

HEAVENLY SOFT WHITE TISSUES

Your youngsters use facial tissue instead of regular handkerchiefs when they have the sniffles, don't they? Most husbands do, too. And you, yourself, usually carry folded tissues in your purse. I'll bet.

The little boys and big boys have been convinced that using tissues does not mark them as sissies. (Don't try stuffing pink tissues in Sonny's pocket, though.)

Brand new on the Klamath Falls market are the new Powder Room facial tissues. They are a product of Pacific Coast Paper Mills, Bellingham, Washington, manufacturers of the well known MD line of tissues.

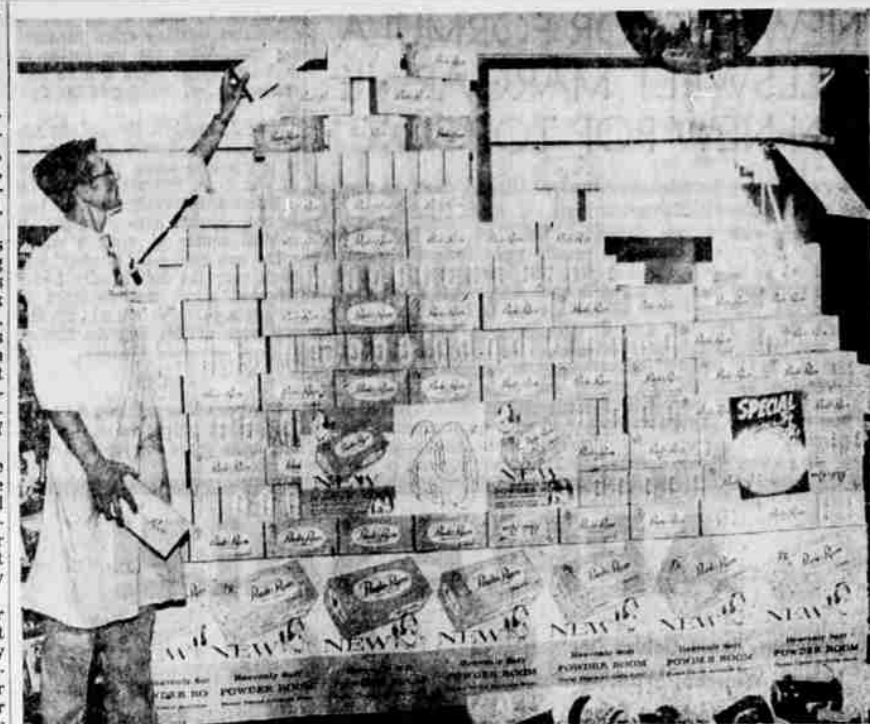
Powder Room facial tissues are wonderfully soft and gentle to the skin—yet strong enough for all family uses. The new white, two-ply tissues are recommended for use in the nursery, also. They not only look pure and sanitary—they are.

The quality line of Powder Room facial tissues is the result of long research and uses only top grade pulp in the manufacture. The tissues are ideal for removing cosmetics, for colds, for baby's needs and for all family needs.

The companion item, Powder Room toilet tissue, combines two-ply luxury in gently tinted pink, yellow, aqua or white to harmonize with any bathroom color scheme.

The Powder Room line is laboratory tested and the tissues will disintegrate in water, completely eliminating the danger of clogged plumbing lines from tissues. Lo-area where many suburban homes have their own septic tanks.

Dick Hicks says, "Try them for polishing your glasses and note there is no lint left on the lenses."



HEAVENLY SOFT Powder Room white tissues are being introduced in the Klamath market by Pacific Coast Paper Mills, Bellingham, makers of the popular MD toilet tissues. Bob Anderson of Market Basket No. 1 is shown putting the final touches to the big display at that store. Roger Wilcox, not present when Otto Ellis took the picture, is Southern Oregon representative for Pacific Coast Paper Mills.

