

# Special Offer to PARENTS: Now you can take your children on thrilling, educational "guided tours" of the world's most exciting country—America!

AS A DEMONSTRATION

## TAKE THIS ALBUM SET

- INFORMATIVE ALBUM!
- 29 FULL-COLOR STAMPS!
- BIG WALL MAP!

for only

# 10¢

VALUE  
~~\$2.00~~

SPONSORED BY  
**THE AMERICAN  
GEOGRAPHICAL SOCIETY**



**THIS SAVAGE DEVIL DANCE** is still performed each year by the Apache Indians. Long ago, this fierce tribe gathered nuts and berries for food—and hunted small game with boomerangs. But when European horses were introduced to the Southwest, the Apache way of life changed overnight—and they became the most dangerous and bloodthirsty of all Indians! The Apaches had many strange customs; a warrior, for example, was forbidden to speak to his mother-in-law... or even to look at her face!



**GIANT PADDLE WHEEL STEAMERS** used to take 20 days for a Mississippi voyage—which a modern jet plane makes in two hours. But these shallow draft ships were perfectly suited to the perils of the River. Even huge floating logs were turned to splinters by their churning oaken paddles! The most famous of all Mississippi pilots was Samuel Clemens—whose pen name "Mark Twain" means "two fathoms (12 ft.) deep water" in the fascinating language of the river boat men.



**WHERE IS THE OLDEST HOUSE IN AMERICA?** You'll find it in St. Augustine, Florida. This colorful city was founded more than 40 years before Jamestown was settled by the English! Four different national flags have flown over this building. Torches hid here during the American Revolution.



**BOBBY PINS AND BULLDOZERS** are made from the same kind of steel ingot as this one, shown emerging white-hot from a huge furnace. Today, the United States produces about half of all the steel in the world—or more than 1000 pounds for each man, woman and child in America.



**THE NEW "KNOW YOUR AMERICA" PROGRAM** will take you to California's fabulous Tournament of Roses—then back to New York to watch the giant balloon parade at Thanksgiving time. Wherever you go, experts will describe every fascinating detail. What a wonderful way to prepare the family for touring "in person" some day!



**EXTRA FREE GIFT!**  
Magnificent wall map of U.S.  
Over 3 ft. wide!

## Here's what you get... for just One DIME!

**T**HE AMERICAN GEOGRAPHICAL SOCIETY invites you to join the thousands of American families who now are sharing the pleasures of the "Know Your America" program with their children.

To introduce you and your family to this new program of fun and education, the Society offers to send you the 4-part Gift Package shown above for only 10¢! (Value \$2.00). Here's what you get:

1. 29 breathtaking natural color photos of our "National Park Wonders." These pictures are already gummed and perforated, ready for mounting.
2. A colorful album in which to mount this photos. This album contains an informative 7500-word text—full of interesting facts. You and your children will know as much about these national parks as if you all had visited them in person.
3. A GIANT 28 x 40-inch WALL MAP of the U.S., especially prepared for the American Geographical Society, with all the important cities, rivers, mountains and other landmarks clearly shown. (This map is ideal for framing or mounting in a child's room.)
4. In addition, if you decide to continue, you will receive as a Free Bonus a handsome red, white and blue pull-drawer Library Case to store and protect your albums.

The entire \$2.00-value Gift Package is yours for only 10¢... but you must send for it before the supply is exhausted.

### Take Your Family on a Different Tour Each Month

This package will demonstrate how deeply the whole family will enjoy this delightful new program, and how much your children can learn from it. Each month, you will take fascinating

"trips" with expert guides; you'll visit national parks... see our cities, industries and historical shrines... discover strange customs that still exist in the U.S. No matter how well you know America, you'll make new "discoveries" every month!

But the great value of this hobby program will be reflected in better school grades, and in your family's interest in learning.

Here is how it works: Each month the Society issues a colorful, informative album containing a 7500-word picture-text on some aspect of America, especially written by an expert in that particular field. With each album you will also receive a magnificent set of about 30 full-color photo-prints, gummed and perforated, which illustrate the subject. Your children can mount these colorful photo-prints *right into the album*. In this way they learn *thoroughly*—and enjoy themselves at the same time.

Thus, you can build in your own home a priceless collection of facts and folklore about America... a collection that will help your children at school, and be a stimulating experience for the whole family. And the total cost is very low: only \$1.00 for each set, plus a few cents shipping. You assume no obligation and you may stop at any time.

### Mail Coupon With Only Ten Cents

To acquaint yourself with this new program—simply accept the \$2.00 demonstration set for *only ten cents*. There is no obligation. If, however, you are delighted with your trial package and do wish to continue with the Program for a while, you pay only \$1.00 for each monthly "tour" thereafter. Quantities are limited. Mail the coupon today to The American Geographical Society's Know Your America Program, Dept. FW-9A, Garden City, N. Y.

**AMERICAN GEOGRAPHICAL SOCIETY'S  
Know Your America Program  
Dept. FW-2, Garden City, N. Y.**

I enclose ten cents. Please send me at once my introductory package consisting of (1) the informative album "National Park Wonders," (2) thirty full-color reproductions to mount in the album, and (3) A giant 28 x 40-inch Wall Map of the U.S.

I understand you plan to issue a new "Know Your America Program" album and a set of color prints each month for only \$1 plus shipping. After examining my introductory package, I'll notify you if I do not wish to continue. I am not obligated to take any minimum number of albums and I am free to resign at any time.

Name \_\_\_\_\_ (PLEASE PRINT)  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

**MAIL COUPON PROMPTLY WITH ONLY 10¢**  
(Offer good only in Continental U.S.A.)