



KELLOGG'S has come out with new "bank note" packages in its entire line. Shown are one group of the new packages which are now on your grocer's shelves. The Herald and News engraving department foreman, E. G. Hedlund, made this cut from a colored display sheet out of Jerry Wells' sales book when he was over from Medford last week. Also in the Kellogg's line are Kellogg's K, All-Bran, Krumbles, Raisin Bran and Pep Wheat Flakes.



A NEW LUXURY LOOK for your home is easy to achieve with the Marvalon family of decorative coverings made by Kimberly-Clark Corporation. Illustrated is a new high-style pattern called Galaxy which features a gold foil design, providing the utmost in elegance. Marvalon is available in shelf and drawer linings and an extra wide width. You can get it with adhesive backing which is simple to apply. Redecorate your old lamp bases, baskets and other accessories.

MARVALON

A note of opulence reigns in home furnishings this year. Expressed most often by sparkling metallic touches, the luxurious look is appearing in accessories as well as in upholstery and drapery fabrics.

Fortunately for the homemaker, not all of the latest creations call for extensive redecorating. Dozens of older but still useful accessories such as lamps, baskets, vases, canisters and jewelry boxes can be brought up to date easily and inexpensively by trimming them with some of today's decorating materials.

Conspicuous among these are two new, high-style patterns created for the Marvalon family of decorative coverings. Called Galaxy and Stardust, they employ a novel concept in design.

On the Galaxy pattern, gold colored metallic squares and threading are laminated to the fiber latex base material which then is coated with plastic. Stardust presents a glittery array of gold and silver particles. The method yields a lustrous finish that won't tarnish or flake.

Both patterns are available in five popular decorator shades including black, turquoise, pink, yellow and white so that the homemaker can select a color that will blend harmoniously with any room decorative scheme.

Applying these water and stain resistant coverings is a relatively simple do-it-yourself project for the homemaker.

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FAMILY COOKIES

This week's feature:
Old Fashioned
Oat Meal 49¢

Carter's
FINE FOODS
1420 Esplanade



FOR LENT, Pacific Kitchen in Seattle, suggests Salmon Loaf. Mrs. Emma States heads the staff of trained home economists which produces excellent recipes for the Pacific Coast salmon canning industry.

SALMON LOAF

Salmon Loaf, of course is only one of the many ways you can serve versatile canned salmon. Grilled salmon sandwiches are an exciting change, as are molded salmon salads, and savory salmon hot dishes. Because of its vivid, eye-appealing color, red salmon lends itself to attractive table settings. Many hostesses like to plan their entire table color scheme around "salmon-colored" canned salmon.

What's more important, canned salmon is one of the most nutritious foods known to man. For this reason, health-minded housewives serve it often in the summer when casual eating habits are apt to result in faulty nutrition. Canned salmon is one of our best sources of complete protein, such as is found in steak. It is also rich in Vitamins A, B and D.

Fish For Lent

Lenten cookery calls for a little imagination to keep fish from tasting the same, meal after meal. Golden Creamed Fish has green pepper, onion and celery cooked in butter, for extra flavor. The creamy sauce is can-opener quick, for it comes ready prepared in a 10½-ounce can. Any favorite fish can be used in this simple recipe.

GOLDEN CREAMED FISH

- 2 tablespoons butter or margarine
- ¼ cup finely-chopped green pepper
- ¼ cup finely-chopped celery
- 1 tablespoon instant minced onion or ¼ cup finely-chopped raw onion
- 1 (10½-ounce) can white sauce (or your own)
- 1 egg yolk
- 2 cups diced cooked fish (sole, halibut or other white fish)
- Cooked rice

Heat butter in a saucepan. Add green pepper and celery; cook over low heat until vegetables are tender. (If raw onion is used, cook with pepper-celery mixture.) Stir in white sauce and instant minced onion. Heat steaming hot. Beat egg yolk, mix with a spoonful of hot sauce mixture, and stir into sauce. Add fish. Heat, but do not boil after adding egg. Serve over hot cooked rice.

Makes two to three servings.

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Stuffed Eggplant

In these days of the vanished its seasoned stuffing of a brown mald, every homemaker is can- rice which cooks in a mere 15 stantly on the lookout for hearty minutes is almost a meal in it- economical dishes which may be self—and easy, too! The new quick brown rice on effort. This stuffed eggplant, with the market makes it possible to



QUICK STUFFED EGGPLANT is a change on the menu and can be prepared easily and quickly with the new MJB Quick Brown Rice. It is a modern adaptation of an old Greek recipe.

SEASONING

Next time you use oxtails for stew or ragout, add 1 teaspoon curry powder to flour in which oxtails are tossed. Bay leaf is the traditional seasoning for oxtails and the two seasonings go together all right.

● People Read
SPOT ADS
— you are

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200 winners in White King Soap Products' fabulous contest to name the new ranch recently purchased by TV's "Sheriff of Cochise." It's easy! It's fun for the entire family! Get full details and official entry blanks here!

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303 Size

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dial 1¢ Sale

- 2 Bath Size Bars 39¢
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- 12-oz. Chopped Ham 55¢
- Vienna Sausages 2 cans 39¢

make a delicious stuffed egg- plant dish oven-ready in a mat- er of minutes.
Because of the filling's interest- ing texture and the nutlike flavor of the quick brown rice, the lamb may be omitted during the Len- ten season if the customs of the family dictate a meatless season.
Pine nuts also contribute to the nuttiness of the dish, adapted for modern cooks from a famous old Greek dish.
A mixed green salad with a simple oil-and-vinegar dressing is the perfect accompaniment for this savory dish. Add a handful of the tiny wrinkled Greek olives to the greens if they are available in your neighborhood. Fresh fruit in season, a bit of cheese and plenty of hot coffee completes the meal.
Yield: 4 servings.

RICE STUFFED EGGPLANT

- 1 cup quick brown rice
- 2 eggplants
- ½ cup oil
- 1 clove garlic, minced
- 1 medium onion, minced
- 1 pound ground lamb (optional)
- 2 teaspoons salt
- ¼ teaspoon ground black pepper
- 1 teaspoon dried basil
- ¼ cup pine nuts
- 1 8-oz. can tomato sauce
- ½ cup water

Cook quick brown rice as directed on package. Cut eggplants in half lengthwise. Scoop out and re- serve center, leaving a layer of about one inch. Do not peel. Heat oil in skillet. Place eggplants, gar-

there's only one
SKIPPY

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OF
IMITATIONS
LOOK
FOR THE
HAPPY
LITTLE DOG



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