USE. The nature of conservation is not to perpetuate any one thing but to use our natural resources wisely and well for the greatest good of the greatest number. Sustained yield logging is a good example of modern day conservation. The faller in the woods is playing his part in both industry and constructive conservation. —WTC Photo

Classy Look In New Cars

To M. C. Patterson, Chrysler Corporation vice president and Dodge general manager, the people who designed and engineered 1958-model automobiles were truly men of vision.

"There's never been so much emphasis on vision in the whole history of the motor car," he observed.

As an example, Patterson pointed out that the 1958 Dodge contains almost 100 pounds of glass, with overall glass area almost double that of the 1948 model. The front windshield on Dodge convertibles and hardtops contains more than 10 square feet of viewing area, or a total of 1,586 square inches of unobstructed safety glass.

Rear windshield areas have tripled since the end of World War II, he said.

Junior College Site Chosen

WEED—The spot chosen for the proposed Siskiyou Junior College was the No. 1 site from the map of recommendations presented by the Stanford University Planning Laboratories. John Mantle, president of the board of the proposed college, announced at a meeting of the board Wednesday night in Weed.

The 200-acre area, west of Weed, is known as the Weed Rifle Range and is the property of Joe Belcastro and John Dollar.

The board followed the recommendation of Dr. James C. McConnell, chairman of the Stanford University Planning Laboratories, in naming this site as the location for the Siskiyou Junior College. Mantle stated that no change of the original map, which showed three locations all within five miles radius of Weed, was suggested in the recommendations made by McConnell.

Dr. J. M. Greenshields, secretary of the board and president of the proposed college, was delegated by the board, after they had voted to accept the recommendations of Dr. McConnell, to begin preliminary negotiations with the property owners. The purchase will depend on whether the property owners will go along with the original statements as to price and acreage.

The site must be agreeable with engineers' specifications and state board of education recommendations.

Other members of the board who were present at the meeting were Robert Davis, Dr. Don Meamber and Dr. H. A. Meredith. About 40 people attended the meeting.

Harry Anderson of the Philadelphia Phillies hit 17 home runs last season to tie the Phillie record for most homers by a rookie. Del Ennis set the mark in 1946.

Cunningham, Rickey Double Sales Staff

The popularity and reliability of Cunningham & Rickey, Dodge - Chrysler - Imperial and Hillman Minx dealers here, is verified by the fact they have doubled their staff since starting business here on November 15, 1954.

Frank Rickey and Bill Cunningham report they began with only nine men, but now require 21 to handle their steadily expanding business.

The partners, a pair of ex-Marine Corps buddies, first came to know and like Klamath Falls while stationed at the former Marine facility here.

After leaving the corps, they went to Eugene and worked together for three years.

When the time came for the pair to start up their own business, they examined such localities as Iowa and Colorado, but finally decided Klamath Falls was the place they'd like to be permanently.

Cunningham & Rickey began with only Dodge cars and trucks. They progressed rapidly and by 1957 they were ready to take on the Chrysler and Imperial line. Then later that year, they also added the popular Hillman Minx, which is made in England.

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