

SPRING HATS

To be smart this spring, a woman needn't mind the three R's, or even her P's and Q's, as long as she knows all about the four B's—bonnets, bretons, butterfly nets and beehives. This is Lilly Dache's message to the public who already know her as bee-conscious, since it was she who made the Queen Bee's food, royal jelly, a part of America's beauty regime.

The newest Dache millinery collection, shown to the visiting press at Press Week as part of the glamour expert's beauty and fashion presentation makes a major point of the four high-rising types of hat, all placed well back on the head and often slit at the front to show bangs or a smooth "drape" of hair.

Weightlessness, transparency and sheen to reflect the sunshine are consistent throughout the collection. Foamy drips or swirls of veiling,



FOR SPRING, a deep bonnet, slit in front and topped by a self bow to show bangs is made of navy silk print. This feather-light number is from the Lilly Dache Spring 1958 millinery collection. Note the absence of make-up and the nearly straight hair framing the face. Attention is focused on eyes and lips.

organza or tulle hold flowers underneath the outer layer like butterfly nets. Printed organza is draped over the same print in silk crepe. Braided horsehair is lightly shaped into big rolled bretons with long childish streamers down the back, and other bretons are made of shiny thin straw cloth that looks like satin but weighs nothing at all.

The 1958 Dache breton is a distinct new shape, a forward-and-back oval with little side width, a high crown and a sharp upsweep to the brim.

The Dache bonnets, puffed or



A NEW BRETON from Lilly Dache Spring 1958 millinery collection is made of rough turquoise straw. The hat turns up in back and is banded in white grosgrain ribbon hanging in back streamers. Off the face, all hint of a made-up effect is banished except in the new slant-curved outline of the eyes and new color for the lips. Make-up: Lilly Dache for Narie Earle.

draped into height and pinched into nothing at the cheekbones, are made of light-as-air printed silks, straw cloth or veiling and decorated with bright flowers, bows or a jewel.

The beehive hat is what the name implies, a pointed, often tiered form of sheer straw cloth or veiling holding a swarm of flowers.

Spring fashion will be more than a flower-garden of colors and pat-



A DELICIOUS chocolate and marshmallow treat is easily made with Nestle's king size bars. A pound and a quarter of candy can be made with two bars and two cups of miniature marshmallows. The bars are available in Milk Chocolate, Almond Chocolate, Crunch or Fruit 'n Nut as shown here.

garden of flowery scents, predicts terns, it will be an intoxicating Lilly Dache.

The very psychology which will draw women instinctively toward almost childishly simple clothes, toward off-the-face breton hats, loose bangs, toward "gangly" bare arms and long legs in low heeled shoes will also motivate their choice of a new perfume wardrobe, this glamour expert believes.

"No modern woman ever clings fearfully to one certain fragrance just because she knows it is good



LILLY DACHE has included a new "butterfly net" in her millinery collection for this spring. Shown on the model is a "net" of pale green veiling strewn with white flowers. It's one way to keep from mashing down the bouffant hair-do while wearing a head covering. Somehow, we anticipate limited popularity for this number.

on her. Naturally she wants to have a choice of appropriate perfume for each costume, as surely as she wouldn't wear a cocktail hat to a football game," said Miss Dache, "but this spring a new perfume wardrobe will be in the area of the fresh, flowery odors. Maybe one siren scent among them, but mostly they will suggest flowers first."

From her own noted Lucien Lelong gamut of perfumes, Lilly Dache was asked to choose the one which to her most symbolizes the 1958 spirit of fashion and the new complexion."

Balalaika is a fresh and budding scent, matching the essence of nature's own flower fragrances and combining a mixture of the clear, fresh outdoors with important seductive undertones that add excitement.

Balalaika comes in the familiar Lelong hobnail bottle in two and a half, four and eight ounce sizes of cologne, as well as in the famous Casual perfume.

Lilly's list of fashion and beauty pointers for spring 1958:

1. Hair will look draped or fluffed rather than curled or waved.
2. Heels will be lower for day and evening.
3. Less jewelry will be worn in the daytime, more and longer at night. Long strings of beads will be hung down the back. Turquoise and coral jewelry predominate.
4. Tinted hose will counterpoint the new clear and "violent" colors of spring.

Nestle King Mallows

For Nestle's King Mallows, break two Nestle's king size bars of chocolate (your favorite variety) into pieces. Place over hot (not boiling) water until bars just begin to melt.

Remove from heat and stir until completely melted. Spread one-half of the melted chocolate into a lightly greased pan, 8x8x2 inches.

