



Grandma's waffle iron was a time saver. It made four at a time, sitting on an open stove.

Grandma's "MODERN" KITCHEN

TODAY'S FANCY kitchen gadgets are nothing new under the sun—they had their old-fashioned counterparts back in Grandma's time. There were apple parers, cherry

pitters, corers and splitters, lemon squeezers, meat grinders, even mixmasters. None used electricity and most were wooden, but Grandma's food proved their worth.



Old egg beaters worked like Boy Scout fire-making tools. Ten prongs whipped the eggs.



Grandma liked Victorian design in her cookies, too, as this fancy mold illustrates.



Wooden apple peeler looks Rube Goldbergish but is efficient and seldom needs repairs.

NEW MEDICAL ADVANCE

Corrects constipation without laxatives!

REGUTOL is *not* a laxative—not irritating, *not* habit-forming. Laxatives "whip" your intestine, but new REGUTOL works only on constipating waste—keeps it *soft, moist, movable* with the natural moisture in your colon. *Corrects* constipation and establishes *continued* regularity—usually in just 3 days! REGUTOL is hospital-proved—safe even for children and expectant mothers. 30 tablets, \$1.00—at any drug store.

Better than laxatives all these ways:

1. Relief comes naturally... no embarrassing urgency.
2. Does not irritate the intestine or distend it with bulk.
3. Does not cause leakage.
4. Contains no laxative drug... needs no warning on the label... *not* habit-forming.
5. Establishes continued regularity safely, surely... as no laxative can!



WANTED

for burns, cuts, scrapes, diaper rash, and many other first aid needs.



Medically Approved!
Your First Aid Kit in a Jar

*Vaseline is the reg. trade mark of Chesebrough-Pond's Inc.

Cool off that Hot Rod — It's "KID STUFF"!

BACKACHE getting you down?

—why put up with sluggish kidneys... when relief is often so swift and easy to obtain?

Nagging backache can result in loss of sleep and energy. Often this misery is caused by sluggish kidneys and a mildly irritated bladder. These conditions can also cause restlessness, dizziness and trips to the bathroom during the night.

For 50 years, people have found swift, effective relief by using De WITT'S PILLS. This famous diuretic stimulant for the kidneys 1) flushes congestive waste material out

Kill bathroom odors fast with



Colgate's new Florient

Makes air smell flower-fresh

One Spray of Colgate's new Florient instant-action Air Deodorant quickly kills unpleasant household odors—cooking, smoking, bathroom, pets, musty closets, baby's room, and sick room. Get it at your grocery or drug store. Be sure to keep an extra Florient handy in the kitchen.

NOW IN 4 FRAGRANCES:
FLORAL, SPICE, MINT, PINE

No Wick • No Wait • No Waste

DIAPER RASH

PHYSICIANS PRESCRIBE
DIAPARENE
DIAPER RINSE and BABY POWDER

Shopping's easier

when you buy the brands you *know*... from dealers you *know*.

BRAND NAMES FOUNDATION
INCORPORATED
A NON-PROFIT EDUCATIONAL FOUNDATION

De WITT'S PILLS... "the blue comes through"