



**Modern Medical
Discovery Puts Muscular
Pain To Sleep as
Never Before Possible**

This revolutionary new pain treatment penetrates through the skin, deep into aching muscle tissues. Fragrant, soothing, *unbelievably* effective INTRACEL relieves backache and shoulder stiffness caused by driving, drafts or just plain "nerves." Use INTRACEL, too, to relieve aches and pains of stiff neck muscles, muscular lumbago, simple neuritis and neuralgia, sore arm and Charley Horse. INTRACEL gives temporary relief from minor pains of arthritis and rheumatism.

If not completely satisfied, your druggist will refund your full purchase price.



Intracel
PENETRATING ANALGESIC

Popular 2 oz. Size . . . \$1.49
New 6 oz. Economy Size . . . \$2.98

VCA LABORATORIES, LOS ANGELES AND NEW YORK

NEW MEDICAL ADVANCE

**Corrects
constipation
without laxatives!**

REGUTOL is *not* a laxative—not irritating, *not* habit-forming. Laxatives "whip" your intestine, but new REGUTOL works only on constipating waste—keeps it *soft, moist, movable* with the natural moisture in your colon. *Corrects* constipation and establishes *continued* regularity—usually in *just 3 days!* REGUTOL is hospital-proved—safe even for children and expectant mothers. 30 tablets, \$1.00—at any drug store.

**Better than laxatives
all these ways:**

1. Relief comes naturally... no embarrassing urgency.
2. Does not irritate the intestine or distend it with bulk.
3. Does not cause leakage.
4. Contains no laxative drug... needs no warning on the label... *not* habit-forming.
5. Establishes continued regularity safely, surely... as no laxative can!



Bob Cummings signals; traffic class begins.



**Bob
Cummings'
Kids Learn Safety**

With miniature cars, they're developing

good driving habits at an early age.

by Peer J. Oppenheimer

BOB CUMMINGS doesn't remember much of what took place when he was four years old—with one vivid exception.

That was the night his parents took him from Neosho, Mo., to his hometown, Joplin, in his father's model T. The dim lights of the car's gas lamps illuminated only a few feet of the dirt road—not enough to warn them of a lumber wagon around the curve. They crashed into it almost the very moment they saw it.

The steering wheel protected his father, and Bob was unhurt. But his mother was thrown through the windshield, cutting her face seriously.

The next day Bob's father, a physician, went to the local harness shop and had made what was probably the country's first auto safety belt, a wide strip of leather which he fastened around the passengers to the side of the car with cinches and hooks. Bob got his first lesson in traffic safety measures—but not his last.

"Hardly a day went by when a traffic victim wasn't carried into dad's office," he recalls.

The impressions of his youth have made Bob the most safety-conscious actor in Hollywood. He has even bought his children two 3½-horse-power miniature cars and set up a traffic course on his tennis court. Every Sunday morning he gives his five youngsters an hour's instruction in traffic safety and courtesies which, he feels, may someday save their lives.

Does it work? Well, the last time Bob took his family for a ride, his daughter Sharon cried out, "Daddy, if you don't put on your safety belt, I'm getting out."

"You have yours on," Bob said, testing her. "Why worry?"

Sharon had the right answer. "What if you should get hurt, Daddy? Then we're all in danger!"



First safety lesson: use safety belt! Listening attentively are Robert, 12, Laurel Ann, 3, Sharon, 6, and Mary, 9. Another son, 1, is too young to drive.