Sprinkle two cups of miniature marshmallows over the chocolate in the pan and press down slightly. Spread gently the remaining chocolate over the marshmallows. Chill at least one hour before serving. This is particularly elegant candy

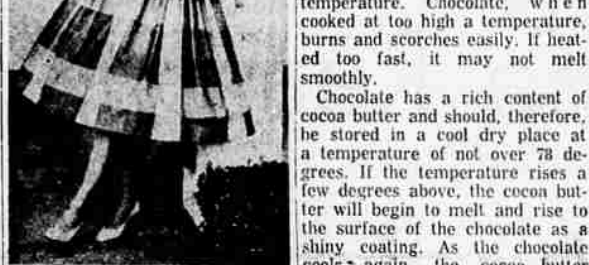
made with the Fruit 'n Nut King Size Nestle's bars. They contain raisins, hazelnuts and vanilla, an artificial flavoring.

Nestle's are makers of the famous semi-sweet chocolate morsels which rose to an all-time high in popularity with the introduction of Toll House Cookies. Toll House Cookies were the result of an ingenious experiment on the part of Ruth Wakefield, proprietress of the Toll House Inn at Whitman, Massachusetts.

She chopped up Nestle's Semi-Sweet Chocolate Bars for use in her favorite cookie recipe and found she had discovered something completely new—a cookie with whole pieces of chocolate which did not melt during baking.

Almost overnight, Toll House Cookies became a sensational success.

Now, Nestle's puts out a Toll House Cookie Mix with the chocolate morsels enclosed.



SPRING is in the heart long before the last of the frost is out of the ground. Toni Todd brings spring into early bloom with "Mischief Maker," a gay oversized plaid dress with Empire-line band, topped by a sauce bow. The skirt's full pleats accentuate a nipped-in waist. It is of Galey and Lord's all-combed Samarkand cotton, washable and crease-resistant. (Style No. 8138).

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LIBBEY GLASS has brought out a new line of everyday crystal tableware called Golden Foliage as part of its celebration of its 140th anniversary of glassware design and manufacture. The 22 karat gold leaves decoration will be particularly effective with the fresh flower arrangement we enjoy from our own gardens in the Klamath Basin and the lovely arrangements of colored leaves and fall flowers in their season.

PEACH SALAD

Crunchy Peach Cheese Salad is simple to make, yet it looks festive enough for special family dinners. Juicy canned cling peach halves are put together with a filling of cottage cheese and toasted almonds to make golden balls. Garnish the salads with crisp endive or parsley.

PEACH CHEESE SALAD
4 canned cling peach halves
2 cups cottage cheese
1/4 cup chopped roasted almonds
Salt
Salad greens
Drain peaches. Combine cottage cheese, almonds and salt to taste. For each salad fill 2 peach halves with cheese mixture and place together to form ball. Serve on garnished salad plates with desired dressing.
Serves 4.

BEAUTY HINT

If your hair is red, your brows and lashes need warm tones to bring color harmony to your entire appearance, according to Max Factor Jr., noted Hollywood make-up authority. With tresses that are light and flaming, use an auburn pencil and brown eyelash make-up. With medium red hair, choose a light brown pencil and brown eyelash make-up. If the hair's coloring is dark red, feather the brows with a regular brown shade and use brownish-black eyelash make-up.

TAMING CURLS

A too-curly permanent can be tamed by shampooing it soon and often. It will generally soften up after three successive shampoos. In between times, brush hair daily with stiff-bristled brush.

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BRAINWASHING YOUR HUSBAND

Why does the average man shy away from a new billfold as he would from a charging bull? This is the problem faced by Thomas J. Rolfs, one of the nation's leading billfold manufacturers, at West Bend, Wisconsin.

Statistics prove that women buy 90 per cent of all billfolds made for men and in many cases force them on reluctant husbands by literally throwing away the well-worn shapeless mass he carries his money in.

Although there is no logic to carrying a torn, 10-year-old wallet, Rolfs claims men will provide plenty of reasons for hanging on to them.

In his private campaign to change the male habit, Rolfs has interviewed hundreds of average men on the subject and has come up with such answers . . . "they just don't make 'em like this any more" . . . "I have sentimental memories about this billfold" . . . "why, there's nothing wrong with this!"

These answers come from men who would never leave the house without a proper crease in their trousers; men who have their shoes shined every day.

Rolfs realizes he could probably double his sales if he brought out crescent shaped wallets to fit around a man's hip, or rubbed new leather with sand to give it that "broken-in" aged look.

But, instead, he is counting on evolution to change men's thinking. After all, they gave up the handle bar mustache and even spitoons have departed. He is also counting on the women to "brainwash" their men into fashion consciousness, particularly when it comes to their billfolds.

Take it from me.

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