

"perfect protection"

A girl's search for perfection just naturally takes her to Kotex — for here's the most absorbent napkin ever designed.

The Kotex napkin with new Wondersoft covering protects instantly, completely. And, there's no rubbing or chafing.

Now's the time, too, to discover the new Kotex belt in its smart new package. All Kotex belts now have the new kind of self-locking clasp. This special clasp is far more comfortable than metal because it molds itself gently to your body. And, it holds the napkin securely, never lets it slip or slide.

No wonder more women
choose Kotex than all other brands



MEMO TO MOTHERS: Every year over 100,000 girls begin to menstruate before they are eleven. So it's not too soon to tell your daughter at ten. Our free booklet "You're A Young Lady Now" helps give the facts she needs to know. Write Miss Jones, Kimberly-Clark Corp., Neenah, Wis.

