

Any corn flakes are real gone...
as long as they're **Post Toasties**



REAL GONE—THAT'S FOR SURE... both the miss and her corn flakes! They're Post 'Toasties—rolled and toasted a special way that keeps the sweet corn flavor in each curly bit o' crispness. No wonder folks call them the "little bit better" corn flakes. Go ahead—taste 'em yourself!



"ALL POST CEREALS HAPPEN TO BE JUST A LITTLE BIT BETTER"



The Breakfast Foods of General Foods