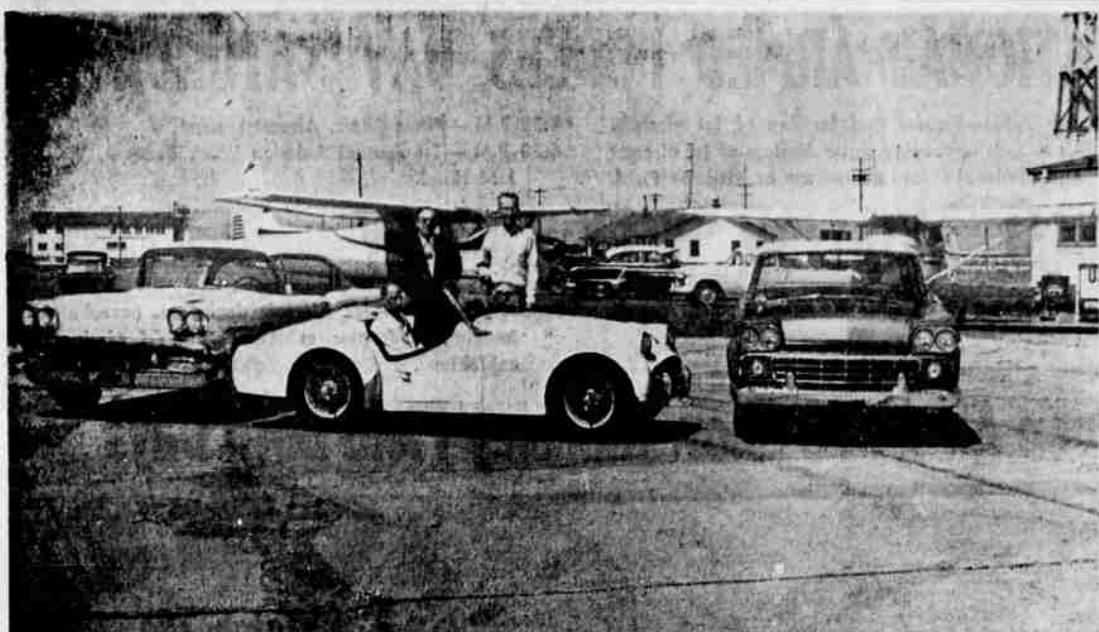




PONTIAC, RAMBLER, TRIUMPH — Eccles Motors proud entries in the automotive field include the Pontiac Hard-top coupe at the right, the Triumph TR 3 in which Don

Campbell rests, and the popular Rambler at the right. Standing is salesman Austin Adams, left, and sales manager George May.



CADILLAC, OLDSMOBILE — The Dick B. Miller Company presents three of its models. Claude Biehn shows the 88 Fiesta Holiday Station Wagon at the left, Clyde Hutchins

displays the 62 Series Cadillac 4-door in the center, while Melvin Miller stands beside a 98 Oldsmobile Holiday Coupe, at right.

Driving Idea Gains Favor

Oldsmobile dealers across the country report mounting interest by motorists in the anti-spin differential, a mechanical "sure-footedness" offered as optional equipment on any 1958 Oldsmobile model.

Chief advantage of the anti-spin differential, according to H. N. Metzel, Oldsmobile's chief engineer, is the transfer of power to the rear wheel which has the most traction. Thus, spinning wheels and power loss are avoided when driving the car on a road shoulder, on rain-slicked streets, on gravel or in mud, sand or snow.

Metzel described the locking type differential as another Oldsmobile step forward in safety and driving convenience. "With 'anti-spin,'" he said, "if one wheel begins to slip, friction clutches automatically engage to transfer the driving torque from the wheel with the best traction to receive most of the engine's power."

This enables the driver to have better control of the car under all conditions, he said.

"As a typical example," Metzel pointed out, if the car were driven so that one rear wheel is off the road on an unimproved muddy shoulder, the wheel remaining on the pavement would continue to drive forward with positive traction, making it possible for the driver to maintain complete control of the car."

The University of Mississippi compiled a perfect record under lights in 1957. Ole Miss scored 157 points while beating Trinity of Texas, Kentucky, Vanderbilt, Tulane and Houston.

