

"It really opened my eyes on ways to lower my food bill"

"It all started a couple of months ago... I began to wonder if I was paying more for food than I needed to. Then I decided to check. And I really checked!"

"I listed all the foods I bought in a week's time. Then I put five columns to the right of the list so I could jot down the price of each item at each of the five stores that are fairly convenient for me to shop in."

"Believe me, I went to each one of these stores. I put down every price and totaled all prices for each store."

7 Wonderful Kinds in an Attractive Re-usable Glass

Kraft Cheese

Your choice of Bacon Spread, Roka Cream, Garlic and Old English 5-oz. glass 29c

Olive Pimento 5-oz. glass 27c
Kraft Pimento 5-oz. glass 27c

M-D Tissue 4 Roll pack 45c
Smooth, absorbent toilet tissue

Powder Room 4 Roll pack 57c
Assorted colors bathroom tissue

Facial Tissue 2 box of 200 25c
Chiffon, America's favorite

For a Soup With a Real Homemade Flavor, Try

LIPTON

Soup Mix

Beef Vegetable 2 pkgs. 35c
Green Pea Mix 2 pkgs. 31c
Onion Soup Mix 2 pkgs. 35c
Tomato Vegetable 3 pkgs. 43c
Chicken Noodle 3 pkgs. 43c

Mrs. Wright's Enriched
Fresh Bread
Made fresh daily. White and whole wheat Lge. loaf 29c

Richer "Bonus Quality"
Lucerne 3.8
Homogenized milk. Better your milk buy! half gal. 50c



Know what I found? And this will amaze you, as it did me! My total at Safeway was much less than at any of the other stores. Enough savings in a year, I figured, to pay for a new coat!



Tell you what. I'm going down to Safeway now. Get your coat and come along. I'll show you how to save enough, in no time at all, for that blouse you've had your heart set on.



The secret lies in just a few pennies difference here and there, usually on items you don't see advertised. But those pennies really add up. And you should hear Steve rave about the meats I've been getting from Safeway. And was he ever impressed with my businesslike approach to my shopping.



Flour Harvest Blossom 10-lb. 79c
25-lb. bag \$1.98
Milk Cherub Evaporated tall tins 3 for 43c
Coffee Folgers, MJB, Hills Bros lb. 89c

Safeway Saves You MORE... On Your TOTAL FOOD BILL

Cambell Soups All meat base including onion and mushroom 6 tins for 89c

Salad Dressing NuMade brand Reg. 60c. Save 15c A grand value full qt. 45c

Miracle Whip Look at the terrific savings on this famous Kraft product. qt. 49c

Sugar Candi-Cane Pure Cane 10 lbs. 98c

Hand Soap Boraxo, powdered. Gets hands clean 16-oz. 35c

20 Mule Team Cuts grease and dirt 32-oz. pkg. 43c

Cat Food Nine Lives... 100% Tuna red meat 2 tins for 27c

Tuna Fish White Star - chunk style No. 1/2 tin 29c

Topping Towne Pride brand tin 19c

Ritz Crackers Made by NBC 1-lb. pkg. 39c

Krispy Crackers Sunshine brand 1-lb. pkg. 31c

There is no guessing with Pillsbury

Quick Bake Rolls & Biscuits

Grand for party snacks, dinners or anytime. These Pillsbury rolls are always a welcome treat. There is no guessing... you get perfect rolls every time with Pillsbury.

CARMEL NUT ROLLS 11-oz. pkg. 39c
BUTTERMILK BISCUITS 2 8-oz. pkgs. 31c
BALLARD BISCUITS 2 7 1/2-oz. pkgs. 31c
CINNAMON ROLLS With Icing 10-oz. pkg. 33c

Ajax Cleanser 14-oz. tin 2/29c
The Magic Cleanser

White King 'D' 40-oz. pkg. 75c
Favorite washday detergent

Sponges DuPont 2/29c
Budget pack with mop

Fab Save 8c on each package 47-oz. pkg. 79c
For Automatic Washers

C-20 Washday detergent 4-lb. pkg. 99c
Gets clothes cleaner

Wesson Oil Full quart 73c
Finest, pure instant shortening

Rinso Blue 54-oz. pkg. 87c
No bluing necessary

White King 40-oz. pkg. 75c
A mild, gentle soap

Buttermints 7-oz. pkg. 29c
Vernell brand, famous for quality

'All' Super Rinse 10-lb. pkg. 2.79
The "controlled suds" detergent

Surf Save 7c on ea. package 80c
The sunshine detergent

Borene Soap 23-oz. pkg. 37c
Granulated laundry powder

Famous Honey White SUNKIST

Grapefruit

You'll love these extra-fancy, sugar sweet grapefruit... fully ripened and very juicy. Enjoy them now... enjoy them often... for breakfast, salads or desserts. Every one is excellent quality specially selected by Safeway buyers. Take home a bag-full today... at this special low price.

8-lb. Bag 59c

Apple Sale!

Extra Fancy

- Red Delicious
- Newtowns
- Romes

lb. 10c

your choice

Carrots

Turnips, Parsnips
Rutabagas

3 lb. 10c

For the FINEST in Produce...

all you need to remember is **SAFEWAY!**

Avocados Bueno Fuertes, medium size 3 for 29c

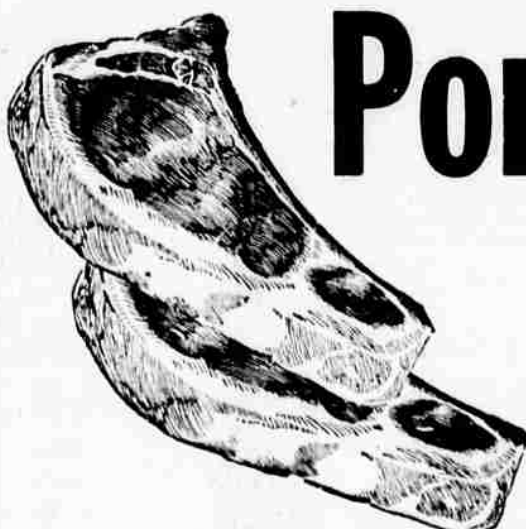
Cabbage All green, spring grown lb. 10c

Boiler Onions 5-lb. bag 19c

Potatoes Save on the economy paper bag No. 1 local 45c
No. 2 grade, 25-lb. bag 79c 10-lb. cello bag

Green Onions Garden fresh, spring grown bu. 5c

First of The Week Special... *Tender, Center Cuts*



Pork Loin Chops

Rib or Loin Cuts

Pork Steak Tender Blade Cut lb. 59c

Pork Hocks Fresh Meaty lb. 29c

75c lb.

Lenten Season Favorites Now at Your Safeway Store. Make Safeway your headquarters for all your fish needs!

Fish Sticks Captain's Choice 3 8-oz. 1 00 pkgs.
Shrimp Captain's Choice 10-oz. 69c Brealed - Frozen pkg.
Shrimp Meat Shelled Cooked lb. 89c
Oysters Fresh Pacific Medium Size 12-oz Jar 59c

"U.S.D.A. CHOICE" Aged Beef
Boiling Beef Plate Cuts lb. 25c
Ground Beef 100% Pure lb. 49c
Bologna Del Monte Chunk By the piece lb. 49c



SAFEWAY

Prices in this advertisement are effective through Wednesday, March 12th, at Safeway in Klamath Falls. Every item Safeway sells is guaranteed 100%.