



DOUBLE-POWERED ACTION is featured in Richard Hudson's new Comb 'n Jet Applicator which comes with the Quick Home Permanent. The applicator combines a comb head and jet nozzle for more effective application of both lotion and neutralizer.

QUICK

A new comb and jet applicator is included with Quick Home Permanent, making your new Hudson home wave easier to give and longer lasting.

It combines a comb head and jet nozzle to make possible direct application on the hair exactly where needed and assuring complete saturation of both waving lotion and neutralizer.

If you want a really strong, really lasting wave, complete saturation is essential. With the precision Comb 'n Jet Applicator, you don't dab and drip waving lotion on scalp and hands, nor do you have to worry about keeping hair wet enough to dissolve lotion that is trapped in impregnated end papers. The crystal clean lotion practically distributes itself, quickly, neatly and efficiently.

With Quick you can wind more hair on each curler and still be sure of a firm curl right to the hair tip. You can have a complete new-style wave with just 20 curls.

Shampoo your hair as the final step of the waving process and

FIGURES RELEASED BY USDA ON FOOD COSTS PER FAMILY

Editor's note: This is the third and last of a series by a Klamath Falls homemaker who assisted in the U.S. Department of Agriculture survey on what Americans eat and how much it costs.

By LENORA M. KIRKPATRICK

All in all, the statistics have given many a housewife a motive for conducting her own survey of the family's food customs.

If you think your family is eating 'too high on the hog,' or if your husband has lowered the boom on paying such a 'monstrous food bill,' it is more than worth your while to investigate. The average homemaker can readily ascertain the amount that she spends for groceries per week. Chances are

that less than two-thirds of this figure actually purchased food, because of the wide assortment of items available in today's grocery stores and supermarkets. It is, therefore, necessary to segregate actual cost of food items, as differentiated from light globes and tooth paste, for a period of four to six weeks in order to obtain a true figure, particularly if your family buys staples in fairly large quantities.

The average family size on the

U.S. level was 3.43 in 1955. In the West it was 3.22, South 3.62, Northeast 3.34 and Central 3.39. Another interesting comparison is in the totals spent for food in the 'typical' week in 1955. For the nation as a whole, the total was \$27.05. In the West, it was \$27.05, Northeast, \$28.22 for Central, \$21.54 for the South and \$29.53 for the West. (Since incomes have risen more than food costs since 1955, on the average, according to the U.S. Department of Agriculture, the percentages of income spent for food remain about the same.)

It is an accepted fact that high-income groups spend more for food than do low-income groups, yet it is curious to note from the survey that this is not always true. The national average varies from \$23

per low-income family to \$37 per high-income family. The low-income family often spent 48 per cent of its total income for food. With the addition of more money, the low-income family would tend to spend 28 per cent of each \$12,000 for food, whereas the high-income group would spend only five per cent more. One out of four city families with low incomes served food at home valued at \$9 or more per person, while one out of four high-income families served food valued at \$7. Herein lies an excellent example of the work cut out for the home economists in educating the low-income groups to shop for more economical food and still maintain a nutritional standard.

Although there are considerable differences in the quantities of spe-

cific foods used and the money spent for them by families of different levels, the division of the food dollar among the major food groups does not change. The high-income family purchased four pounds more of fresh fruits and vegetables than the low-income, yet in both groups nine cents of each food dollar went for these foods. Similarly, the family with more money used three pounds more meat, yet this item took 33 per cent of the food dollar in each class. Explanation: high-income groups buy in larger quantities, hence can profit by lower prices.

In the matter of food choices, the family with more money available usually selected more costly foods. Low-income families ate less beef and paid roughly nine cents a pound less for it. Only 37 per cent

of the meat of poorer families was beef, compared with 43 per cent for other groups. Consumption of fats and oils remained relatively the same in both groups. Incidental use of lard was greater at low incomes and cooking oil at the high. As might be expected, margarine went on the poorer man's table and butter on the wealthier brother's with greater incidence. Consumption of margarine was greater in the South and West than in other areas.

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ECONOMIES

You can dry some of your own seasonings at home. When green peppers are out of season, for example, they are expensive. Most recipes call for just enough chopped green pepper for seasoning. Wash the fresh pepper, use the amount the recipe calls for, then slice the remainder thin and cut into fine dice and allow to dry. Store in a small glass jar and use for seasoning in meat loafs, spaghetti sauce or whatever you want it for. You can also dry the rest of that bunch of parsley you washed so carefully and it adds a lot to stews, casseroles, etc.