Family Favorite... When It's Time To "REFRESH" Because it certainly is...

A "LIFT" FOR MOM...
especially after a few hours of washing or cleaning house... She will enjoy that refreshing and pleasing taste—and a "night out" with Dad.

IT'S A "HIT" WITH DAD...
whether he's hunting, fishing or working, it's great to open the thermos and pour a cup full of that smooth, cold nourishment so delightful to drink.

IT IS THE "MOST" TO SIS...
because she knows that those dances are really tiring and, by drinking at least THREE GLASSES A DAY, she is full of pep and energy when her date arrives.



IT'S "TOPS" WITH JR...
because it's CREAMY SMOOTH FLAVOR makes a fellow want glass after glass of that RICH, DELICIOUS goodness. So, NO WONDER THE WHOLE FAMILY ASKS FOR

MEDO-BEL MILK

• All Jersey • Homogenized

It's At Your Favorite Grocers

There's a Big Difference in Safeway HAMS!

WATCH SAFEWAY WHERE GOOD NEWS IS BEING MADE... shop Safeway day after day. Let us show you that our combination of LOW, LOW prices plus outstanding specials LOWER YOUR TOTAL FOOD BILL!

SAFEGWAY VALUE DEMONSTRATION

Weekend specials plus everyday low, low prices!

Toilet Tissue
Finest Scot Brand
Reg. 2/29c value Save 31c on 9 rolls **9 rolls \$1.00**

Campbell Soup
Vegetable base, except mushroom & onion
Reg. 2/31c value Save 24c on 8 tins now **8 for \$1.00**

Safeway Coffee Values!

NOB HILL	2-lb. pkg. 1.63	1-lb. pkg. 82c
AIRWAY	2-lb. pkg. 1.57	1-lb. pkg. 79c
EDWARDS	2-lb. tin 1.73	1-lb. tin 87c
INSTANT COFFEE	Safeway 6-oz. jar 1.19	

Save with Safeway Brands!

Fresh Bread	Mrs. Wright's, white or wheat Large loaf 29c
Lucerne Milk	3.8 per cent half gal. 2 for 1.00
Ice Cream	Snow Star quarts 49c half gal. 89c

At Safeway you can ... LOWER YOUR TOTAL FOOD BILL!

Cane Sugar Candi Cane brand, finest pure cane. **10-lb. bag 95c**

Shortening Golden Keen brand finest pure vegetable. Reg. 87c value, Save 8c. **3-lb. Tin 79c**

Corn Flakes Kellogg's famous cereal for hearty breakfasts. Reg. 35c value, save 6c. **18-oz. Pkg. 29c**

Baby Food Gerber's strained fruits or vegetables — better foods for baby—Gerber's **10 for 89c**

Cake Mixes Pillsbury brand — all regular 35c mixes on sale, save 20c on 3 **3 pkgs. 85c**

Pineapple Juice LaLoni fancy 46-oz. tin **5 for \$1.00**

Chunk Tuna Sea Trader brand, light meat from the deep seas. Reg. 27c each. Save 19c. **4 1/2 tins for 89c**

Special Offer!

A 1-lb. bag of Sunny Hills popcorn for only 1 cent when you buy the half-gallon size of NuMade Salad Oil at regular price.

Both For Only... 1.40

Empress fancy Jelly and Preserves

Apple & Grape Jelly - Grape & Plum Preserves and Orange Marmalade **5 12-oz. glasses 1.00**

More Weekend Values for you at Safeway!

PRESERVES	Empress pure strawberry, Canadian, Reg. 79c value	2-lb. tin 59c
BISCUIT MIX	Kitchen Craft baking mix	2-lb. pkg. 29c
COCONUT	Durkee brand, Reg. 53c	16-oz. pkg. 49c
RICE	Show Boat brand, Zenith, Reg. 55c	3-lb. pkg. 49c
APPLESAUCE	Highway brand, Reg. 2 for 29c 303 tin	8 for 1.00
GRAPEFRUIT	Highway broken segments	303 tin 6 for 1.00
SANDWICH SPREAD	Lunch Box, Pint	35c qt. 59c
PEANUT BUTTER	Real Roast, Reg. 1.69	3-lb. 12-oz. 1.49
FRESH EGGS	Grade "AA" Large Guaranteed fresh	2 doz. 99c

Difference in Safeway HAMS!

