

**Kill
bathroom
odors
fast
with
Colgate's
new
Florient
Makes air smell
flower-fresh**

One Spray of Colgate's new Florient instant-action Air Deodorant quickly kills unpleasant household odors—cooking, smoking, bathroom, pets, musty closets, baby's room, and sick room. Get it at your grocery or drug store. Be sure to keep an extra Florient handy in the kitchen.



**Kellogg's
ALL-
BRAN**

**Give
nature
a gentle
nudge**

**FALSE TEETH
That Loosen
Need Not Embarrass**

Many wearers of false teeth have suffered real embarrassment because their plate dropped, slipped or wobbled at just the wrong time. Do not live in fear of this happening to you. Just sprinkle a little FASTEETH, the alkaline (non-acid) powder, on your plates. Hold false teeth more firmly, so they feel more comfortable. Does not sour. Checks "plate odor breath". Get FASTEETH at drug counters everywhere.

DIAPER RASH



NEEDED: a New Look at Military Careers

by Jerry Klein

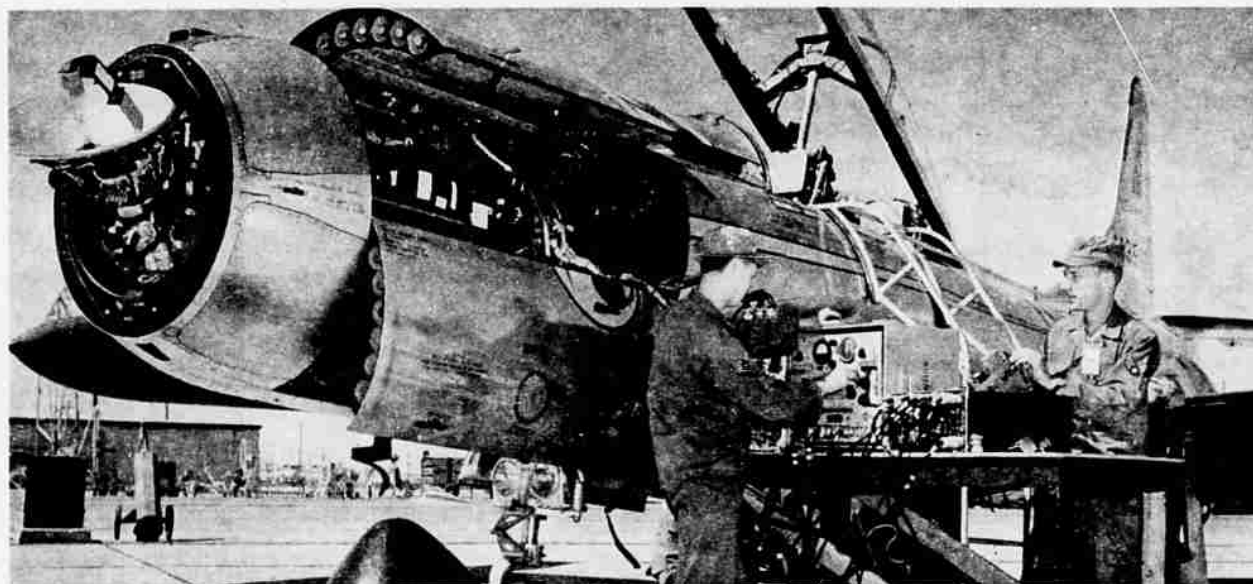
THE UNITED STATES is a nation in which soldiering never has been a particularly honored or rewarding profession. True, "nothing is too good for the boys" when we are struggling for national survival. But between wars, we fail to make military service attractive enough to raise sufficient standing forces of professional career soldiers.

In the past, America has been able to shrug off this situation as a natural symptom of our peace-loving character. After all, if war did come, the oceans protected us while we mobilized our civilian soldiers.

Today this protection no longer exists. Military experts agree that, to survive in the era of the guided missile, we need a ready force of professional soldiers skilled in the science of modern war and dedicated to its practice. Yet while we are spending billions for the intricate machinery of defense, reports from Washington indicate that we are failing to maintain the manpower required to keep those machines ever ready for any situation.

This is the picture painted by a member

**From privates to generals, thousands of skilled
men are leaving the armed forces each year;
what can we do to halt this disastrous trend?**



Military equipment must be perfect, but it takes skilled men to keep it so.



Military housing often can be comfortable, but in some areas the men must live in tar-paper shacks.

of the House appropriations committee, Rep. Daniel J. Flood of Pennsylvania:

"We do not have the biggest or best army in the world today—somebody else has. We do not have the biggest and best air force in the world today—somebody else has. We do not have the biggest and best submarine fleet in the world today—somebody else has. We do not have the biggest and best merchant marine in the world today—somebody else has."

"If you had 100 B-47 bombers on the line tonight, do you know that 30 percent of them could not take off? . . . You do not hear about that, but that's the way it is because you have not the crews, you do not pay them, and you cannot keep them."

"What good is an air force if you can't put it in the air and keep it there?"