

Miracle at Fort Morgan

Colorado town goes on all-out reducing spree

Along the streets of Fort Morgan, Colo., nearly everyone you see has a slim, attractive figure. This is no accident. Because hundreds of Fort Morganites have recently reshaped their figures and shed a total of 9,000 pounds—amazingly enough, without starvation diet or strenuous exercise.

The inspired coaxing of a young ranch wife, Lydia Brandt, helped do this. For years, Lydia carried a staggering 184 pounds on her small 5-ft. 4-in. frame, and just couldn't seem to lose weight.

Then she discovered the Stauffer Home Reducing Plan and soon pared her weight to 122 pounds—all gracefully distributed in the right places.

Thrilled with her new figure, Lydia became a Stauffer Home Reducing Plan counsellor and soon began converting her fellow townspeople to this proved way of reducing at home.

Today, nearly 400 families in this small community are reshaping their figures with the Stauffer Home Reducing Plan—doing it so successfully that they've lost an estimated 10,000 excess inches to date!

And the "Miracle at Fort Morgan" is beginning to happen all over America, as thousands embrace this scientific home reducing method.

Years ago, B. H. Stauffer realized weight loss alone won't make a figure beautiful; exercise is needed to help distribute weight properly and give balanced posture. But strenuous exercise is often undesirable.

After long study, he invented a motorized "Magic Couch"—to give you essential exercise without lifting a finger. His "Magic Couch" principle has helped more than 5 million women remake their figures.

Use of the Posture-Rest®, as the "Magic Couch" is known, coupled with calorie reduction, helps restore firm, youthful contours without starvation diet or strenuous exercise. Unlike methods which take off weight haphazardly, the Stauffer Home Reducing Plan is a complete figure-beautifying program.

For more information about this unique reducing plan, write to Stauffer, Dept. FW-28, 1919 N. Vineburn Ave., Los Angeles 32, Calif., or 1500 N. Ogden Ave., Chicago 10, Ill., or 5929 Riverdale Ave., New York 71, N. Y.



LYDIA GETS a kiss from rancher husband Hank for her new figure. Besides being a Stauffer figure analyst, Lydia cares for 4 young Brandts and does her own housework. Hank and the boys manage their 2,800-acre ranch.



← BEFORE: Here Lydia carried 160 pounds on her 5-foot, 4-inch frame. Later on, she reached 184. Lydia's posture was poor and she was always tired.



AFTER: Lydia now is a trim 122 pounds, wears a flattering size 10 dress. Her figure was reshaped without starvation diet or strenuous exercise.



FORT MORGANITES celebrate their new figures, honor Stauffer counsellor Lydia Brandt at testimonial dinner. You can rent the Posture-Rest by the month—buy it for pennies a day. It helps the entire family—enables dad to get essential daily exercise; helps teen-agers to improve posture.



GWENDOLYN SEGELKE, Fort Morgan farm wife, lets her Posture-Rest do the exercising for her. "We get plenty of exercise on the farm," she says, "but not the kind that does anything for your figure." Stauffer Home Reducing Plan trims inches from ankles, thighs, tummy...tones muscle.



LYDIA CALLS BACK on a housewife who has remade her figure. Learn how Stauffer can help you. Write Dept. FW-28, 1919 N. Vineburn, Los Angeles, Calif.



MAN OF THE YEAR, druggist "Doc" Yates, reclines on the "Magic Couch" he has been using since a serious heart attack. The Stauffer technique cut his weight from 225 to 185 pounds. Fort Morgan people in all walks of life are using the Stauffer Home Reducing Plan—people like the mayor, minister's wife, nurses. Even the town Santa Claus has slimmed down!