Our Greatest SALE SATURDAY ONLY
It's Our Annual Washington's Birthday Clean-Up
Don't Miss It!
BON BAZAAR

MILK
... With the MEAL!
Coffee Later!

Only Crater Lake and Medford distribute local milk produced by the Klamath Basin Grade "A" Producers Assn.

Now, extra large size fresh-frozen Simple Simon fruit pies

(9-INCH SIZE GIVES 6 GENEROUS SERVINGS)



Save 25¢

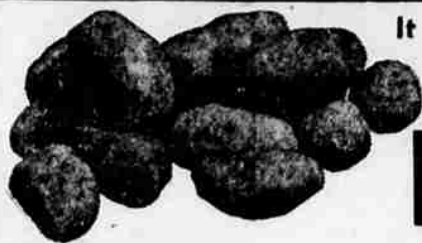
To introduce you to NEW extra large size Simple Simon frozen pies, your grocer now has specially labeled packages containing a coupon good for 25¢ on your next purchase of new 9-inch extra large size fruit pies.

TRY GREEN APPLE PIE LIKE YOU'D MAKE AT HOME!

Light flaky crust, firm juicy slices. No defrosting... just bake and serve! Also, try Cherry, Peach and Boysenberry in the new Extra Large Size. HURRY! Quantities limited. Get yours while your grocer's supply lasts!

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It has ALWAYS been the policy of Piggly Wiggly to Feature Klamath Potatoes and other local produce!

Klamath No. 1

Potatoes 10 lbs. 25¢



Newtown
Apples Fine for Cooking 6 lbs. 39¢

Medford
Cucumbers Hot House ea. 5¢
Celery Large Stalks ea. 19¢

Arizona
Grapefruit 8 lb. bag 49¢

Fresh Hawaiian
Pineapple Med. Size ea. 39¢
Oranges Sweet and Juicy Lb. 10¢

CHEESE

Crater Lake Cheddar

lb. 39¢

Get 2 Free Balloons With Each Jar!

BIG TOP - 12-oz.
Peanut Butter 3 Jars \$1

Dial Soap Reg. bars 4/45¢ Bath 3/40¢

Palmolive Soap Reg. 3/29¢ Bath 2/29¢

Cashmere Soap Reg. 3/39¢ Bath 2/29¢

Deodorant Soap Colgate, Bath bars 2/37¢

Lipton Tea Black lb. \$1.49 48 bags 65¢

Lipton Soup Noodle, Tom. Veg. 3 pkgs. 40¢

Peanuts Planter's cocktail 7 1/4-oz. can 2 for 69¢

Cashews or mixed nuts, Planter's can 59¢

Snowdrift Shortening 3 lb. tin 79¢

Nucoa Margarine 2 lbs. 59¢

Enter the sweepstakes contest!

Wheaties 8-oz. pkg. 2/39¢ 12-oz. pkg. 2/55¢

Tuna Ocean Beauty - Fancy Solid Pack. No. 1/2 tins 4 for \$1

Shrimp Lou-Z-Ana, Broken - No. 1/2 Tins 39¢

Beans Golden Grain Pintos 2 lb. 29¢

Shortening Cream Flake 3-lb. tin 69¢

Tomato Juice Royal Club 46-oz. 4 for \$1

Ginger Bread Mix 5 pkgs. \$1

Chili Sauce Hunt's 11 1/2-oz. bottle 19¢

Peaches Bagley, Freestone No. 2 1/2 cans 4 for \$1

Apricots Hunt's, Whole No. 2 1/2 cans 4 for 89¢

Nabisco Sugar Honey
GRAHAMS 2 lbs. 69¢

Ocean Spray
Cranberry Sauce 2 16-oz. cans 45¢

Doumak's Pixie
Marshmallows White or Colored 2 10-oz. pkgs. 39¢

LENTEN SEA FOOD VALUES

Fish & Chips Rupert 1-lb. Pkg. 59¢

Flav-R-Pac Peas Fresh Frozen New Giant 1-lb. pkg. 19¢

Fish Sticks Gorton 10-oz. 49¢

Fillet of Sole Bellano 1-lb. 59¢

Scallops Gorton 10-oz. 69¢

Fillet of Cod Bellano 1-lb. 43¢

Veal or Fab Giant Size Pkg. 87¢

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