



Announcing New York Life's new Assured Accumulator...

New Plan combines the security of life insurance with the advantages of a successful investment!

Now New York Life's new Assured Accumulator plan answers one of the toughest financial problems facing many people today—how to invest part of their income to accumulate money and at the same time provide basic family protection.

This new life insurance policy lets you start a cash-accumulating plan for your future. The Assured Accumulator builds a *continuously growing fund* for your retirement, for educational needs or for a backlog in an emergency. Equally important, from the day you take it out, your policy covers you with at least \$10,000 of life insurance for your family's protection, in case you should die.

A unique feature of the Assured Accumulator is the flexibility provided by its four new options. By exercising one of these options, you can broaden

your program to fit in with changes in your needs.

Premium rates for all this financial protection are favorably low. That's because the Assured Accumulator's minimum face amount of \$10,000 permits administrative economies that are passed on to you. For example, monthly premium for a \$10,000 policy issued at age 25 is only \$20.50; at age 30, \$24.40; and at age 35, \$29.70. Under Check-O-Matic®, New York Life's special monthly premium payment plan, the premium is only \$19.80 at age 25; \$23.50 at age 30; \$28.60 at age 35.

Take advantage of this great new opportunity to invest for your own future while protecting your family in the meantime. Ask your New York Life agent for details or mail coupon at right.

THE NEW YORK LIFE AGENT IN
YOUR COMMUNITY IS A GOOD MAN TO KNOW

New York Life Insurance Company

Dept. FW-12, 51 Madison Avenue
New York 10, N. Y.

(In Canada: 320 Bay Street, Toronto, Ontario)

Please send me, at no obligation, more facts
about your new Assured Accumulator policy.

Name _____ Age _____

Address _____

City _____ Zone _____ State _____