

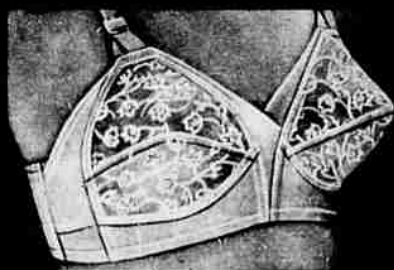
DURING MARCH ONLY

A \$3⁹⁵ PLAYTEX^{T.M.} LIVING BRA

Free

because "Playtex" is sure that once you wear it
you'll never wear any other bra . . .

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LIVING BRA . . . WHEN YOU BUY
THIS PLAYTEX GIRDLE



Accept this gift of heavenly comfort from America's favorite all elastic bra. The regular price is \$3.95 . . . but you can have it FREE . . . for the simple reason that "Playtex" knows you'll love it! Once you experience the heavenly comfort of a Playtex Living Bra you'll never want any other kind. The bias-cut elastic side panels adjust themselves to your every motion. Criss-cross front of fine durable elastic dips low, divides divinely. Find out—for free—why it's the best-loved bra in the land.

How to get your free Bra . . . Buy a Playtex® Magic Controller or Mold 'n Hold Zipper Girdle, and "Playtex" will send you a \$3.95 Playtex Living Bra . . . absolutely free! Go to your favorite store today and take advantage of this sensational offer. Be sure to try on the bra in the store for your correct bra size.

New Playtex Girdle makes this offer doubly exciting! No other girdle stays like new—the way a Playtex does. Because no other is made with Fabri-con . . . the miracle material that keeps its figure-slimming, hold-in power long after other girdles sag and lose their shape. You look better because your clothes fit better. Playtex Magic Controller with hidden "finger" panels to slim you in perfect comfort. **\$8.95.** Playtex Mold 'n Hold Zipper Girdle zips on and off easily. Smooths bulges front and back. **\$10.95.**



GOWN BY SANVIN CASTILLO