Special Offer to PARENTS: Now-you can take your children on thrilling, educational "guided tours" of the world's most exciting country-America!

AS A DEMONSTRATION

TAKE THIS

29 FULL-COLOR STAMPS! BIG WALL MAP!

or only

SPONSORED BY THE AMERICAN

GEOGRAPHICAL SOCIET



ANALE DEVIL DANCE IS still performed each year by the Apache Indians. Long ago, this fierce kibe gathered nots and berries for food—and hunted small game with boomerangs. But when curopean horses were introduced to the Southwest, the Apache way of life changed overnight—and they became the most dangerous and bloodthirsty of all Indians! The Apaches had many strange customs; a warrior, for example, was forbidden to speak to his mother-in-law... or even to look at her face! THIS SAVAGE DEVIL DANCE is still performed each year by the Apache Indians. Long ago, this fierce



CIANT PADBLE WHEEL STEAMERS used to take 20 days for a Mississippl voyage—which a modern jet plane makes in two hours. But these shallow draft ships were perfectly suited to the perils of the River. Even hoge floating logs were turned to splinter by their churning oaken paddles! The most famous of all Mississippl pilots was Samuel Clemens—whose pen name "Mark Twain" means "two fathoms (12 ft.) deep water" in the fascinating language of the river boat men.



WHERE IS THE OLDEST HOUSE IN AMERICA? You'll find it in St. Augustine, Florida. This colorful city was founded than 40 years before Jamestown was settled by the

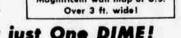


BOBBY PIRS AND BULLDGIERS are made from the same kind of steel ingot as this one, shown emerging white-hot from a huge turnace. Today, the United States produces about half of all the steel in the world—or more than 1000 pounds for each man, woman and child in America.



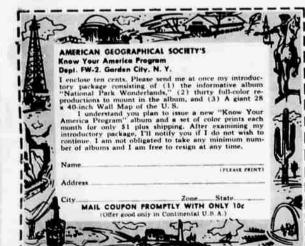
THE NEW "KNOW YOUR AMERICA" PROGRAM will take you to California's fabulous Tournament of Roses—then back to New York to watch the giant balloon parade at Thanks-





EXTRA FREE GIFT!

Magnificent wall map of U.S. giving time. Wherever you go, experts will describe every fascinating detail. What a wonderful way to prepare the family for touring "in person" some day! .. for just One DIME! Here's what you get.



THE AMERICAN GEOGRAPHICAL SOCIETY INVITES YOU to join The AMERICAN GEOGRAPHICAL STREET WHO now are sharing the pleasures of the "Know Your America" program with their children.

To introduce you and your family to this new program of fun and education, the Society offers to send you the 4-part Gift Package shown above for only 10¢! (Value \$2,00). Here's what you get:

- 1. 29 breathtaking natural color photos of our "National Park Wonderlands." These pictures are already gammed and perforated, ready for mounting.
 2. A colorful album in which to mount this photos. This album contains an informative 7500-word text—full of interesting facts. You and your children will know all such about these national parks as if you all had visited them in person.
- 3. A GIANY 28 x 40-inch WALL MAP of the U.S., especially pre-pared for the American Geographical Society, with all the impor-rant cities, rivers, mountains and other landmarks clearly shown. (This map is ideal for framing or mounting in a child's room.)

The entire \$2.00-value Gift Package is yours for only 10¢ . . . but you must send for it before the supply is exhausted.

Take Your Family on a Different Tour Each Month

This package will demonstrate how deeply the whole family will enjoy this delightful new program, and how much your chil-dren can learn from it. Each month, you will take fascinating

"trips" with expert guides; you'll visit national parks...see our cities, industries and historical shrines...discover strange customs that still exist in the U.S. No matter how well you know

toms that still exist in the U.S. No matter how well you know America, you'll make new "discoveries" every month!

But the great value of this hobby program will be reflected in better school grades, and in your family's interest in learning.

Here is how it works: Each month the Society issues a colorful, informative album containing a 7500-word picture-text on some aspect of America, especially written by an expert in that particular field. With each album you will also receive a magnificent set of about 30 full-color photo-prints, gummed and perforated, which illustrate the subject. Your children can mount these colorful photo-prints right into the album. In this way they learn thoroughly—and enjoy themselves at the same time.

Thus, you can build in your each home a priceless collection.

Thus, you can build in your ewn home a priceless collection of facts and folklore about America ... a collection that will help your children at school, and be a stimulating experience for the whole family. And the total cost is very low: only \$1.00 for each set, plus a few cents shipping. You assume no obligation and you may stop at any time.

Mail Coupon With Only Ten Cents

To acquaint yourself with this new program — simply accept the \$2.00 demonstration set for only ten cents. There is no obligation. If, however, you are delighted with your trial package and do wish to continue with the Program for a while, you pay only \$1.00 for each monthly "tour" thereafter. Quantities are limited. Mail the coupon today to The American Geographical Society's Know Your America Program, Dept. FW-9A, Garden City, N. Y.