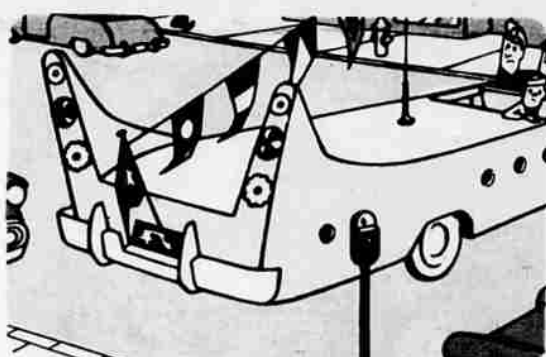


The Admiral Who Scuttled His Battlewagon

by *Art Price*



Once there was an admiral who bought himself a battlewagon, a big boat of an automobile that looked as big as a battleship.



When the admiral docked this job, he needed two mooring spots instead of one. He also had to lengthen his garage to supply it proper wharfage.



When he fueled this boat, it took a tanker to fill it. So the admiral said: "I'll be in the Old Sailors Home unless I scuttle this dreadnought."



So he piloted his big boat into a car dealer's and looked at a small, economical foreign car. But it wouldn't hold all his large family.



Finally, the admiral gave himself a good steer . . . towards the new '58 Rambler. He loved Rambler's new jet stream styling, all its room, and proven fuel economy.



The admiral looked at all four of the new 1958 Ramblers and picked the Economy 6. He loves it. So will you love a new 1958 Rambler.

① Get American big car room and comfort ② Get European small car economy and handling ease

Get the Best of Both—Go Rambler!



Rambler's first in sales gains—up 81%—as thousands a week switch from bulky gas hogs to smart, trim, economical Ramblers . . . first in economy (NASCAR transcontinental record: 1¢ a mile for gas by a 6 with overdrive) . . . first in trade-in value with lowest depreciation of all. See new jet stream styling, new lux-

ury interiors, new all-pushbutton driving. Come see and drive the brand-new 100-inch-wheelbase Rambler American, the new small car with big five-passenger room. And see the Rambler 6, Rambler Rebel V-8 and the luxurious new 270 HP Ambassador V-8 by Rambler.

American Motors Means More for Americans

AT ALL RAMBLER DEALERS

35.39 MILES PER GALLON NASCAR RUN*

\$1789



Suggested factory delivered price of Rambler American Deluxe at Kenosha, Wisc., including fed. taxes. Flash-O-Matic transmission, white wall tires and other optional equipment, if desired, state and local taxes, if any, extra. *Los Angeles-Miami, with overdrive

100-INCH WHEELBASE RAMBLER AMERICAN