

Buy of the Month
NEVER BEFORE
PRICED
SO LOW!



Automatic
COFFEE MAKER

Now \$**11.88**
Only **WAS \$19.95**

Nothing Down - 50c a Week

- Delicious coffee every time - every day!
- Brews 3 to 9 cups, perfectly!
- No watching, no timing!
- Brew Selector control gives the exact strength you like!

Even on the COLDEST nights...
ALL YOU FEEL IS
COMFORT!



De Luxe

GENERAL ELECTRIC BLANKETS

WAS \$29.95

\$19.95

- Fusion General Electric Sleep-Guard® system!
- Adjusts automatically to temperature changes!
- Luxurious Nylon bindings!
- Takes place of three ordinary blankets!
- Washes easily, shrink-resistant, machineproof!
- 6 fashionable colors to complement any bedroom!

BEAUTIFULLY PACKAGED
—IDEAL FOR GIFT GIVING!

QUANTITIES LIMITED

NO SALES TO DEALERS

ROGERS
DOES IT AGAIN!
G-E & SUNBEAM UP TO 40% OFF

MIXER

It's a Stand Mixer!
It's a Portable!

WAS \$29.95
Now \$**21.95**

Lady Sunbeam SHAVEMASTER

Only the Lady Sunbeam has a "COMPACT" shape and the Exclusive MICRO-TWIN head. One side for shaving under-arms, the other for legs. Available in gift box or deluxe leather zipper case. Shavers in your choice of six beautiful colors. You'll look lovelier in your summer apparel when you use the Lady Sunbeam.

Nothing Down 50c Week
WAS \$14.95
NOW \$**9.88**

IT'S 2 IRONS IN 1

Steam and Dry Iron

- New Even-Flow steam system for better, easier ironing.
- New Cord-Lift keeps cordset off ironing surface.
- Changes from steam to dry at the flip of the button.
- Handy Fabric Dial.
- Lightweight... only 8 pounds.

WAS \$16.95
Nothing Down 50c a Week
NOW \$**11.88**

GRILLS

Serves 3 ways
Right at the table

FRIES

BAKES

Nothing Down - 50c Week

AUTOMATIC GRILL and WAFFLE BAKER

- with grill closed makes delicious toasted sandwiches
- with grill open makes wonderful bacon and eggs
- makes golden brown waffles four sections at a time
- reversible grids—no extra set to store

WAS \$21.95
NOW \$**16.88**

NOW A BRAND NEW WAY TO COOK!

GE AUTOMATIC SKILLET

Handy size
Bakes • Fries • Stews

Nothing Down 50c a week
WAS \$18.95
NOW \$**13.88**

Toast the way you want it!

AUTOMATIC TOASTER

6-Position control makes toast as you like it—light, medium or dark. No more burned fingers with extra-high toast lift.

WAS \$18.95
Now \$**13.88**

Nothing Down - 50c A Week

Nothing Down 50c a Week

WAS \$48.50
NOW \$**31.88**

Sunbeam MIXMASTER

Sunbeam STEAM OR DRY IRON

Exclusive STEAM FLOW VENTS give an...

For easier, faster, better ironing

WAS \$17.95
NOW \$**11.88**

Sunbeam COOKER & DEEP FRYER

WAS \$24.95
Now! \$**16.88**

Sunbeam WAFFLE BAKER & GRILL

WAS \$24.95
Now! \$**25.95**

Sunbeam COFFEEMASTER

WAS \$28.95
Now! \$**28.95**

Sunbeam FRYPAN

WAS \$19.95
Now! \$**13.88**

ROGERS JEWELRY CO.

Famous for **BIG** Diamond Values

837 Main