Big Auto Selection Offered To Basin By Eccles Motors

"See Eccles—Save Shelves" is the slogan of Julian Eccles who operates the Pontiac dealership for Klamath Falls and also handles three makes of foreign autos, Volvo, Triumph, and Vauxhall. Eccles Motors handles the Rambler line of cars in addition to the others, and feel that they have one of the most complete selections to be found in the Basin.

Eccles began business in Klamath Falls in May, 1950, when he opened a Pontiac sales and service establishment at Eighth and

Mothers Day Fete Attended By 100

NEW PINE CREEK—The Mothers Day program and dinner at the Eastside Grange Hall was well attended with around 100 people present.

The program, presented by Mrs. Lily Noble, program chairman, featured a quartet of girls, Donna Evans, Pat Chase, Becky Swinney and Janet Faris; a poem by Billie Owens; a reading by Mrs. Alice Allen; a song by the Ted Owens family, accompanied by Mrs. Owens; a song by Jay and Hugh Hatfield of Alturas; a trio, Arlene and Darlene Robnett and Jackie Chase, accompanied by Gloria Ayoutt.

Mrs. Anna Fisher was honored as the oldest mother present. Mrs. Anna Mae Dibble, Canby, who was visiting her parents, Mr. and Mrs. Raymond Fisher, was the youngest mother; and Mrs. R. L. Chase had the largest family present.

Mrs. Grace Bernard, home economics chairman of the Grange, was in charge of the dinner.

Klamath streets. In 1954 Eccles Motors moved to its present location as part of a program to modernize the operation.

The Eccles Company employs 18, headed by George May, sales manager; George Seltzer, service manager; William Selinsky, parts manager; and Paul Mauldin who operates the used car branch. Eccles reports he has noticed a sharp gain in interest in the "compact" type cars among local motorists.

An antique auto fan, Eccles has restored ten to mint condition, and will enter several in the parade to be held Saturday, May 17. The cars in Eccles collection are a 1915 Pierce Arrow, 1911 White, 1921 Stutz, 1924 Locomobile, 1929 Model A Ford, three 1930 Packards, 1931 Buick, and a 1936 Ford.

Eccles added that Basin residents can expect to find the same good deals on new and used cars as always during "You Auto Buy Now Week."

HARNESS MEETS

WESTBURY, N.Y. (AP) — The 107 night harness meeting now in progress at Roosevelt Raceway is one of the two longest sessions in the nation. The meeting ends July 31, and on August 1 another 105-night meeting opens at Yonkers Raceway. That one ends November 29. Batavia Downs at Batavia, N.Y., has the nation's third longest meeting — 84 days. It opens July 28 and ends November 1. Vernon Downs at Vernon, N.Y., has a 75-night meeting which opens June 5, and Buffalo Raceway at Hamburg, N.Y., opens a 70-night meeting on May 7. Shortest meeting for United States Trotting Assn. tracks is the 12-night session which opens October 13 at Gorham, Maine.

Auto Buy Plan Gets Praise

Automobile dealers in the Klamath Falls area were praised this week by Jack F. Wolfram, general manager of Oldsmobile and a vice president of General Motors, for their initiative and economic leadership in promoting a special "Auto Buy" week to stimulate the business outlook.

The Oldsmobile chief executive pointed out, "This sort of buy-in-confidence" approach will help a lot toward keeping everyone on the road to prosperity."

Wolfram directed special praise to Oldsmobile dealers in the Klamath Falls area for their active participation in the "Auto Buy" week being held May 17-24. "A local business stimulant such as this 'buy now' promotion being backed by the automobile dealers of Klamath Falls could conceivably trigger an important economic upsurge," Wolfram said.

"Actually, with competition as spirited as it is today, anyone thinking about purchasing a new or used car couldn't pick a better time to buy," Wolfram said. "A buyer not only stands to save money from a car purchase today, but at the same time is helping create more jobs for more people," he added.

JUST A MINUTE, PODNUH!

LONDON, Ky. (AP) — When the Indian threw the heroic cowboy to the ground, 11-year-old Leroy Young reached for his BB gun and fired. The whole show disappeared from the television set amid a tinkle of broken glass. Leroy got a spanking; his father an unexpected repair bill.

Olds, Cadillac Dealer Sees Stable Klamath Falls Future

One of the oldest new car dealers in the Klamath Basin is the Dick B. Miller Company, the proud representatives of Cadillac and Oldsmobile since 1941.

