



ROGERS GIGANTIC CLEARANCE

SALE

50c A WEEK 788

This Toaster is Recognized Throughout America as the BEST TOASTER BUY OF OUR TIME.

Manufactured to retail at Reg. \$19.95 Price of

FAMOUS AUTOMATIC "Pop-up" ELECTRIC TOASTER

Handsome, shined, light-medium, dark, light, selector. Automatically pops up. Wonderful opportunity!

SEE OUR DOLLAR TABLE FOR THESE SPECIALS AND MORE!

LIMITED SUPPLY! Hurry for Yours!

Weaver 4-Some

Fountain Pen
Ball point Pen
Mechanical Pencil
Pocket Flashlight

SIX-DRAWER SEWING CABINET

All Wood!



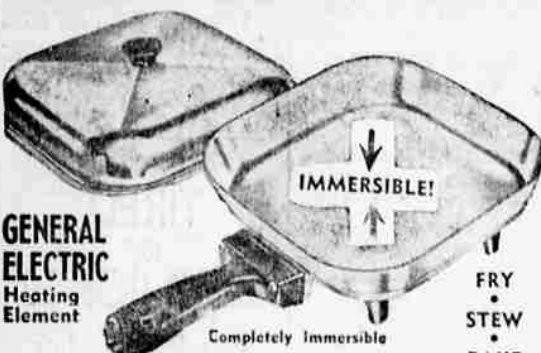
This entire Set... all at this Special Low Price While they last!

at only \$1.00

Handsome! Finished and Decorated!

Early American Reproduction!

NEW! HEAVY FRY PAN



GENERAL ELECTRIC Heating Element

Completely Immersible

FRY
STEW
BAKE
BROIL

COVER FREE! NOW!

Electric, Automatic, Controlled heat. Fully guaranteed! Cook in cool comfort, for your whole family! Less fuss and muss!

Req. \$19.95

\$9.88

NO ONE, BUT NO ONE CAN MATCH THIS AMAZING OFFER

IT WON'T COST YOU A CENT TO WEAR IT FOR 5 YEARS!

YOU GET FULL PURCHASE PRICE TRADE-IN ALLOWANCE AS PER OUR TRADE-IN GUARANTEE!

17 JEWEL Watch

FOR A LIMITED TIME ONLY

\$11.88

Smack It! Whack It!

\$39.95 VALUE

Picture Not Exact in Detail

Pay Nothing Down — 50c A Week

All OUR Diamonds are! REGISTERED & CERTIFIED IN WRITING!

All Diamond Rings are available in 14K White or Yellow Gold!

DIAMOND WEDDING RINGS

5-Diamonds \$69.

27-Diamonds \$129.

For A Man 5-DIAMOND CLUSTER

With brilliance of One-Carat Diamond

\$79.95

PAY WEEKLY

For A Lady 7-DIAMOND CLUSTER

With brilliance of One-Carat Diamond

\$79.95

ON CREDIT

14 Kt. Gold DIAMOND 'THREESOME'

BRIDE AND GROOM SET

All 3 Rings for **\$89.95**

BUY NOW FOR VALENTINES, FOR ENGAGEMENTS & WEDDINGS!

This is your greatest opportunity to save as you never, ever saved before! If you want to buy a diamond ring, diamond watch, or any piece of diamond jewelry — for yourself or to give as a gift — BETTER HURRY to our store TODAY!

Choose from hundreds of newest styles... all with Registered and Certified Diamonds. It is your complete assurance that the diamond you bought is a certified value! Remember — you can buy on the EASIEST TERMS IN TOWN!

A SMALL DEPOSIT WILL HOLD YOUR DIAMOND 'TIL WANTED!

Every diamond purchased here is **Guaranteed in Writing!**

Full purchase price will be allowed for a larger diamond in trade at any time.

1/4 Carat (TOTAL WEIGHT) **Diamond Ring** **\$99**

Matching Wedding Band \$6950

1/2 Carat (TOTAL WEIGHT) **Diamond Ring** **\$199**

Matching Wedding Band \$6950

Your Choice of 14 Kt. White or Yellow GOLD

NEVER BEFORE SOLD AT THIS LOW PRICE!

Famous "1-2-3" Series

6-Diamonds **\$100.** EASY TERMS

8-Diamonds **\$200.** PAY WEEKLY

10-Diamonds **\$300.** EASY TERMS

BUY WITH CONFIDENCE! Every Diamond is Registered & Certified in Writing!

Now Weight Series... Buy with Confidence... By Actual Weight!

14 CARAT **\$199.** PAY WEEKLY

12 CARAT **\$299.** EASY TERMS

ONE CARAT **\$399.** PAY WEEKLY

FREE!! ALL STEEL SAFE

FREE!! ALL STEEL SAFE

10-Diamond 17-Jewel Watch

NOW ONLY \$71.50

Sold with 3-Year Guarantee!

FREE! ALL-STEEL HOME SAFE

2-Way Combination Lock!

FREE!

WITH ANY DIAMOND PURCHASE

Regardless of The Amount! Keep Your Diamonds and other Jewelry, Defense Bonds, Insurance Policies, Documents and Money Secure In Your Home!

TWO-WAY COMBINATION LOCK PLUS SAFETY LATCH

Durable, Steel Grey Finish

Has Jewelry & Cash Drawer and Removable Shelf

9 1/2 x 8 x 12 1/2 INCHES

FASTENS TO SHELF OR FLOOR FOR EXTRA SAFETY!

FREE "French Poodle" LIQUOR SET

WITH 6 Handled Mugs, Poodle Decanter With Cork - Fitted Stopper

FREE With Any Purchase 5.00 Or More

Terrific UMBRELLA

Values for Men and Women!

\$1.00

SPECIAL! DEPENDABLE ALARM CLOCK

\$2.95 Value NOW **\$1.88**

3 PIECE DRESSER SET \$895

CHARGE IT! 50c WEEK

No Interest-No Carrying Charge

ROGERS JEWELRY CO.

Famous for **BIG** Diamond Values

837 MAIN