

The Herald and News

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First Bird

By BILL JENKINS

Along about this time of year people are always coming in to the office with the breathless announcement that they have seen the first robin of spring.

This year I have come out ahead of the mob.

At 9:32 yesterday morning I saw my first Western Grosbeak in the back yard where he was mucking about under one of the pine trees.

I do not know if this is a sign of spring or not.

If anyone comes in now and tells me that they have seen the first robin of spring I can tell them that I have the jump on them. And on top of that any "first robin" is very likely to be one of those who has wintered at my place and is merely wandering further afield in search of other donors of food.

Prediction department: I am now predicting trouble for the psychologists in the future who are going to find that the theory of subliminal perception, or hidden commercial, will be blamed for a lot of human behavior that is now blamed on our having been made to eat spinach as a child.

I will go a step further and venture to guess that Congress will shortly set up an investigative committee to study the possibility of nationwide controls on this form of advertising under the guise of protecting the American people from any such sneaking, insidious program. Particularly insidious in that none of the elected officials will know, without controls, whether his opponent's hidden commercials are stealing his votes or not.

I also predict that during the present session of Congress a commission will be set up to furnish foreign aid money to Mars and the people of the Moon in case they turn out to need it.

Department of public worry: If we go on producing more and more satellites and if they go on breaking up in space what is to prevent us from suffering a deluge of miscellaneous parts?

Perhaps it is about time to make the hard hat a standard feature of everyday dress.

And, on the subject of space, how long is it going to be before some hotrod pilot in one of our newer fighters develops such a head of steam that he will run into his own rear end? I understand from reliable if somewhat zany sources that the scientific chappies are already having trouble with the armament on these new planes. The ship flies faster than the bullet does. I guess in our new era we'll have to forget that time honored old passage of fiction "... with the speed of a bullet."

Too slow for these times.

Signs of spring: The motorcycle riders are already out, have been for a couple of weeks or more. All bundled up in heavy coats and goggles but nevertheless out on the highways. They are harder creatures than I.

Cliff Nelson reports that during three consecutive days he saw youngsters (1) playing marbles, (2) playing baseball and (3) tossing a football around. How fast can the seasons go?

There is one other sign of spring which is infallible.

I find that I am already making excuses to keep from doing all the spring chores that I planned all winter.

I planned them all winter in order to keep from doing the winter chores. And, after hunting season, I spend the remainder of the fall planning what to do with the long winter evenings to come.

When they arrive I spend them sleeping in order to store up strength to do the spring chores.

Oh, I tell you, its a weary old round of life.

Mail Memos

By HAL BOYLE

NEW YORK — Things a columnist might never know if he didn't open his mail:

That the brain capacity of cro-magnon women in the stone age surpassed that of the average man of today ... proving that at least the caveman had a smart wife.

That diabetes is the only major cause of death in the United States (it ranks eighth) which has a higher mortality rate among women than among men ... but the odds are 50-to-1 it won't kill you ... better odds than you have of escaping death in a motor car accident.

That Irwin H. Kramer of the Hotel Edison keeps this sign on his desk: "The man who can't forget business while vacationing is doomed-to-succeed."

That in 1862 a gent named J. Saunders ran 127 miles, and 275 yards nonstop here in 22 hours, 49 minutes.

That dieters may be interested

in this: In 1743 a man suffering from bulimia, a morbid desire to eat, consumed 384 pounds of food in six days.

That husbands laugh at their wife's crazy hats now...but 500 years ago in parts of Europe high fashion required that men wear bells sewn on all their garments...

That the new Dupont Plaza Center in Miami is so posh it has a basin in which guests can park their yachts.

That if dental bills plague you, be grateful you're not a snail...some snails have more than 15,000 teeth.

That a brave man can be defined as one who picks this way to ask his boss for a raise: "Sir, I've come for the increase in wages which made it necessary for our firm to increase the price of its products."

That the fastest known snake, the black mamba, can reach a maximum speed of nearly seven miles an hour.

That only one out of six agricultural college students goes back to the farm after graduating, according to a survey by the Northwestern National Life Insurance Co.

That it was Abraham Lincoln who said, "I'm not concerned whether God is on our side or not, but I am concerned whether we are on God's side."

For Women

By ROBERT VAN BUSKIRK

By United Press

A spinster justice of the peace advocates a firm hand with the razor stop to tone down juvenile law breakers.

