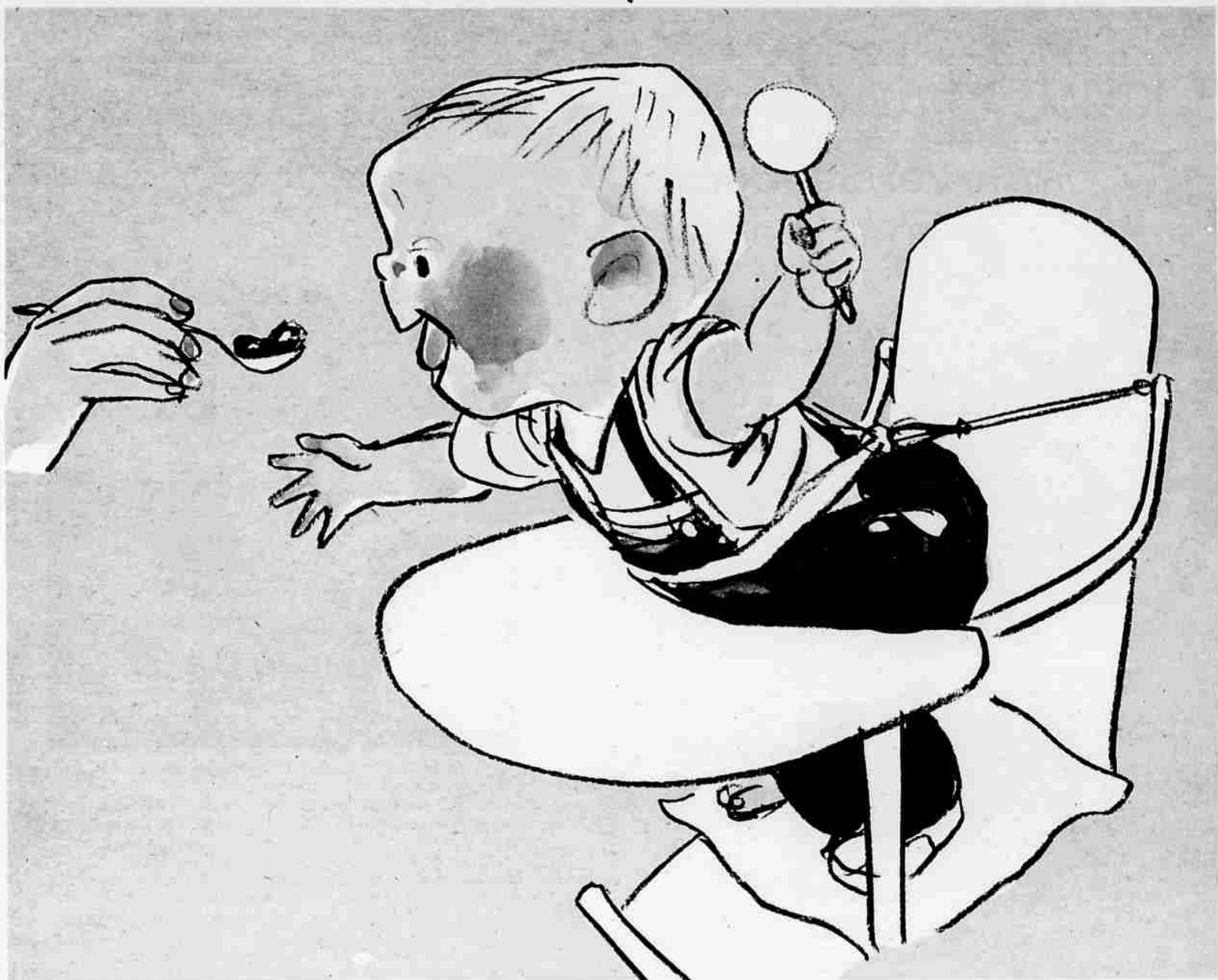




It's National Put-Bounce-in-the-Baby- With-Jell-O Week

If your baby's appetite is kind of pick-and-choosy, you don't have to wear yourself out cooing and coaxing. Bounce him back to brightness with tempting, twinkling Jell-O!

He'll never turn up his nose at this cool, easy-to-eat treat. (And if you're careful, he won't even know Jell-O is g-o-o-d f-o-r h-i-m as well!) Put bounce in your baby with Jell-O *right now!*



Don't let this week
go by without **JELL-O**.