All the good eating meat that belongs on ham is left on at Safeway... No center slices removed from full half hams... Another way we help to LOWER YOUR TOTAL FOOD BILL!

Smoked Ham

Agar brand finest Eastern hams, 12 to 16 pound average. Every one guaranteed to please you 100 percent. Short-shank, defatted and tenderized... YOUR best meat value this week at Safeway.

Whole Ham or Shank Half lb. 55c

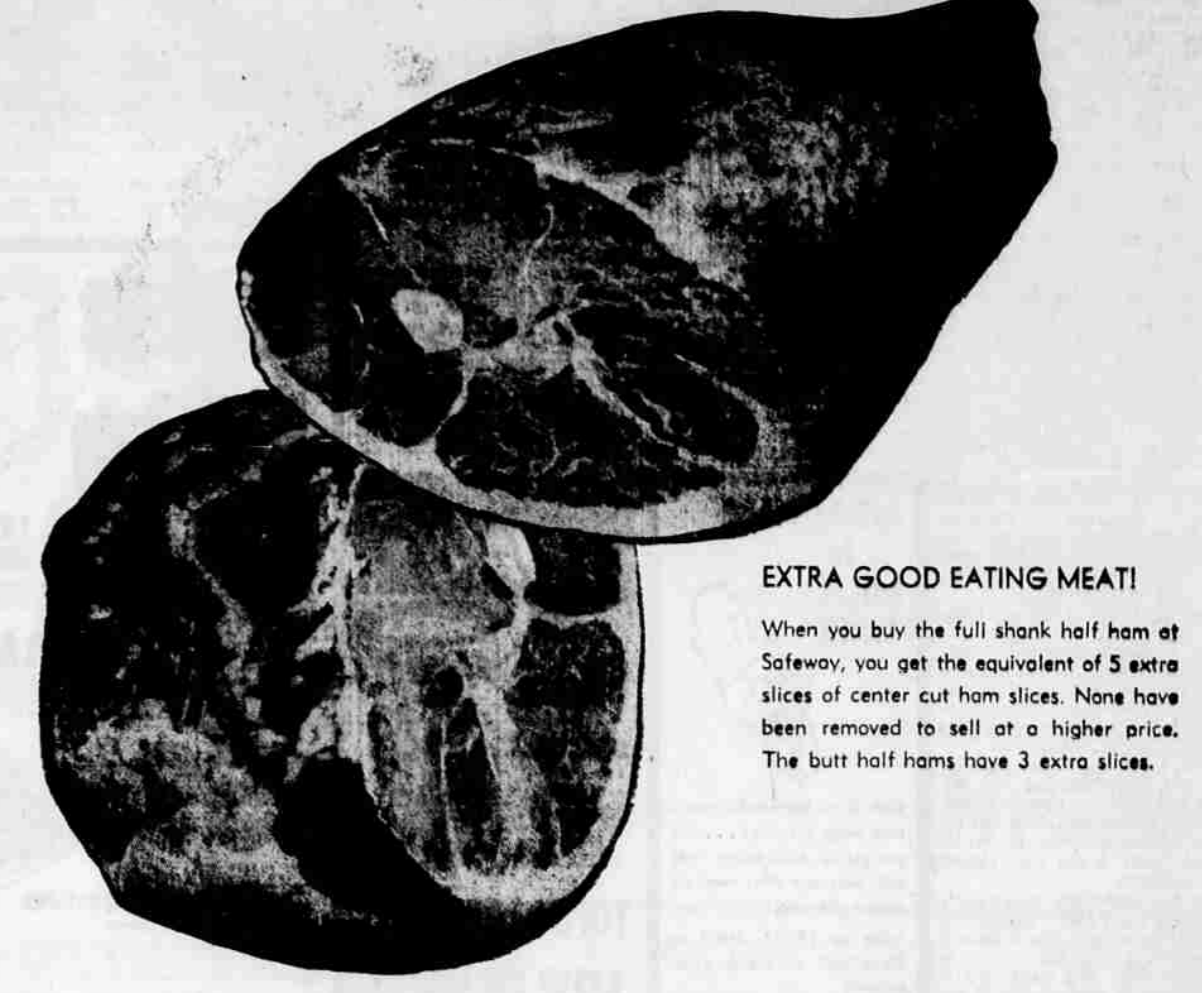
Butt Half Ham Deep smoked full half with more good meat **lb. 59c**