Judge Mary Graham of Vale, Oregon, also has a few words to say about pampering parents, whose moments of distress come after their children get in trouble with the law.

"If they had applied the razor stop at the appropriate time," she says, "they wouldn't be troubled about their kids later."

She advocates paddling at an early age, not as a regular practice, but just enough to instill respect for parents in children.

Miss Graham feels that many children are "raising their parents' nowadays."

Miss Graham sees no reason why the razor stop can't be used even with a teen-ager. However, she says, a late start might not produce results.

The judge feels, "Public censure is one of the strongest weapons against teen-age offenders."

She has never approved of keeping names out of the paper because of humiliation. She believes public humiliation might "awaken parents to their parental responsibilities."

The judge also favors legislation which would make parents responsible for the acts of their children, and even subject them to penalties.

She feels that parents would be more aware of their youngsters' activities if they knew they would answer for any trouble involving their children.

Even though the fashion trend for evening wear is a colorful one this year, fashion-minded males should watch their P's and Q's. Etiquette arbiter Emily Post says most well-dressed men avoid colored shirts in the evening, except on very informal occasions.

Here's a raisin-orange sauce that will add new flavor interest to baked ham. Combine a six-ounce can of frozen orange juice concentrate with one-half a cup of sugar, one and one-half cups of cold water, and one and one-half

tablespoons of cornstarch. Heat until sauce thickens and add one-third a cup of raisins and salt to taste.

Now even the fur industry has latched onto the chemise silhouette. New York furrier Max Bogen features its narrow, unfitted lines in one sumptuous coat of Russian Broadtail, collared in sable.

Here's today's beauty tip: Take a tip from Secretary of Agriculture Ezra Taft Benson who said at a recent food conference, "beauty is from within." He believes that such foods as "fruits and vegetables, cereals and milk are the very foundation of beauty."

Plush Spot

By UNITED PRESS

America's first lady is soaking up sunshine in the kind of plush locale that every woman dreams of. But chances are most women will never see it.

The prices at Elizabeth Arden's Main Chance Resort are a bit steep for the average pocketbook—about \$400 to \$700 a week.

Mrs. Eisenhower is living in a small cottage set in the shadow of an Arizona foothill. The treatments she is taking are individual ... the same as all the Arden courses.

A typical day for a guest might be breakfast prepared to individual order, followed by an hour's swim, an hour's exercise, and a steam bath. In the afternoon comes the sun bath, an hour with the hairdresser, then a luxurious pedicure, manicure, and facial.

In high society, the treatments are described as "the regime of rest, diet and beauty which takes tension lines off faces and extra avoirdupois from weary figures."

The first lady's visit to a beauty treatment resort has prompted a check on the American search for beauty—from bargain basement to plush salon.

The search for the fountain of youth costs ladies more than \$1,320,000,000 a year for preparations alone. They spend more for hairpins, nets and so forth, and another two and a half billion for services and supplies through beauty salons.

The Beauty Shop Owners Association reports women visit beauty shops at the rate of one and one-half million per day. Some 300,000 women a year visit one reducing salon (Slenderella).

If a woman wants to swim in mink, she can, when beach weather comes along. One firm (Beau-nit Mills) is out with a bathing suit fabric patterned to look like brown mink. The material is actually elasticized tulle. The manufacturer says the suit is meant for swimming. Even with mink trim, it is dunkable.

One cosmetic manufacturer has come forth with a tranquilizing cream for our nervous complexions. A spokesman for the firm says the so-called tranquilizer has a non-oil base, and is suggested for use as a powder base or under a foundation cream. Just what ingredient calms out epidermis is the cosmeticsian's secret.

The hosiery industry is luring women away from the "neutral zone."

They have come out with 45 shades for the new season. The word is—"stocking colors to go with everything." Colors to complement your costume range from gray to red to apricot to salad green. In the pink-red family

alone, there are 70 stocking shades. One manufacturer dubs a couple of his "rocket red" and "moon mad."

House Builder

By JOHN CLANCY

The United Press

A man sitting on top of a troubled industry is highly optimistic. He is H. Walter Graves of Philadelphia, recently installed president of the National Association of Real Estate Boards.

Graves is regarded as one of the top "brains" in the real estate field. And he is confident that between 1,100,000 and 1,200,000 housing units will be built and purchased this year.

He admits there are problems, but he is sure they will be solved. The two biggest, he says, are mortgage money and the lack of rental housing throughout the country.

