

DREWS Manstore Does It Again!



\$5⁰⁰ OFF

ON EACH \$65⁰⁰ YOU PUT ON OUR Revolving Charge Plan!

A Few Fair Trade Items Excepted

Yes, during the month of March, as a new account opener, we're going to give you back \$5.00 for each \$65.00 you put on our REVOLVING CHARGE PLAN. This is the same offer we made one year ago when we asked for 500 new REVOLVING CHARGE CUSTOMERS to keep this new plan going. From March of last year till now over 1500 Klamath Basin men are using this way to stay well dressed. Take advantage of this March offer... it's not a sale, but a real SPECIAL MARCH OFFER. Yes, you may add to your present revolving charge account and save \$5.00 on each \$65.00... or even pay cash!

OPEN A 30-DAY CHARGE ACCOUNT
OR USE OUR NEW
REVOLVING CHARGE PLAN
Set Your Own Monthly Payment! Example:

For A Shopping Limit of	\$30	\$45	\$60	\$75	\$90	\$120	\$150
You Pay Each Month	\$5	\$7 ⁵⁰	\$10	\$12 ⁵⁰	\$15	\$20	\$25

The Revolving Charge plan makes it possible for you to buy all the clothes you need, set your own credit limit, your own monthly payment and pay nothing down on your purchase. You may charge back up to the full amount of your own credit limit at any time. You may also raise your credit limit at any time. Check the chart at left for the credit limit and payment that suits you best. And Mothers, a Revolving Charge Account is a convenient way to keep the young men in the family well dressed, too!

PAY NO MONEY DOWN-

Select Any Outfit, Or Selection Of Clothes, Totaling \$65⁰⁰ Or More And Save \$5⁰⁰ On Each \$65. See These Examples:



Here's How It Works
On An

Easter Outfit!

Hart - Schaffner &	
Marx Eton Flannel Suit	79.50
Nunn Bush Shoes	22.95
Hat	12.95
Shirt	5.00
Tie	2.50
Sox	1.00
Handkerchiefs	1.00
Tie Bar Set	5.00
TOTAL	129.90
Less Mar. Offer	10.00
Balance	119.90

Pay Only **\$20⁰⁰** A Month



Here's How It Works
On An Outfit For

Graduation!

Curlee Flannel Suit	50.00
Edgerton Shoes	12.95
White Shirt	4.00
Fashion Craft Tie	1.50
Argyle Sox	1.00
Handkerchief	.55
Contrasting Slacks	9.95
TOTAL	79.95
Less Mar. Offer	5.00
Balance	74.95

Pay Only **\$12⁵⁰** A Month

Here's How It Works
On An Outfit For Boys

Graduation!

New Wool Flannel Suit	
Size 14 to 20	32.50
Contrasting Slacks	11.50
Shirt	2.95
Shoes	9.95
Sport Shirt	3.50
3 Pair of Sox	2.35
Underwear	1.50
Tie	.75
TOTAL	65.00
Less March Offer	5.00
Balance	60.00

Pay Only **\$10⁰⁰** A Month

Shop Downtown And Our Town & Country Stores

Shop Town and Country
Store
Till 9 p.m.

DREWS Manstore

733 Main

Phone TU 4-4121



SCHEDULED FOR SUMMER BUSINESS are these light-weight all-wool suits. Tropical worsted, at left, is black and brown with slubbed, surface interest. Skimmer, straw; stripe tie, white. "Natural" shoulder model, at right, in fine-line pin stripe. Pleatless trousers with back strap. Hat, blue straw.

There's Cool Comfort in Men's Garb as Fabrics and Colors are Lighter

Lighter - than - ever with greater - than - ever comfort - this is the story of male apparel for the longer days and balmy breezes of spring and summer.

It is a story, reports the American Institute of Men's and Boys' Wear, that does credit to the scientists and designers of the male apparel world.

The fiber and fabric scientists, working with combinations of natural and test-tube fibers, have created modern tropical-weight fabrics only a third of the weight of some of those just a few years back, without sacrificing wearing quality, durability or good looks.

Thanks to the designers, there's more than practical hot-weather comfort built into this season's clothes! For males of all ages, there's also new trimness and neatness of appearance.

Suits Are Slimmer

In suits, lines are slimmer, and this is especially evident in trousers. The dominant suit coat style is the three-button single-breasted type - some in Ivy League models but chiefly on modified versions of this one-time campus exclusive.

Look for shades of gray, tan, blue-gray - this last one really on the rise now - to lead the spring-summer color parade, with navy blue continuing to come on strong in its comeback.

There's news in topcoats, too. They're shorter, by an inch and sometimes more, to give the appearance of added height and more freedom to today's man of action. They're also lighter in weight and tailored for comfort.

An interesting new style of topcoat - virtually a cross between the popular "car" coats and more conventional tweedy types - will likely be seen in increasing numbers.

Silks Go With Tweeds

Silk, showing continuing popularity in warm-weather suits, is also being used in topcoats in blends with tweeds.

New Sportswear Themes

Partisans of bold sportswear and those who favor more conservative outfits will each find the right styles to suit every leisure activity... informal, relaxed and the most comfortable ever.

Sportswear takes to lightweight knitted apparel - both in sweaters and shirts. Cardigan and pullover styles are available in lightweight yarns and can be worn casually, comfortably and handsomely now, and practically all summer long.

Neat Look Shirts

Nearly all shirts now boast collars that are firm and neat! Most new shirts have button-down collars, or stays - tabs or pin fasteners are revivals that are becoming particularly popular.

Hats Travel Easy

Low crowns and narrow brims are the substance of the hat story except for one important feature - the traveling man can now take with him an extra hat that can be rolled up neatly and packed in a suitcase, and-out again ready for wear. These hats are newly smartly light in weight!

Light pastel shades, brighten this season than last accent new neckwear. Designs are restrained, abstract motifs and inspirations.

Washability Keynoted

The popularity of wash-wear garments continues on! Some new wash-wear suits emerge from the washer-dryer ready to wear - no ironing needed. This is also true of many sportswear items - jackets, ties and even hats.

So, it's "Dress Right Time" for men and boys this spring and summer.

For Your Shopping Convenience, Open a Charge Account at Whytal's.

Whytal's

DISTINCTIVE APPAREL
901 Main Ph. TU 4-8222



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RATE HIGH IN
DEB QUEEN

by
GOSSARD

Pantie girdle "legs can't feel" - a Gossard original. Boneless pull-on in Lanonet nylon elastic net. Satin elastic vertical stretch front panel, dip front waistline.

White, S, M, L. 5.00
White, S, M, L. 5.00

Matching Girdle, white, S, M, L. 5.00

Help Crippled Children... Give to Easter Seals