

It's a "MUST" in every Lenten Menu...

# MILK



Cool, refreshing Grade "A" Milk adds zest to any meal. Rich in Riboflavin (the good looks vitamin) and in Protein (the muscle builder), milk is your best bet for better living. Just one quart of milk (4 glasses) gives you as much protein as you get in a half pound of lean, round beef, and as much Riboflavin as you get in 2½ pounds of the same meat.

Insist on Locally  
Produced Klamath Basin  
Grade 'A' Milk...  
distributed by  
Medo-Land and Crater Lake



**KLAMATH BASIN GRADE A PRODUCERS ASSOCIATION**

An organization of Klamath Basin Dairy Farmers whose job it is to bring you better, richer, fresher milk . . . Locally Produced for Local People