The business was originally organized in 1936 as the Marshall Cornett Company in its first location at Third and Main, then moved to its present site where it has been for 14 years.

Dick Miller Sr., who is still actively concerned with the business started with five employees and a payroll of \$18,000 annually. Today he employs 30 people and has a payroll of over \$145,000.

Miller and his sons, Dick and Melvin, had this to say, "Our business started 22 years ago and has kept abreast of the Basin's economic growth. The Basin's present and future seems one of the brightest in Oregon and we feel sure that it shall continue to be. An economy such as ours, which is not dependent entirely on one source is the ideal. We have our grass roots deep in the Basin and we intend to grow right along with it."

BROTHERS TOGETHER

DETROIT (AP) — It took a lot of traveling but Milt Bolling, who made the majors with the Boston Red Sox in 1952, finally has teamed up with his brother as a Detroit Tiger utility infielder. Frank Bolling is the Tigers' regular second baseman. Milt was traded by Cleveland to the Washington Senators last February 25. He headed west to train with the Indians and after four weeks in Arizona he headed to Lakeland, Florida, to join his brother where the Tigers were training. On March 30 he was traded to the Tigers.

Eddie Machen, Redding, California, heavyweight, played fullback for the Shasta Union High School eleven.

The company enjoys a reputation for fair dealings and considerate service to back up their sales.

Dick Jr. and Melvin combine forces as sales managers for both the new and used car ends of the business, while De Edge serves as office manager. Lou Spence is service manager and the huge parts inventory is under the direction of Dixon Neuschwander. The organization maintains one of the most complete repair shops in the area and is well qualified for the success it has enjoyed.

It's "Auto Buy Week" and you "Auto Buy" OLDS!

WE THREW OUT THE "GIMMICKS"

With The Introduction of Our 1958 Models!

OLDSMOBILE CADILLAC SAFETY-TESTED USED CARS

The last 5 years have seen some of the most controversial tactics in the merchandising of new cars in the 50 year history of the industry; particularly in the pricing and financing of new cars. These tactics have been highly publicized and exploited. Admittedly, in order to be competitive, we have tried some of them . . . but . . . with the introduction of 1958 models in November, 1957, we abandoned any we had adopted and reverted to the only policy on which Mr. Miller, Sr., had built the reputation of his business.

Here Is That Policy Today!

1. Factory List Prices only . . . NO "PACK"
2. No mark - up for profit on freight from the factory or assembly plant to Klamath Falls . . . NET to you.
3. No mark-up on Excise Tax . . . NET to you.
4. Full Factory "after - delivery" Warranty service.
5. SIX PER CENT FINANCE - no "add-ons."
6. A fully detailed invoice of every transaction.

We will always try to sell our factory product on its merits — and thank you for your patronage over the years.

22 Years in Klamath Falls with Oldsmobile and Cadillac

DICK B. MILLER CO.

Dick B. Miller, Jr. Dick B. Miller, Sr. Melvin B. Miller

YOU AUTO BUY NOW... ...AND YOU AUTO-BUY PONTIAC

1958 Pontiac Chieftain 4-dr. sedan. Price includes: 122" wheelbase, 270 H.P. V-8 engine with Stratoflight Hydromatic transmission, turn signals, foam seats, oil filter and oil bath air cleaner, circular heater-defroster, big wheel discs, deluxe steering wheel, chrome window trim, 2-tone paint with matching interior, anti-freeze and many other extras . . .

Delivered And Ready to go

3228⁹⁵



See The New 100" Wheel Base Rambler American

Small-car economy with truly big-car comfort. Price includes: Weather-Eye heater, undercoating, outside mirror, anti-freeze, turn signals and 90 h.p. motor. See and drive this car.

2077¹⁵

LOOKING FOR BIG-CAR COMFORT AND SMALL CAR ECONOMY?...

GO RAMBLER

Rambler six deluxe with 127 H.P. engine, 108" wheel base, famous Weather-Eye heater, turn signals, unitised body and frame, fully rust-proofed. Delivered in Klamath Falls at this low price . . .

2395⁰⁰

Low Prices! Big Trades! You Auto Buy From

ECCLES MOTOR CO.

606 So. 6th

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