Shank End Piece Plenty of good slicing ham on this fine cut. **lb. 45c**

Butt End Piece Center slices removed, 4 to 6 pound size **lb. 53c**

Ham Slices Center cut smoked slices for broiling or frying—delicious! **lb. 89c**

Sliced Bacon Swift's premium with that sweet smoked flavor **lb. 69c**



EXTRA GOOD EATING MEAT! When you buy the full shank half ham at Safeway, you get the equivalent of 5 extra slices of center cut ham slices. None have been removed to sell at a higher price. The butt half hams have 3 extra slices.

Busy Baker Carload Sale ... Cookies

- Chocolate Eclairs
- Fig Bars
- Waffle Cakes
- Butterscotch Nut Puff
- Vanilla and Sugar Wafers
- Mixed Cookies
- Animal Crackers

Your Choice Any of the Above Cookies **Pkg. 25c**

Chopped Beef Wilson 12-oz. tin 39c

Bradley Pies Frozen - 8" apple each 39c

Minced Clams Sea Trader 7 1/2-oz. tin 29c

Dried Prunes Medium size 3-lb. collo 79c

Raisins Vine Crest - Seedless 15-oz. 25c

Dried Apples Glenview 8-oz. pkg. 33c

Paradise Wines Half Gal. 1.39

Gallo Wines Fifth 65c

Floor Wax Liquid Vinyl - 10c off Quart 88c

Floor Wax Liquid Vinyl - 20c off Half Gal. 1.49

Wisk Laundry detergent - 10c off Quart 35c

Wisk Laundry detergent - 23c off Half Gal. 60c

Prices effective through Saturday, February 1, at Safeway in Klamath Falls.

SAFEGWAY

Another fine meat value this weekend at Safeway...

Pork Loins

These are the finest pork loins we've seen in many a day — medium size, trimmed of excess bone and fat to give you more good eating meat, and just look at this special price!

Whole or Half Loins Lb. 55c

Rib Roast Pork loin end 3 to 3 1/2-lb. size **lb. 49c**

Loin Roast 3 to 3 1/2-lb. size Loin end cut **lb. 53c**

Pork Chops Center cuts rib or loin **lb. 79c**

Pork Roast Fresh picnic style, 6 to 8 lbs. **lb. 39c**

For the finest in produce... all you need to remember is Safeway;

Crisp Lettuce

Here is the kind of lettuce, you'll agree, that delights salad lovers. It's the crispest, most crackling lettuce we've had all season. Come and see for yourself... you'll find you can't resist this perfect lettuce, nor this attractive low, low price.

2 heads for 29c

Grapefruit Texas ruby reds sweet and juicy with thin slices **5-lb. 59c**

Avocados Fuerte variety, med. size with a rich nutty flavor. **3 for 29c**

Potatoes U.S. No. 2 grade, Local, Oregon Russets — a fine value now at Safeway **50-lb. bag 98c**

Rome Apples Extra fancy large size **10-lb. 99c**

Delicious Apples Extra fancy 21-lb. box **\$1.98**