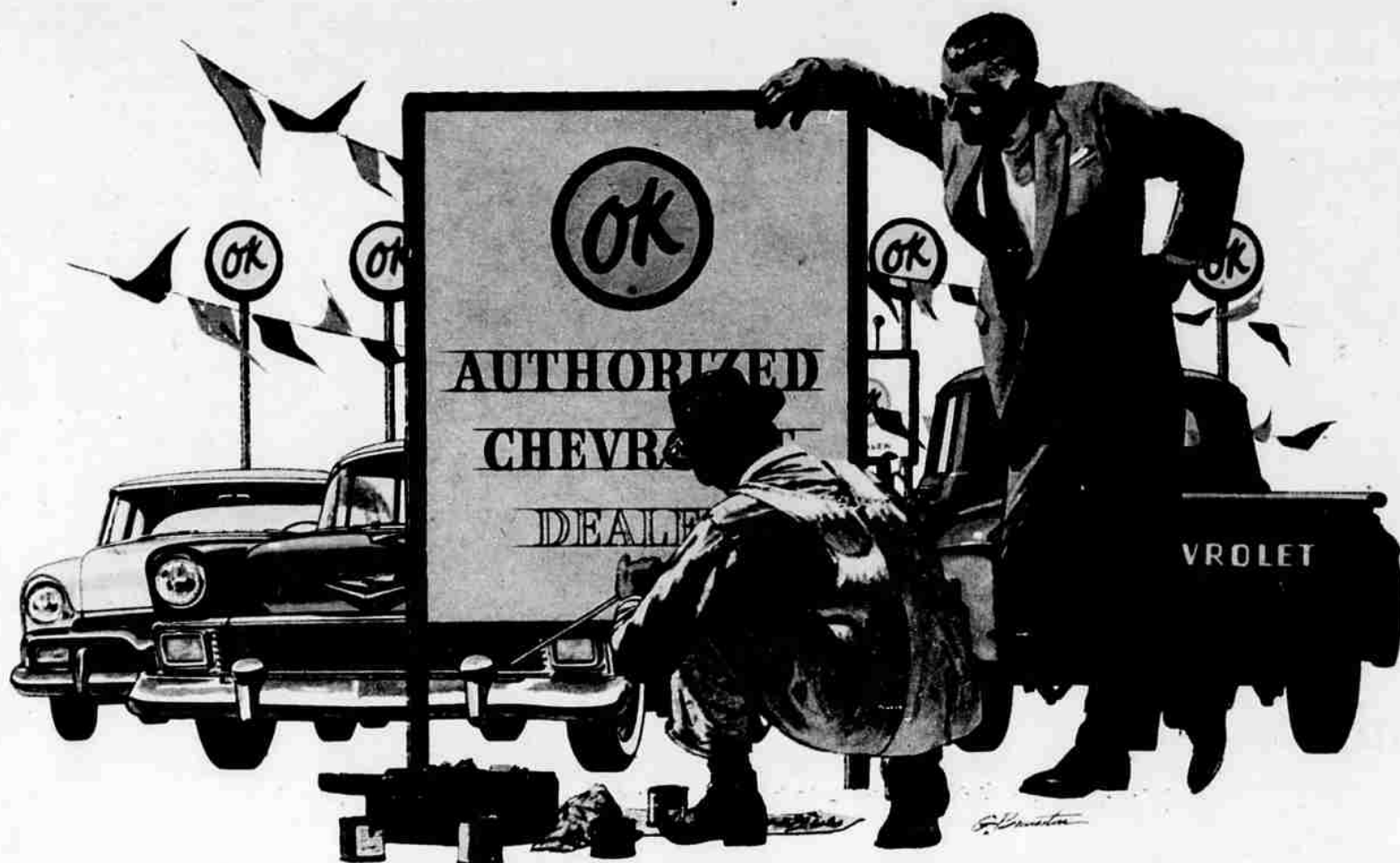




There's a lot *behind this good name*

Your Chevy dealer's good neighbor reputation and the savings he offers from volume trade-ins on the popular new Chevrolets are only two of the reasons why his OK used cars are in such great demand. Here are six more:



**EXPERT
INSPECTION**

Every day more and more people are going out of their way to find the red OK. For at Chevrolet dealers only the top trade-ins are approved by inspection experts to be sold as OK Used Cars.



**RECONDITIONED
FOR VALUE**

You get value, plus. Each car is restored so beautifully you'd think it would have to cost much more. Volume trading on new Chevrolets means *extra* savings—makes OK Used Cars greater values.



**RECONDITIONED
FOR PERFORMANCE**

In addition, every OK Used Car is reconditioned by your Chevrolet dealer for performance. His trained experts use only the most modern equipment to do the job of reconditioning properly.



**HONESTLY
DESCRIBED**

And when you buy a reconditioned OK Used Car, you can take it for granted the car you're buying will live up to what is said about it. After all, your Chevrolet dealer's reputation depends on that.



**RECONDITIONED
FOR SAFETY**

Safety is another important OK factor. Every car your Chevrolet dealer takes in trade is gone over from bumper to bumper to assure customers that his cars are as dependable as they are good looking.



**SOLD WITH A
WARRANTY**

The signature on the written warranty that is given with every OK Used Car is further evidence that your Chevrolet dealer sincerely believes in the car you buy. Stop in at your Chevrolet dealer's soon.

Only franchised Chevrolet dealers
display these famous trademarks

SEE YOUR LOCAL AUTHORIZED CHEVROLET DEALER