The Philadelphia realtor says the federal administration is going to work for more mortgage money to spur the sagging home construction industry. He adds that private sources also will try to provide increasing funds for mortgage loans.

Graves says an increase in the amount of rental housing available will require government help. He emphasized, however, that the government should only spur the development of rental housing and not control it.

He pointed out that private construction of rental units nearly stopped after the "windfall" scandals arising from the so-called FHA 6-0-8 Program, the government's crash program to create rental housing swiftly to meet the post-war shortage. Some builders were accused of getting large sums of cash, in addition to 100 per cent mortgages out of the program.

Graves sees a bright future in modernization of present housing. He says 20 per cent of the present housing units are less than eight years old. The other 80 per cent are being or should be modernized.

Graves believes that conservation of housing is the only approach to urban renewal. He says the so-called "bulldozer method" in which everything is torn down and replaced is not the answer.

Graves says by modernizing and conserving housing that is still worth saving, better housing for all can be achieved more quickly and economically.

Graves entered the real estate field after his discharge from the armed forces in World War I. He joined the United States Housing Corporation which was building 650 homes at that time in South Philadelphia.

Vets Mail Bag

Treatment for patients with cancer in Veterans Administration hospitals will be surveyed in a major project announced by the agency.

Dr. Roy A. Wolford, VA deputy chief medical director in Washington, D.C., said all 173 VA hospitals have begun a long-term survey to provide information on cancer patients at the rate of about 25,000 per year.

The data will include material on diagnosis and results of treatment for cancer, clinical information needed for research and epidemiological studies, and statistics useful for planning purposes, Dr. Wolford said.

He said the hospitals will report followup studies of discharged patients, as well as information on patients under treatment.

Dr. Wolford said VA hospitals are admitting approximately 35,000 cancer patients yearly and have an average daily cancer load of more than 4,000. He added that a continuous increase in the number of cancer patients admitted to VA hospitals may be expected as the veteran population ages.

QUESTION OF THE WEEK: Q. I had a World War II GI term insurance policy which lapsed in 1946. Is it too late to reinstate or renew it?

A. Yes. Application for reinstatement of GI term insurance must have been made within the policy's term period. Since your term insurance expired, it is too late to reinstate it.

Quotes

By UNITED PRESS

PARIS — U.S. trouble-shooter Robert Murphy, commenting on the French-Tunisian crisis before leaving Tunis for Paris and the third round of his efforts to settle the dispute:

"My personal opinion is that there are no problems in the present situation which able and far-sighted statesmanship could not resolve."

They'll Do It Every Time

By JIMMY HATLO

ALL SEASON SEIDLITZ WAS THE STAR OF THE TEAM—AT LEAST TEN BASKETS PER GAME—



UNTIL HIS PARENTS PROUDLY COME OUT TO SEE JUNIOR PLAY—THEN HE CAN'T EVEN HOLD THE BALL—



Educators Study Problem Of Overcrowded Colleges

CHICAGO — The nation's educators, foreseeing colleges filled to capacity in a few years, today tackled the problem of deciding who shall be admitted and who shall be turned away.

There appeared little or no hope of finding an answer that would please everyone.

A Florida educator summed up his views: "Not all the students who desire to go to college can or should be admitted. Living in a democracy does not in itself confer the right to a college degree."

The pressures will become so great that there can be little justification for admitting college students who are not qualified to carry college work successfully."

J. B. Culpepper of Florida A&M told the 13th Conference on Higher Education there is no easy way to separate the wheat from the chaff. He said high school grades are probably the best single indication of a student's

Culpepper said the nation's college population would double by 1970 — from three to six million, at the same time that parents are demanding more and more that their children be given the best possible education.

To meet what he called the greatest challenge American education has ever faced, he said present institutions must be expanded and new institutions built. New teachers also must be found, he said, and new techniques and methods must be explored.

