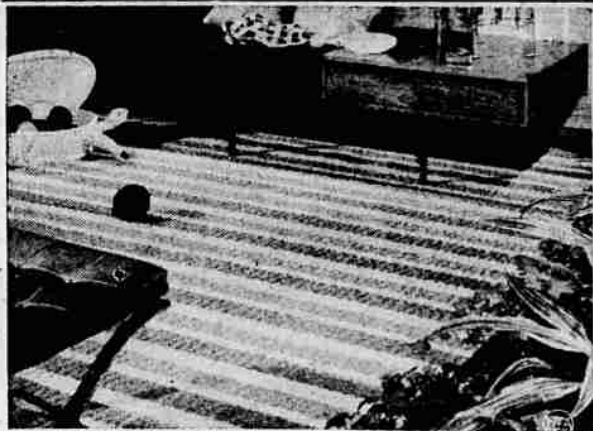




A FINE FOIL for tailored, modern furniture is this all-wool deep-piled, tufted carpet. Moderate in cost, it features a design of stripes in gold, green and natural colors.

New Rug Colors And Textures Will Be Coming Out This Year

An avalanche of new carpets in an astonishing assortment of colors, patterns, textures and fibers is designed to slide fresh beauty into the home and push old and worn-out rugs into overdue retirement.

At the recent winter market where new styles were introduced, even the insiders of the industry—the manufacturers and rug buyers—were surprised at the variety of new floor coverings.

What's also surprising is that most of the news is in moderately priced carpets.

You can't challenge our loyalty to old rugs. Carpet Institute studies indicate that over 35 per cent of living room rugs are at least 10 years old, and it may take us three years to decide to buy a new rug.

To speed up the replacement cycle and to capture the attention of new families and those who move into another home requiring new floor coverings, many inducements are offered.

Style news is notable in the medium price range. Subtle, off-beat color combinations appear in the textured designs.

Some of the tweedy effects tend to the shaggy, hand-made look of knitted tweed sweaters; alternating rows of tightly twisted nubby tufts in two colors give a new, textured surface to another carpet.

Color combinations such as black and brown, black and olive, olive, gold and white, blue and violet or natural beige and gold are frequently noted.

Beige, the leading neutral color, appears in many gradations from pale sand to deeper brown.

White is an important influence.

Although off-white rugs are in several collections, white looks newer and more practical when it appears as background for vivid color or black.

One eye-catching new rug features a low, tight, white background with high loops of electric blue scattered in a spatter effect over the surface.

Blue is a contender for top color honors and covers a range from pastel through the muted French to bold electric and deep navy shades.

Blue and green combinations or blue and violet blend in rich looking rugs which have an almost iridescent sheen.

Gold tones, coral and red leave a bright trail; one rug combines red and coral in a speckled textured weave.

Practical inducements are shown, too. Man-made fibers in greater abundance join wool.

Acrylic fibers which were introduced a year ago now are used by many major manufacturers. Their virtues include a high resistance to crushing and soiling.

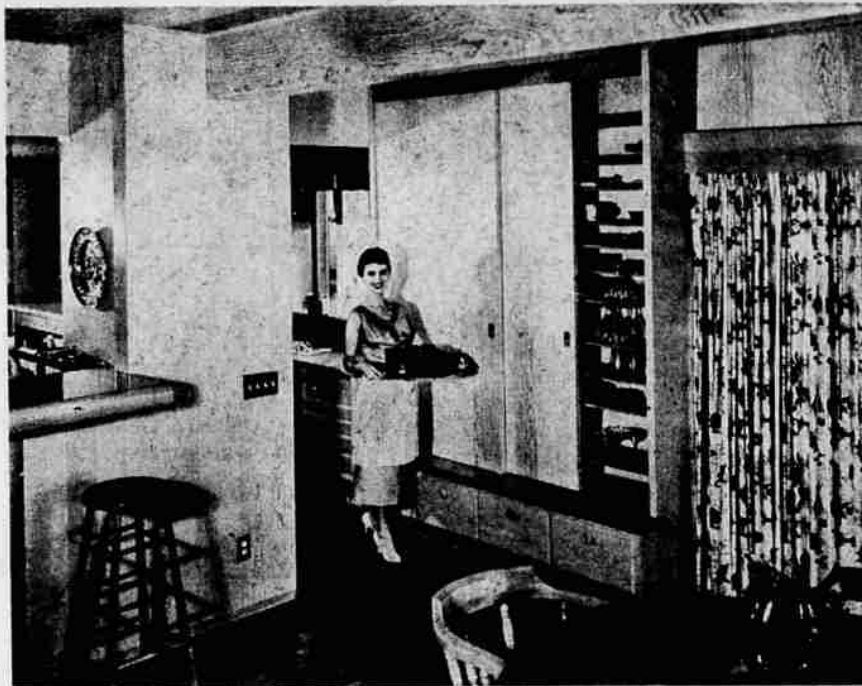
Nylon makes news with a dull-luster nylon staple which is used in blends with the bright-lustered nylon.

