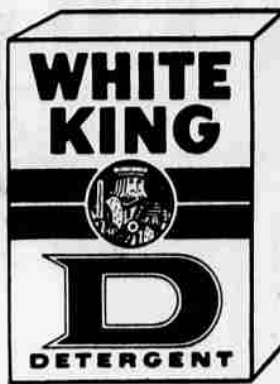




THIS BIG DISPLAY of White King was built at Low Cost Super Market this week by Dale Hayden, shown with the king size packages of White King "D" and White King Soap, to tie in with the big White King "Name the Sheriff's Ranch" contest which is going on for the next three weeks. Blanks for the name contest are available at all of the markets in Klamath Falls.

WANTED A WINNER

First prize in White King's big contest is a 1953 Chrysler New Yorker station wagon, plus a free, all-expenses-paid vacation for the entire family at the Swisshelm Lodge in Cochise County, Arizona. The second prize is a 1952, 17-hp. de luxe Terry Travel Trailer complete with hitch and connections for your car. This trailer sleeps four, has shower, toilet, butane gas range and lights, electric refrigerator and spacious living quarters. Third prize is a 14-foot Burchcraft "Ski-Acrot" boat equipped with windshield, steering and motor controls, plus a Mark 28 Mercury outboard motor and sturdy trailer.

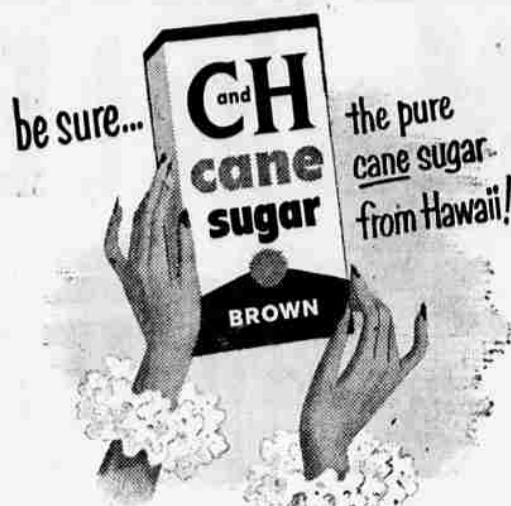


WHITE KING wants Klamath Falls winners in its big "Name the Sheriff's Ranch" contest which is running until April 13. Get your entry blanks at your grocer's to try for one of the 200 valuable prizes offered.

In addition, there are 197 free food certificates (\$22 worth \$100 and \$75 worth \$20) redeemable at your own grocer's. In filling out the "Name the Sheriff's Ranch" contest coupon, be sure to write in the name of your grocer and his address. Entries must be received in Hollywood by midnight, April 13. Decision of the judges will be final.

Entries will be eligible from the states of Oregon, California, Washington, Wyoming, Arizona, Colorado, Idaho, Kansas, Missouri, Montana, Texas, Utah, Nevada, New Mexico and Oklahoma.

Each entry must be accompanied by a box top, cap or label from any White King Product—White King "D," White King Granulated Soap, White King Liquid Detergent, White King Cleanser, White King Water Conditioner, White King Cold Cream Soap, White King Lemon Soap or Sierra Pine Toilet Soap.



Weekend Special!
3 Large Leafed
Trailing Philodendron
\$1.25
Cash and Carry
SUBURBAN Flower Shop
3614 South 6th

SAVE AT LOW COST
SAVE AT LOW COST
SAVE AT LOW COST
LOW COST
SAVE AT LOW COST
SAVE AT LOW COST

Low Cost

WHERE KLAMATH BASIN SHOPS & SAVES!

Folger's Coffee lb. **85¢** 2 lb. can **\$1.69**

Sego Milk 7 Tall Cans **85¢**

Pancake Mix Pillsbury 4-lb. bag **49¢**

Cottage Cheese MEDO-BEL Pt. **25¢**

Fruit Cocktail Hunt's 303 tin **3 for 49¢**

HUNT'S CATSUP 14-oz. btl. **15¢**

Dude Ranch Strawberry JAM 46-oz. jar **79¢**

STANDBY SOUR PITTED PIE

CHERRIES 2 303 tins **45¢**

HUNT'S Whole Unpeeled APRICOTS 4 2 1/2 tins **1.00**

Cling Stone Peaches 2 1/2 tin **3/89¢**

Beautiful DAFFODILS 19¢ Bunch

Hershey's Instant COCOA 1-lb. **37¢**

TOWN AND COUNTRY

SPECIALS FOR THURSDAY, FRIDAY, SATURDAY & SUNDAY

Low Cost Produce At Its Best!

By Popular Demand! Frost Free

Artichokes ea. **9¢**

Fancy Winesop Apples 2 lbs. **15¢**

Sun Maid Raisins 2-lb. bag **47¢**

Arizona Grapefruit 6 for **33¢**

Bulk Turnips lb. **5¢**

Extra Large Size Avocados 3/33¢

Large Slicers Tomatoes lb. **19¢**

Pineapple - GRAPEFRUIT JUICE 2 for **55¢**

Shortening 3 lb. can **?**

MEDO-BEL BUTTER 1 lb. **?**

Rupert Frozen FISH 'N CHIPS Pkg. **?**

HOLIDAY MARGARINE 5 lbs. **?**

Come and get 'em !!

WE'RE SERVING FREE Pillsbury Buttermilk Pancakes ON Feb. 22, 10 till 2

WITH:

Folger's Coffee, Lumberjack Syrup, Sego Evaporated Milk, Lillies Pineapple-Grapefruit Juice and Hormel Bacon! -- All donations gladly accepted for the MARCH OF DIMES!

LUMBERJACK SYRUP 35¢

Soft White TOILET TISSUE 5¢ Roll

YOU DO SAVE AT LOW COST!

ROTISSERIE CHICKENS

SORRY WE COULDN'T TAKE CARE OF EVERYONE LAST WEEK — LEAVE YOUR ORDER AND WE WILL HAVE THEM!

WE HAVE LOTS OF IT!

49¢ lb.

HORMEL Slab Bacon ONLY AT LOW COST! ONLY AT LOW COST! ONLY AT LOW COST! 2.25 EACH

TURKEY ROASTS AT LEAST 5-lb. AVERAGE—FRONT OR HIND QUARTER **79¢ lb.**

U.S.D.A. GOOD RIB STEAKS **10¢ lb.**

SMELT **39¢ lb.**

HORMEL Picnics

UNITED'S FINEST SMOKED LINK SAUSAGE **45¢ lb.**

OUR OWN LOW COST SKINLESS WIENERS **45¢!**

ENCORE COFFEE lb. **67¢**

PET POWDERED MILK 12 qt. Size **85¢**

Chase & Sanborn Instant COFFEE 6-oz. jar **99¢**

NALLEY'S BANQUET DILL PICKLES 56-oz. Jar **59¢**

NALLEY'S CUCUMBER CHIPS 56-oz. Jar **79¢**

PILLSBURY FLOUR \$1.79

25-lb. Bag

CHILI 40-oz. can **59¢**

LA CORNA LUNCHEON LOAF 3 12-oz. cans **1.00**