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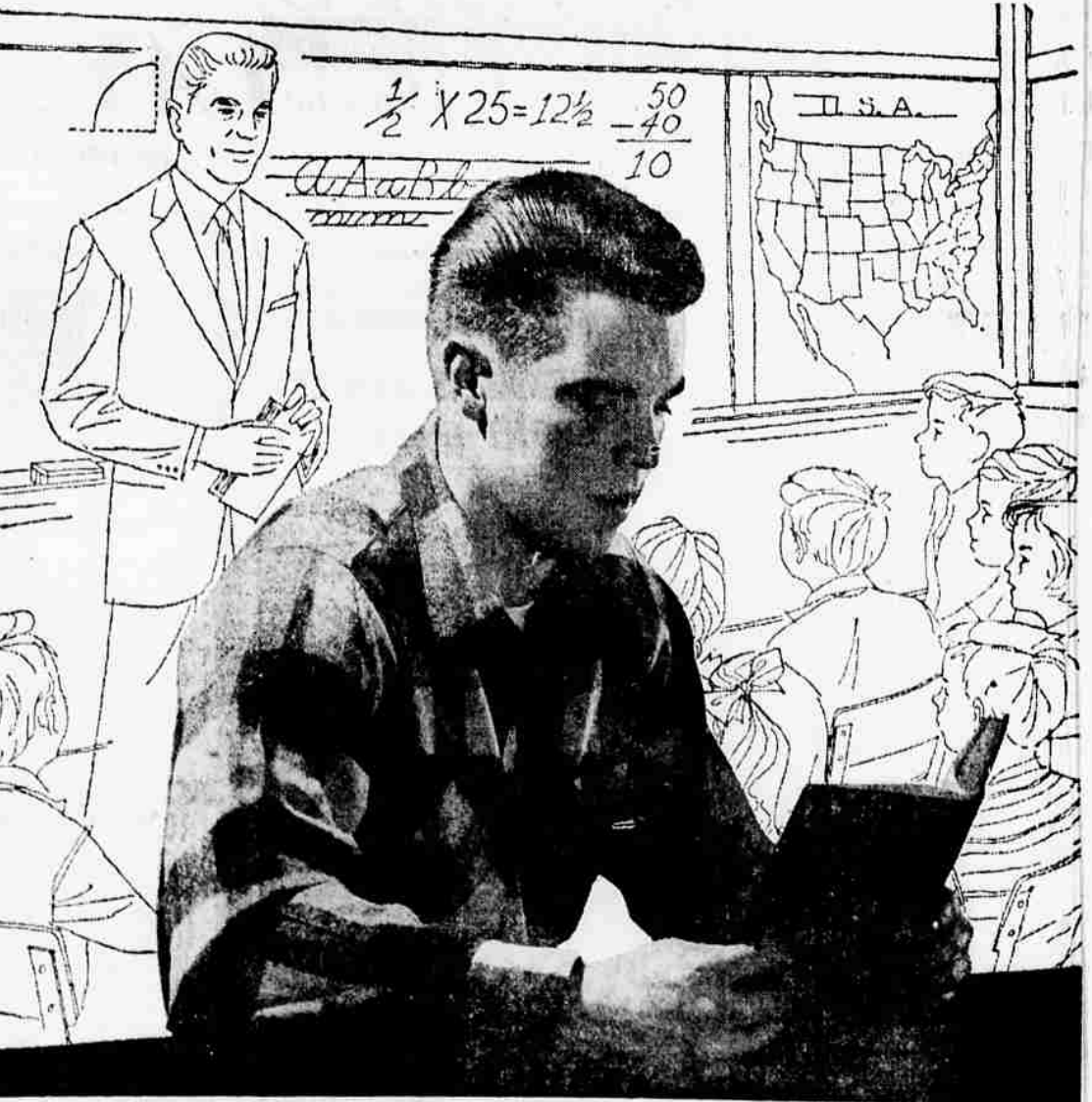
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Science Shrinks Piles New Way Without Surgery

Finds Healing Substance That Relieves Pain, Stops Itching as it Shrinks Hemorrhoids

New York, N. Y. (Special) — For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids, stop itching, and relieve pain — without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place. Most amazing of all — results were so thorough that sufferers



FOR THE TEACHERS OF TOMORROW...

C-F HIGHWAY TO LEARNING SCHOLARSHIPS

This young man knows where he's going! In a very few years he will help shoulder one of America's greatest responsibilities, the teaching of our children. He will reach this goal with the help of a C-F Highway to Learning Scholarship of \$500.

Who is he? He may be you, or a friend of yours—a graduating high school student who plans a teaching career.

His scholarship is one of 24 offered to young men and women living in communities which have terminals of Consolidated Freightways, Inc., its divisions or subsidiaries.

See your high school principal or inquire at our office for complete information.



"In all our efforts for education, in providing adequate schools, research and study, we must never lose sight of the very heart of education: good teaching itself." — President Eisenhower's Message to Congress, January 12, 1956.

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