Wool-nylon and wool-rayon blends are widely used, with proportions of blended fibers carefully engineered to contribute their best properties, such as durability, color retention, soil-resistance and so on.

Some new carpets in low and medium-price ranges boast built-in padding.

Polyurethane cushioning is laminated to the back, eliminating the

Dead Wall Into Live Storage



WORKING WALLS. In any size home, the walls offer handy and exciting storage possibilities. This dead wall between kitchen and dining area has been put to work. Enclosed storage shelves for glassware, everyday china and silverware, save many steps. Linen and flatware are in drawers below. Like the blond-toned walls and ceiling, the built-in wall storage was made of lovely west coast hemlock, finished in clear varnish to capture the bright tones, texture and grain of the wood.

Most homes have one or more walls that are so located they seem utterly useless. Walls beside doors in heavily traveled areas, such as between kitchen and dining areas, are exceptionally difficult to utilize.

Some designers and architects have found the ideal solution for the useless wall. They design tall, wall-hugging cabinets for glassware and dishes to fit the space.

The key to such an installation is to make it look as nearly a part of the wall as possible. Tall sliding doors, when closed, blend right into the walls. This is particularly true if you use the same wood for the wall cabinets that is used in the rest of the room, whether it is west coast hemlock or Douglas fir. Both serve well for wall paneling and for cabinets because they are so easy to work and can be fitted into any shape and style.

One installation recently designed by a leading western architect contains an even dozen shelves spaced closely together, the cabinet reaching from floor to ceiling. However, the housewife gets a break in this unit because drawers for linen storage, protruding about six inches beyond the front of the narrow glass cupboard and flush against the floor provide a step so the housewife can reach the top shelf with ease.

Wall units for china and glassware can save many a step if they are located between kitchen and dining room.

The wall cabinet will tie in perfectly with the rest of the kitchen when the same wood is used in the kitchen built-ins and cabinets. In some open area homes, where the kitchen and dining areas are almost one and separated only by a divider counter, architects have used an interesting device for creating unity in design.

They have specified flat grain west coast hemlock lumber for all cabinets and wall panel boards. The reason they used this more heavily grained wood was to magnify the similarity of materials in each space, thus using the easily recognized wood as a symbol of unity.

Most architects, when they specify flat-grained hemlock or Douglas fir, like to finish the wood with a clear varnish or lacquer so that all the beauty and texture of the wood can be used as a decorative device.

Either hemlock or fir is easy to finish. Generally, good cabinet-makers will sand and rub down the wood before it is put in place. Then they like to apply a sealer coat which in turn is rubbed down smooth after it has been allowed to dry. Now the wood is in ideal condition for final finishing. Lacquer or varnish or one of the new plastics can be applied several coats deep, always being sure to rub down each coat after it is dry. The more coats you apply, the more beautiful the grain and texture of the wood becomes.

You Name It - We'll Build It!

- ★ Table & Desk Tops
- ★ Millwork
- ★ Window Frames
- ★ Storm Sash
- ★ Doors
- ★ Screens

GLASS INSTALLED

Estimates Gladly

The **Glass House**

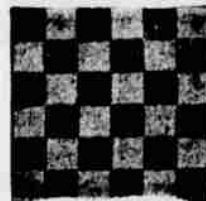
215 N. 11th TU 4-7477



PLANTERS AS ROOM DIVIDERS add life to home furnishings. Tropical plants grow well in the home without any special care beyond watering and occasional feeding. The plants shown above are especially hardy and spectacular. They are Philodendrons cordatum and dubia, Dieffenbachia, Aglaonema and Spathiphyllum.

WHEN IT'S
YOUR **MOVE**
Call TU 4-7425 or TU 4-7498

**PEOPLE'S
WAREHOUSE**



"Since 1918"

Local and Long Distance Moving

By Experienced, Courteous Movers
With Modern Equipment

Storage . . . Crating . . . Packing

FREE ESTIMATES
Agents For Bekins Moving And Storage Co.
NATIONWIDE MOVING