



NALLEY'S, Inc., is featuring Tang this week in its 40th birthday anniversary promotion. Forty years of good foods and good flavors is the justifiable boast of Nalley's, Inc., of Nalley Valley, Tacoma, Washington. This week's anniversary treat is the quart size of Nalley's Tang Salad Dressing.

TANG

Tang is the salad dressing that tastes like it sounds.

It has zip in its mildness that puts zest in its flavor.

Even the newly designed label carries suggestions for its use—on sandwiches, with sea food, meats and salads.

For the dieters, Tang is good news because the oil content has been kept purposely low to produce a lighter bodied dressing with low calorie content.

The quality is not sacrificed by reducing the proportion of oil, however. Only the highest quality salad oil and egg yolks are used in Tang's preparation and the secret of its success and the success of the dishes in which you use it is the harmonious combination of seasonings. It complements the dish you serve it with, instead of overpowering other flavors.

Particularly during the Lenten season it is important to use a flavorful, mild salad dressing. Use it as the binder in tuna or egg salad sandwich fillings. Serve a bowl of Tang with the beautiful fresh crab we are getting in Klamath Falls this month. Dress a salad made with ripe tomato stuffed with canned shrimp. Use Tang as the base for dips for Nalley's potato chips or Nalley's Dippers.

Tang is perfect with hot or cold artichokes which are now on the market. Serve cooked frozen spinach or frozen or fresh broccoli with a dollop of Tang on top of the serving (and a sprinkle of paprika for the final color note). It is a nice change from drawn butter—

ter—and easier and quicker to serve.

Tang does not need to be refrigerated and we'd suggest buying two quart jars at a time because the salad season is with us.



NETTIE ROSENSTEIN'S Precious Gem Package of Odalisque or Tianne Perfume makes a delightful Easter gift or for birthdays or any other happy event in the life of your favorite mother, sister, daughter, aunt or friend.



BREAKFAST COOKIES are something new and different. Bread, butter and maple-blended syrup combine to produce a cookie the whole family will love. The decorations may be anything that suits your fancy. Photo and recipe suggestions courtesy of Log Cabin Syrup.

A GEM

Nettie Rosenstein's genius has developed a "Jinni" gift package for you and the special people in your life. Certainly your gift list will be assisted by this gem-like presentation of her two cherished fragrances—Odalisque and Tianne.

A "Jinni," as we learned while children, arises from Aladdin's Lamp to permeate the air, hover around you, and make all good wishes come true. The "Jinni" was childhood's fanciful fairy that performed miracles of beauty, brought dearest treasures to be your very own, made all people aware of your charm and generally endowed you with high hopes for your future success, happiness and pleasure. The "Jinni" brought enchantment, with dreams of soaring adventure.

Now with Nettie Rosenstein's diamond-faceted bottle of Odalisque or Tianne Perfume, you too can be a "Jinni."

Nettie Rosenstein's talent, that created Odalisque and Tianne comes out of this lovely crystal flask to spread an enchanting aroma around you, fill your heart again with lovely dreams. And the dreams just could come true with the fragrance veil it imparts, leaving enraptured all those near you.

FOOD TIPS

HOT COCOA

A cup of piping hot cocoa, with a marshmallow floating on top, is an easy, pleasing treat. Place two or three heaping teaspoons Nestle's EverReady Cocoa in a cup; add 1/4 cup hot milk gradually and stir to blend. Top with a marshmallow. (The Nestle Company will send you 25 cents in cash if you send the word EverReady from the front label of a package along with one label from any brand of marshmallows, Mail to P.O. Box 1-C, Mt. Vernon, N.Y.)

MANNERS

Bathroom manners for children (and adults) include washing off the soap after use.

PILLSBURY FLOUR

Pillsbury Mills is promoting its "new, thirstier flour which makes livelier, faster-rising dough for better bread." A double-your-money-back guarantee. For a limited time, there is 35 cents off on each 25-pound or larger size sack of Pillsbury flour through the coupon appearing in the March 6 issue of the Herald and News, Klamath Falls. Homemakers do more baking than is average in the nation and economical buying indicates the advantage of buying in larger quantities.

ARITHMETIC

When an old fashioned recipe calls for half a pound of raisins, use 1 1/2 cups. Rinse raisins in hot water and drain well before using in cakes and cookies.

A Lenten TREAT



MEDO-BEL RICH, CREAMY
COTTAGE CHEESE

This delightful Lenten Treat is another outstanding product of the MEDO-BEL Dairy... locally owned and operated by Belcastro Brothers.

Local dairymen supply the healthful ingredients for MEDO-BEL Products.

Belcastro's
MEDO-BEL
DAIRY PRODUCTS

101 Klamath Ave.

Phone TU 4-4381

MORE BIG Y BUYS!

CLIP THIS COUPON!

Get \$5 In Bonus T.D. Stamps
With Purchase of

Any Home Permanent Stock!

CLIP THIS COUPON!

Get \$5 In Bonus T.D. Stamps
With Purchase Of

NuLift Vitamins 99¢
Multiple Vitamins, 60 Tablets

Pillsbury Flour
25-lb. Bag
\$1.59

With Coupon on Page 25

Zee TOWELS
Roll 19¢

KOTEX
48 Count 1.73

Borden's Instant Dutch Chocolate
1-lb. Can 39¢

JOY Reg. 1.16 Value
1-22-oz. Can 89¢
1-12-oz. can BOTH FOR

Tom. Juice Campbell's 46-oz. 4 for \$1

Pickles Yeager's Dills Made with No Vinegar! Full Qt. 45¢

Dog Food Playfair Tall Tins 12 for \$1

Beans Centennial Reds. New Crop 4 lbs. 59¢

Cheer Detergent Giant Pkg. 79¢

Tamales Derby—Big Family Size Can 45¢

Chili Con Carne—Derby Big Family Size 49¢

Cat Food "9 Lives" Red Tuna 2 for 25¢

Kleenex 400 Count White or Colored 33¢

Look What **13¢** BUYS at Big Y!

Worth more to you but only
Worth 13¢ to us! Terrific Buys!

NYLON COMBS
All Styles, Each 13¢

Sanitary Nylon TOOTH BRUSH
Children's and Adults. While They Last 13¢

Imported Glass Salt & Pepper Sets 13¢

Assorted Colors THUMB TACKS
2 Cards 13¢

Full Size COPING SAWS
2 for 13¢

Plastic Catsup DISPENSER
Large Size 13¢

Good Quality Hardwood, Spring CLOTHES PINS
Pkg. of 18 13¢

Fingertip TOWELS
Very Attractive—Fringed Ends 13¢

Paring Knives Wooden handle ea. 13¢

Plate Scrapers Rubber blade 2 for 13¢

Tablets or Envelopes your choice 2 for 13¢

Safety Pins Assorted sizes 2 pkgs. 13¢

Head Scarves Gay colors, silk and rayon 13¢

Ash Trays Bean bag type 13¢

Salt & Pepper Sets Metal, lge. size 13¢

Toys Assorted, values to 59¢ 13¢

Ceramics Assorted, values to 79¢ 13¢

Flashlight Batteries Regular and medium size 13¢

Marbles Pkg. of 30 glass marbles 13¢

Dog Bones Rubber 13¢

Wash Cloths White, good size 2 for 13¢

Dish Rags Knit mesh, good size 2 for 13¢

Reg. 25¢
BOBBY PINS 13¢

Wicker
Bun Baskets Good Size 13¢

Double Sided MIRRORS
Metal Frame—One Side Magnifies 13¢ ea

Imported 2-pc. Wooden
Salad Sets Fork and Spoon Set 13¢